Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi

Recognised Under sec 2(f) & 12(b) of UGC Act, 1956 || Accredited with "A+" Grade by NAAC (4th cycle)
Permanently Affiliated to Thiruvalluvar University || An ISO 21001:2018 (EOMS) Certified Institution
|| SUPPORTED BY DST-FIST
Marudhar Nagar, Chinnakallupalli, Vaniyambadi – 635 751.

GEN Z THINKERS- 2025

Innovation has its roots in everything

- The first ever Ideathon open to all disciplines
- An opportunity to showcase your innovation
- Open to all UG and PG students of Arts & Science and Engineering colleges

Win cash prizes worth Rs. 50000/-

Event details

Date: 28, February 2025
Time: 9:00am to 4:00pm
Venue: Marudhar Kesari Jain College for Women, (Autonomous) Vaniyambadi, Thirupattur District

5 A chance to win

First prizes Rs.5000/- per team
Second prizes Rs. 3000/-per team
Third prizes Rs.2000/- per team

Registration details

Members: Maximum 3 per team
Number of teams per college- No limits
Fee: Rs. 250 per head

We invite innovative ideas on the following themes

- Bio-Psych Solutions for Health and Wellbeing
- Cutting edge Technologies in environmental sustainability
- BioBloom Studio-Sustainable fashion and Interior Decor Solutions
- LitEthics:Inspiring GenBeta through literature [English & Tamil]
- AI-powered Neobank for SMEs
- Green Banking - Sustainable Investment Platform
- Mathematical/Statistical Modeling to simulate a real world phenomena
- Quantum mechanics for secure communication
- Electrochemical innovations for a pollution free future
- AI for Better Tomorrow- Environment and Agriculture
- Empowering the Future with Intelligent IOT

Lunch and refreshment will be provided

To register scan the QR code

or use the link:
https://forms.gle/pVy6UtxutuY1JxGG9

For queries Contact

Ms. M. Prithi, Event Coordinator,
Email ID: prithi@mkjc.in, Ph.No. +91 9442216727

Last date of registration- 18-02-2025

GEN Z THINKERS- 2025
Innovation has its roots in everything

Innovate
Create
Deliver
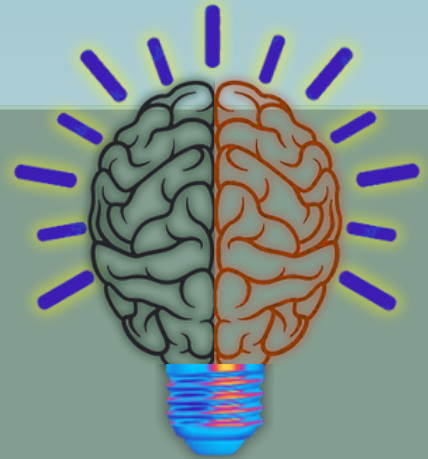
Instructions and Guidelines

1. The participants are requested to be present at the venue before 8:30am.
2. Kindly keep the maximum number of slides to 6.
3. Try to avoid paragraphs and post your ideas in points/diagrams/info-graphics/pictures.
4. Keep your explanation precise and simple.
5. Idea should be unique and novel.
6. The participants are requested to prepare their presentations as per the template provided, violation of which will lead to disqualifying the team.
7. During registration you are requested to upload the proof-of-concept in the form of PDF.
8. A team will be given 7 Minutes for their presentation and discussion.
9. Evaluation and Final decision of the presentations will be made by the Jury members.
10. It is mandatory for all the participants to bring their ID cards, without which the participant will be disqualified for the presentation and certificate will not be provided.
11. The participants are advised to make their own mode of transport.
12. The participants are advised to have a backup of their presentation in mail or pen drive.
13. The participants are requested to bring an approval letter for participation signed by the Head of the Institution.

Details on the themes can be found @
https://www.mkjc.in/page/gen_z_thinkers_2025/

Experience the pride of being an Innovator

Template for presentation can
be downloaded from
https://www.mkjc.in/page/gen_z_thinkers_2025/

For queries Contact
Ms. M. Prithi, Event Coordinator,
Email ID: prithi@mkjc.in, Ph.No. +91 9442216727

Last date of registration- 18-02-2025