# MARUDHAR KESARI JAIN COLLEGE FOR WOMEN
## (AUTONOMOUS)

VANIYAMBADI, TIRUPATTUR DT – 635 751

SINCE 1994

- Recognized u/s 2(f) & 12(B) of UGC Act 1956
- Permanently Affiliated to Thiruvalluvar University
- Supported by DST - FIST & DBT STAR College Scheme

A+ NAAC | INSTITUTION'S INNOVATION COUNCIL

## PG & RESEARCH DEPARTMENT OF
# COMMERCE

# INDUSTRIAL VISIT CUM EDUCATIONAL TOUR

**Date : 11.09.2026 to 12.09.2026**

### DAY 1 | 11.09.2026

**Industrial Visit:**
**Nestsoft Technologies, Kochi, Kerala**

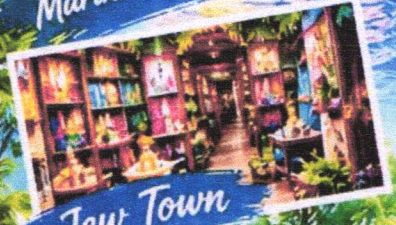
Nestsoft
Innovate | Build | Grow

Marine Drive & Jew Town

### DAY 2 | 12.09.2026

WONDERLA

Kochi Marine Drive



Jew Town

*Explore Learn Experience*

PRINCIPAL
Marudhar Kesari Jain College for Women (Autonomous)
Vaniyambadi
Tirupattur District

Sri. V. Dilip Kumar Jain, President | Sri. Anand Singhvi, Secretary | Dr. M. Inbavalli, Principal | Dr. C. Nithya, Dean | Dr. P. Anandi, HOD (Commerce)

*Together for a Healthier Tomorrow*

**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN**

**(AUTONOMOUS), VANIYAMBADI**

33 Years of Educational Excellence...

**Activity Report**

**Topic**

**"Industrial Visit Cum Educational Tour"**

Date : 11.09.2026 to 12.09.2026

Place : 11.09.2026 (Day 1) : Industrial visit, Marine drive&Jew town

12.09.2026 (Day 2): Wonderla

**Objectives (Input)**

- To provide students with practical exposure beyond classroom learning.
- To help students understand real-world business, commercial and technological activities of organizations.
- To provide students with industrial exposure through a visit to Nestsoft Technologies, Kochi, Kerala.
- To develop studentsunderstanding of business operations, technology, entrepreneurship and workplace practices.
- To enhance students' communication, teamwork, leadership and interpersonal skills through educational and group activities.

**Methodology (Process)**

The Educational Tour was organized for the students of Commerce. The students were accompanied by two faculty members - Ms. Ramya V and Ms. Priyanka P from PG & Research Department of Commerce. Total number of students 48 participated.

1. The journey started from the college on 10.09.2026 at 9:30 p.m., and the team reached Kochi at 11:00 a.m. on 11.09.2026.
2. The students visited Nestsoft Technologies, Kochi, Kerala, where they gained exposure to the functioning of a technology-oriented organization and its workplace practices. The students observed the professional environment and gained practical knowledge beyond classroom learning.
3. On the evening of 11.09.2026, the students visited Marine Drive and Jew Town, Kochi. These places provided students with exposure to the commercial, cultural and tourism-related activities of Kochi.

On 12.09.2026, the students visited Wonderla Amusement Park at around 11:00 a.m. The visit provided opportunities for recreation, team interaction, coordination and the development of interpersonal skills.This Programme aligns with SDG 4 Provides experiential and practical learning by exposing students to real-world business, plantation, tourism and commercial activities and also it supports SDG-8 Creates awareness about employment opportunities, entrepreneurship, workplace practices and economic activities in the region.

**Output**

- Students gained practical exposure to the functioning of a technology-oriented organization.
- Students developed awareness of business operations, workplace practices and professional environments.
- The visit enhanced student's communication, teamwork, leadership and interpersonal skills.
- Students gained exposure to the commercial, cultural and tourism significance of Kochi.
- The tour provided students with opportunities to develop observation, coordination and analytical skills.
- Students enjoyed meaningful educational and recreational experiences through the industrial visit and educational tour.

**Outcomes**

- The industrial visit created awareness about career opportunities, industry requirements and professional workplace practices.
- Students developed professionalism, time management, adaptability, discipline and responsibility.
- The visit promoted experiential learning and industry-oriented knowledge.
- Students improved their communication, teamwork and interpersonal skills through group activities.
- The visit helped students understand the practical relevance of concepts learned in the classroom.
- The tour encouraged students to develop a broader understanding of business, technology, tourism and commercial activities.

6/10/26 6/10/26 6/10/2026

**HOD** **Dean** **IQAC Director** **Principal**

PRINCIPAL
Marudhar Kesari Jain College
for Women (Autonomous)
Vaniyambadi - 635 751.
Tirupattur District

# MARUDHAR KESARI JAIN COLLEGE FOR WOMEN
## (AUTONOMOUS), VANIYAMBADI

33 Years of Educational Excellence...

## PG & Research Department of Commerce
### Industrial Visit Cum Educational Tour

**Date:** 11.09.2026 to 12.09.2026 **PHOTOS**












PRINCIPAL
Marudhar Kesari Jain College for Women (Autonomous)
Vaniyambadi - 635 751.
Tirupattur District