



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIAMBADI

Recognized u/s 2(f) & 12(B) of UGC Act 1956 Re-Accredited with "A" Grade by NAAC (3rd Cycle)
Permanently Affiliated to Thiruvalluvar University An ISO 21001:2018 Certified Institution



WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL (WEDC), INSTITUTION'S
INNOVATION COUNCIL (IIC) & ATAL RANKING OF INSTITUTIONS ON INNOVATION
ACHIEVEMENTS (ARIIA) ORGANIZED Activity on "ENTREPRENEURSHIP SKILL,
ATTITUDE AND BEHAVIOUR DEVELOPMENT" - 31.01.2023

INVITATION

The poster features logos at the top for Marudhar Kesari Jain College for Women, Institution's Innovation Council (IIC), ARIIA (Atal Ranking of Institutions on Innovation Achievements), and the 29th anniversary of educational excellence. The main text is centered and reads: 'MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIAMBADI', 'Institution's Innovation Council (IIC) & Atal Ranking of Institutions on Innovation achievements (ARIIA) & Women Entrepreneurship Development Cell', 'Jointly Organizing A State Level Workshop on Entrepreneurship Skill, Attitude and Behaviour Development'. Below this, a portrait of Mr. N. Bhoopathy is shown next to his name and title: 'Resource Person : Mr. N. Bhoopathy, Secretary, MSME association, Vaniyambadi.' To the right, a calendar icon shows 'JANUARY 31' and a digital clock shows '11:30 AM'. Below the portrait, the names and titles of the organizers are listed: 'Sri. C. Lickmichand Jain, Secretary', 'Dr. M. Inbavalli, Principal', 'Ms. B. Vasanthi, WEDC Co-ordinator', 'Ms. T. Thenmozhi, IIC Co-ordinator', and 'Ms. M. Prithi, ATAL Co-ordinator'. The background is decorated with colorful floral and leaf patterns.

**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN,
VANIAMBADI**

Institution's Innovation Council (IIC)
& Atal Ranking of Institutions on Innovation achievements (ARIIA)
& Women Entrepreneurship Development Cell

Jointly Organizing
A State Level Workshop on
Entrepreneurship Skill, Attitude and Behaviour Development

**Resource Person :**
Mr. N. Bhoopathy
Secretary, MSME association,
Vaniyambadi.

Venue: New Seminar Hall

Sri. C. Lickmichand Jain
Secretary

Dr. M. Inbavalli
Principal

Ms. B. Vasanthi
WEDC Co-ordinator

Ms. T. Thenmozhi
IIC Co-ordinator

Ms. M. Prithi
ATAL Co-ordinator


PRINCIPAL
Marudhar Kesari Jain College
for Women
Vaniyambadi - 635 751

AGENDA



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)
Recognized under Sec.2(f) & 12(B) of UGC Act, 1956 || Permanently Affiliated to Thiruvalluvar University
Re-accredited by NAAC with "A" Grade (3rd Cycle) || An ISO 9001:2015 Certified Institution
Marudhar Nagar, Chennakallupalli, Vaniyambadi-635 751.


Institution's Innovation Council (IIC)
& Atal Ranking of Institutions on Innovation Achievements (ARIIA)
& Women Entrepreneurship Development Cell

AGENDA

DATE : 31.01.2023
TIME : 11.30 a.m.

Prayer	
Welcome Address	: Ms.R.Pavithra UBA Secretary III B.Sc. Biotechnology
Felicitation	: Dr.M.Inbavalli, Principal, MKJC. Dr.T.Balasubramaniam, Academic Advisor, MKJC.
Introduction of Guest	: Ms.C.Soundarya Career Guidance Secretary III B.Sc Physics
Chief Guest Address	: Mr.N.Bhoopathy Secretary, MSME Association, Vaniyambadi.
Vote of Thanks	: Ms.T.Jeevadarshini Department of Physics III B.Sc. Physics
National Anthem	

ALL ARE CORDIALLY INVITED


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MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIAMBADI

29 Years
of Educational
Excellence...

WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL (WEDC), INSTITUTION'S INNOVATION COUNCIL (IIC) &
ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS (ARIIA) ORGANIZED Activity on
"ENTREPRENEURSHIP SKILL, ATTITUDE AND BEHAVIOUR DEVELOPMENT" - 31.01.2023

REPORT



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIAMBADI
INSTITUTION'S INNOVATION COUNCIL(IIC) &
ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS (ARIIA)
&
WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL(WEDC)
A REPORT ON STATE LEVEL WORKSHOP
ON
'ENTREPRENEURSHIP SKILL, ATTITUDE AND BEHAVIOR DEVELOPMENT'

Institution's Innovation Council & Atal Ranking of Institutions on Innovation Achievements & Women Entrepreneurship Development Cell, of Marudhar Kesari Jain College for Women, Vaniyambadi jointly organized an State Level Workshop on 31- January 2023, on the topic "Entrepreneurship Skill, Attitude and Behaviour Development, for the students of MKJC.

The Program was started with the fine-tuning of a prayer song to seek blessings from the Almighty followed by Tamil Thai Vazhthu at 11.30 am. Followed by Ms.C.Sumathi, Head Department of Mathematics, presided over the session and felicitated Ms.B.Vasanthi, Women Entrepreneur Cell Coordinator welcomed the gathering profoundly. The Special Guest of this Workshop Mr. N.Boopathy Secretary, MSME Association, Vaniyambadi shared his beneficial insights on Entrepreneurship opportunities, Setting up a Business, Types of Entrepreneurs, and Entrepreneurship Traits and attitudes.

Totally, 300 registered students took part in the Entrepreneurship program and had the core benefit of the program. The program's goal was to assist the students in developing the aptitude necessary for their chosen careers as Entrepreneurs to recognise and understand the possibilities of what they are good at and how well their interests fit up.

Thus, it has been established that this awareness programme is beneficial to everyone since it enables people to set their long-term objectives and select their careers in accordance with those objectives. Finally Ms.T. Jeevadarshini, a student from the Department of Physics gave a vote of thanks and the program brought to an end with a National Anthem.

B. Vasanthi
10/2/23

WEDC CO-ORDINATOR


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for Women
Vaniyambadi - 635 751

PHOTOS




PRINCIPAL
Marudhar Kesari Jain College
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Vaniyambadi - 635 751



GPS MAP CAMERA

JJQ3+GMP Tamil Nadu IN **MKJC**

Latitude 12.6386963 Longitude 78.6042098

Date: 31 Jan 2023 Time: 11:48 AM



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