



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI**

(A Project of Sri Marudhar Kesari Jain Trust)

Recognised u/s 2(f) & 12(B) by UGC Act, 1956 - Permanently Affiliated to Thiruvalluvar University

Re-Accredited by NAAC with "A" Grade - An ISO 21001:2018 Certified Institution



**INSTITUTION INNOVATION COUNCIL (IIC),  
ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENT (ARIIA) &  
WOMEN ENTREPRENEUR DEVELOPMENT CELL (WEDC)**

**STATE LEVEL SEMINAR ON  
"MY STORY-MOTIVATIONAL SESSION BY SUCCESSFUL INNOVATORS"  
ON 17.11.2022**

**INVITATION**



**MARUDHAR KESARI JAIN COLLEGE FOR  
WOMEN, VANIYAMBADI**

**INSTITUTION'S INNOVATION COUNCIL(IIC) ,  
ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS (ARIIA) &  
WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL**



**ORGANIZES  
STATE LEVEL SEMINAR  
ON**

**Time: 2.00 pm  
Venue: Old Seminar  
Hall**

**MY STORY - MOTIVATIONAL SESSION BY  
SUCCESSFUL INNOVATORS**

**Ms.A. DIXITHA**  
Assistant Professor  
PG & Research Department of Business  
Administration,  
Marudhar Kesari Jain College For Women,  
Vaniyambadi  
YouTuber - Khana Phena



**Sri.C.Lickmichand Jain**

Secretary

**Dr.M.Inbavalli**

Principal

**Ms.B.Vasanthi**

WEDC  
Coordinator

**Ms.T.Thenmozhi**

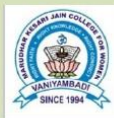
IIC  
Coordinator

**Ms.M.Prithi**

ARIIA  
Coordinator

  
**PRINCIPAL**  
Marudhar Kesari Jain College  
for Women  
Vaniyambadi - 635 751

## AGENDA



### MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIAMBADI

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Marudhar Nagar, Chinnakallupalli, Vaniyambadi-635751.

### Institution's Innovation Council (IIC), Atal Ranking of Institutions on Innovation Achievements (ARIIA) & Women Entrepreneurship Development Cell

Jointly organizing

A State Level Seminar on

**"My Story - Motivational Session by Successful Innovators"**

#### AGENDA

DATE: 17.11.2022 TIME: 2.00 p.m

- ◆ Host : Ms. Sakthi Priya,  
III BCA, MKJC.
- ◆ Prayer
- ◆ Welcome Address : Ms. Suha Mariyam,  
III BCA, MKJC.
- ◆ Felicitation : Dr. M. Inbavalli,  
PRINCIPAL, MKJC.
- ◆ Introduction of Guest : Ms. Priyanka Chopra,  
III BCA, MKJC.
- ◆ Chief Guest Address : Ms. A. Dixitha  
Assistant Professor,  
PG & Research Department of Business  
Administration,  
Marudhar Kesari Jain College for Women,  
Vaniyambadi, YouTuber - Khana Phena.
- ◆ Question & Answer Session
- ◆ Vote of Thanks : Ms. A. Thrisha  
III BCA, MKJC.

**ALL ARE CORDIALLY INVITED**

  
**PRINCIPAL**  
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**INSTITUTION INNOVATION COUNCIL (IIC),**  
**ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENT (ARIIA) &**  
**WOMEN ENTREPRENEUR DEVELOPMENT CELL (WEDC) STATE LEVEL SEMINAR ON**  
**“MY STORY-MOTIVATIONAL SESSION BY SUCCESSFUL INNOVATORS”**  
**ON 17.11.2022**



**REPORT**



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIAMBADI**  
**INSTITUTION'S INNOVATION COUNCIL (IIC) &**  
**ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS (ARIIA) &**  
**WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL (WEDC)**  
**A REPORT ON STATE LEVEL WEBINAR**  
**ON**  
**“MY STORY- MOTIVATIONAL SESSION BY SUCCESSFUL INNOVATORS”**

Institution's Innovation Council & Atal Ranking of Institutions on Innovation Achievements & Women Entrepreneurship Development Cell, of Marudhar Kesari Jain College for Women, Vaniyambadi jointly organized a state level Webinar on 17<sup>th</sup> November 2022, on the topic “My Story-Motivational Session by Successful Innovators” for the students of MKJC.

The Program was started with the fine-tuning of a prayer song to seek blessings from the Almighty followed by Tamil Thai Vazhthu at 2:00 pm. Ms. Suha Mariyam delivered the welcome address profoundly followed by Ms. B. Vasanthi, the coordinator of the Women Entrepreneur Cell, presided over the session by offering her thoughts on how to ignite a desire for successful entrepreneurship and warmly congratulating the group.

The Guest Speaker, Ms. A. Dixitha Assistant Professor in the Business Administration Department and a YouTuber named Khana Phena Marudhar Kesari Jain College for Women, shared her startup story with students in order to motivate them and enhance their knowledge of innovation. She also presented her inspirational views on how to set up an innovative thinking, types of entrepreneurship, leadership skills, problem-solving techniques, time management, and how to have the traits and attitudes of an entrepreneur to reach out to the world.

Totally, 200 registered students took part in the webinar participated and had the core benefit of the program. The program's goal was to assist the students in developing the aptitude necessary for their chosen careers as entrepreneurs.

Thus, the Programme concludes with a Vote of Thanks from Ms. Thrisha from the department of Computer Application. It has been determined that this motivational programme is advantageous to everyone because it enables people to set their long-term goals and choose their careers in accordance with those goals.

*B. Vasanthi*  
*17/11/22*  
WEDC CO-ORDINATOR

*M. Thrisha*  
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## PHOTO



  
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Marudhar Kesari Jain College  
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