युवा कार्यक्रम
एवं खेल मंत्रालय
MINISTRY OF
YOUTH AFFAIRS
AND SPORTS

सत्यमेव जयते

मेरा भारत

MARUDHAR KESARI JAIN COLLEGE FOR WOMEN
RIGHT FAITH • RIGHT KNOWLEDGE • RIGHT CONDUCT
VANIYAMBADI
SINCE 1994

राष्ट्रीय सेवा योजना
NATIONAL SERVICE SCHEME

MY BHARAT KENDRA - TIRUPATHUR

and

Marudhar Kesari Jain College for Women

(Autonomous), Vaniyambadi

Jointly Organized

SEVA PAKHWADA

PLASTIC FREE CAMPAIGN

17th September to 2nd October 2026

Clean Enviroment Brighter Tomorrow

SAY NO TO PLASTIC



REDUCE
REUSE
RECYCLE



CLEAN
GREEN
INDIA

PRINCIPAL
Marudhar Kesari Jain College
for Women (Autonomous)
Vaniyambadi - 635 751.
Tirupattur District

MARUDHAR KESARI JAIN

College for Women (Autonomous), Vaniyambadi

33 Years of Educational Excellence...

Activity Report

Topic of the Activity : Seva Pakhwada - Plastic Free Campaign

Objectives (Input)

- To create awareness about plastic pollution and its adverse effects on the environment.
- To minimize the use of single-use plastics and promote sustainable alternatives.
- To encourage the adoption of eco-friendly and reusable products.
- To educate participants on the proper segregation and disposal of plastic waste.
- To motivate students and volunteers to maintain a clean and pollution-free environment.

Methodology (Process)

The National Service Scheme (NSS), Youth Red Cross (YRC), Red Ribbon Club (RRC), Unnat Bharat Abhiyan (UBA), and Rotaract Club of Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi, in Association with My Bharat Kendra, Tirupathur, jointly organized the Seva Pakhwada – Plastic-Free Campaign on 23.09.2026 at 10:30 a.m. Mr. G. Prabhakaran, District Youth Officer, addressed the participants and emphasized the importance of minimizing plastic consumption, avoiding single-use plastics, and adopting environmentally responsible practices. He highlighted the significance of individual and collective efforts in protecting the environment and maintaining a clean and sustainable society. More than 100 students, faculty members, and volunteers actively participated in the campaign. The participants were encouraged to adopt eco-friendly practices, reduce plastic waste, and implement the principles of Reduce, Reuse, and Recycle in their daily lives.

Output

- ✓ Organized a Plastic Free Campaign with more than 100 students and faculty members.
- ✓ Created awareness about the harmful effects of plastic pollution.
- ✓ Promoted the use of eco-friendly and reusable alternatives.
- ✓ Conducted awareness activities on reducing plastic usage.
- ✓ Students and faculty members were motivated to maintain a clean and plastic-free campus.

Outcomes

- ➢ Participants gained awareness about plastic pollution and its environmental impact.
- ➢ Students were motivated to reduce the use of single-use plastics.
- ➢ Encouraged the adoption of Reduce, Reuse, and Recycle.
- ➢ Developed a sense of responsibility towards maintaining a clean and healthy environment.
- ➢ Increased awareness among participants about the environmental and health impacts of plastic pollution.

Alignment with Sustainable Development Goals (SDGs)

This activity contributes to the following SDGs:

SDG 12 – Responsible Consumption and Production : Promotes reduction of single-use plastics, responsible consumption, reuse, recycling, and environmentally responsible waste management.

SDG 13 – Climate Action : Reducing plastic pollution and its environmental impact contributes to climate-conscious practices.

SDG 14 – Life Below Water : Reducing plastic waste helps prevent plastic pollution in rivers, seas, and oceans.

SDG 15 – Life on Land : Reducing plastic waste helps protect terrestrial ecosystems and biodiversity.

C. Jayshree

28/9/2024

Head of the Club **IQAC Director** **Principal**

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Topic: Seva Pakhwada - Plastic Free Campaign

Date: 23.09.2026

Organized by: NSS, YRC, RRC, UBA and Rotract Club

Venue: MKJC Premises





Principal

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