MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS), VANIYAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)

Recognized u/s 2(f) & 12(B) by UGC act, 1956 - Permanently Affiliated to Thiruvalluvar University

Accredited by NAAC with "A+" Grade (4th Cycle) - An ISO 21001: 2018 (EOMS) Certified Institution

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33 Years of Educational Excellence...

SEMINAR / WORKSHOP / WEBINAR PARTICIPATED DETAILS (2026 - 2027)

S.No	Faculty Name & Designation	Date & Duration	No. of Days	Seminar / Webinar / Workshop	Topic	State / National / International/ level	Participated / Presented / Published	Organised by (Institution Name & Place)	Remarks (Prizes/ Awards/ Certificate)
1	Dr. N. Karpagam, Department of Commerce	20.06.2026	1	Webinar	Publishing with Purpose: Choosing the Right Journal	International	Participated	Skill Active	Certificate
2	Dr. B. Vasanthi, Placement Director, Assistant Professor Department of Commerce	12.07.2026	1	Series 2	Healthy Body, Healthy Mind – Role of Hygiene	National	Participated	DiGi Skill Development Centre and Training Institute	Certificate
3	Dr. N. Karpagam, Department of Commerce	12.07.2026	1	Series 2	Healthy Body, Healthy Mind – Role of Hygiene	National	Participated	DiGi Skill Development Centre and Training Institute	Certificate
4	Dr. N. Karpagam, Department of Commerce	29.07.2026	1	Webinar	Education Policy (NEP) 2020	National	Participated	Rajshree Institute of Management & Technology, Bareilly (India), in association with The Institution of Engineers (India), Bareilly Local Centre	Certificate
5	Dr. B. Vasanthi, Placement Director, Assistant Professor Department of Commerce	03.08.2026	1	Webinar	Data Analytics, AI, and IoT for Intelligent Decision Making	National	Participated	Asan School of Computational Sciences, Chennai	Certificate

6	Ms. C. Rohini Assistant Professor Department of Commerce	25.08.2026	1	Seminar	Sustainable Synergy: Driving Future Commerce through FinTech and Green Marketing	National	Participated	Sacred Heart College (Autonomous), Tirupattur	Certificate
7	Ms. P. Priyanka Assistant Professor Department of Commerce	22.08.2026	1	Webinar	Applications of Statistical Methods in Teaching and Research	National	Participated	School of Entrepreneurship and Management, Joy University	Certificate
8	Dr. N. Karpagam, Department of Commerce	22.08.2026	1	Webinar	Applications of Statistical Methods in Teaching and Research	National	Participated	School of Entrepreneurship and Management, Joy University	Certificate
9	Dr. N. Karpagam, Department of Commerce	18.10.2026	1	Webinar	Intelligent Learning Futures: Generative AI for Education, Teaching, Research and Academic Innovation	National	Participated	Department of Artificial Intelligence, School of Quantum Science, Computing & AI, Rathinam Global University	Certificate
10	Dr. N. Karpagam, Department of Commerce	10.09.2026 & 11.09.2026	2	Seminar	Employability and Competency Skills Requirement for Emerging Graduates – ECSEG – 2K26	National	Participated	PG Department of Business Administration, K.M.G. College of Arts and Science (Autonomous), Gudiyattam, Vellore District	Certificate
11	Dr. P. Anandhi, Head, Assistant Professor Department of Commerce	10.09.2026 & 11.09.2026	2	Seminar	Employability and Competency Skills Requirement for Emerging Graduates – ECSEG – 2K26	National	Participated	PG Department of Business Administration, K.M.G. College of Arts and Science (Autonomous), Gudiyattam, Vellore District	Certificate

12	Dr. C. Nithya, Dean & Assistant Professor Department of Commerce	10.09.2026 & 11.09.2026	2	Seminar	Employability and Competency Skills Requirement for Emerging Graduates – ECSEG – 2K26	National	Participated	PG Department of Business Administration, K.M.G. College of Arts and Science (Autonomous), Gudiyattam, Vellore District	Certificate
13	Dr. M. Geetha Assistant Professor Department of Commerce	10.09.2026 & 11.09.2026	2	Seminar	Employability and Competency Skills Requirement for Emerging Graduates – ECSEG – 2K26	National	Participated	PG Department of Business Administration, K.M.G. College of Arts and Science (Autonomous), Gudiyattam, Vellore District	Certificate
14	Dr. B. Vasanthi, Placement Director, Assistant Professor Department of Commerce	03.08.2026	1	Workshop	Data Analytics, AI, and IoT for Intelligent Decision Making	National	Participated	Asan School of Computational Sciences, Chennai,	Certificate
15	Dr. N. Karpagam, Department of Commerce	02.08.2026	1	Workshop	Recent Trends in Business Process and Multitasking Aspects in Banks – An Overview	National	Participated	S.S.K.V College of Arts & Science for Women, in association with DiGi Skill Development Centre & Training Institute	Certificate
16	Dr. N. Karpagam, Department of Commerce	29.08.2026	1	Workshop	Consumer Autonomy in the Digital Age: Navigating Privacy, Intermediary Liability, and Algorithmic Advertising	International	Participated	VSSD College, Kanpur & Faculty of Law, Major S. D. Singh University, Farrukhabad	Certificate
17	Dr. M. Geetha Assistant Professor Department of Commerce	29.08.2026	1	Workshop	Consumer Autonomy in the Digital Age: Navigating Privacy, Intermediary Liability, and Algorithmic Advertising	International	Participated	VSSD College, Kanpur & Faculty of Law, Major S. D. Singh University, Farrukhabad	Certificate

18	Dr. B. Vasanthi, Placement Director, Assistant Professor Department of Commerce	02.06.2026 to 06.06.2026	5	FDP	Emerging Trends in Higher Education: NEP, OBE, SDG and IQAC Documentation	National	Participated	Marudhar Kesari Jain College for Women (A) Vaniyambadi	Certificate
19	Dr. N. Karpagam, Assistant Professor Department of Commerce	02.06.2026 to 06.06.2026	5	FDP	Emerging Trends in Highe Education: NEP, OBE, SD and IQAC Documentatior	National	Participated	Marudhar Kesari Jain College for Women (A) Vaniyambadi	Certificate
20	Ms. V. Ramya Assistant Professor Department of Commerce	02.06.2026 to 06.06.2026	5	FDP	Emerging Trends in Higher Education: NEP, OBE, SDG and IQAC Documentation	National	Participated	Marudhar Kesari Jain College for Women (A) Vaniyambadi	Certificate
21	Dr. B. Vasanthi, Placement Director, Assistant Professor Department of Commerce	05.07.2026 to 11.07.2026	5	FDP	Outcome Based Education: Curriculum Design, Assessment Strategies, and Continuous Quality Improvement	National	Participated	Thassim Beevi Abdul Kader College for Women in Association with DiGi Skill Development Centre and Training Institute, Mumbai	Certificate
22	Dr. N. Karpagam, Head Department of Commerce	05.07.2026 to 11.07.2026	5	FDP	Outcome Based Education: Curriculum Design, Assessment Strategies, and Continuous Quality Improvement	National	Participated	Thassim Beevi Abdul Kader College for Women in Association with DiGi Skill Development Centre and Training Institute, Mumbai	Certificate
23	Dr. N. Karpagam, Department of Commerce	31.07.2026	1	FDP	Advancements in AI & Data Science (AI&DS)	National	Participated	Sri Indu Institute of Engineering & Technology, Hyderabad	Certificate
24	Ms. V. Ramya Assistant Professor Department of Commerce	31.07.2026	1	FDP	Advancements in AI & Data Science (AI&DS)	National	Participated	Sri Indu Institute of Engineering & Technology, Hyderabad	Certificate

25	Dr. M. Geetha Assistant Professor Department of Commerce	31.07.2026	1	FDP	Advancements in AI & Data Science (AI&DS)	National	Participated	Sri Indu Institute of Engineering & Technology, Hyderabad	Certificate
26	Dr. P. Anandhi, Head, Assistant Professor Department of Commerce	31.07.2026	1	FDP	Advancements in AI & Data Science (AI&DS)	National	Participated	Sri Indu Institute of Engineering & Technology, Hyderabad	Certificate
27	Ms. D. Madhu Bala, Assistant Professor Department of PG & Research Commerce	14.08.2026 to 18.08.2026	5	FDP	SHEvolution 2026	National	Participated	Vellalar College for Women (Autonomous)	Certificate
28	Ms. C. Rohini Assistant Professor Department of Commerce	14.08.2026 to 18.08.2026	5	FDP	SHEvolution 2026	National	Participated	Vellalar College for Women (Autonomous)	Certificate
29	Ms. V. Ramya Assistant Professor Department of Commerce	14.08.2026 to 18.08.2026	5	FDP	SHEvolution 2026	National	Participated	Vellalar College for Women (Autonomous)	Certificate
30	Dr. N. Karpagam, Assistant Professor Department of Commerce	22.08.2026	1	FDP	Implementation of New Education Policy 2020 in Autonomous Institutions	National	Participated	Arcot Sri Mahaalakshmi Women's College (Autonomous) in association with PencilBitz	Certificate
31	Dr. P. Anandhi, Head, Assistant Professor Department of Commerce	22.08.2026	1	FDP	Implementation of New Education Policy 2020 in Autonomous Institutions	National	Participated	Arcot Sri Mahaalakshmi Women's College (Autonomous) in association with PencilBitz	Certificate

32	Ms. V. Ramya Assistant Professor Department of Commerce	22.08.2026	1	FDP	Implementation of New Education Policy 2020 in Autonomous Institutions	National	Participated	Arcot Sri Mahaalakshmi Women's College (Autonomous) in association with PencilBitz	Certificate
33	Dr. J. Jeevitha Assistant Professor Department of Commerce	29.08.2026 to 31.08.2026	3	FDP	Soft Skills for Successful Career	International	Participated	St. Peter's Institute of Higher Education and Research, in association with DiGi Skill Development Centre and Training Institute, Mumbai	Certificate
34	Ms. C. Rohini Assistant Professor Department of Commerce	29.08.2026 to 31.08.2026	3	FDP	Soft Skills for Successful Career	International	Participated	St. Peter's Institute of Higher Education and Research, in association with DiGi Skill Development Centre and Training Institute, Mumbai	Certificate
35	Ms. V. Ramya Assistant Professor Department of Commerce	29.08.2026 to 31.08.2026	3	FDP	Soft Skills for Successful Career	International	Participated	St. Peter's Institute of Higher Education and Research, in association with DiGi Skill Development Centre and Training Institute, Mumbai	Certificate
35	Ms. P. Priyanka Assistant Professor Department of Commerce	29.08.2026 to 31.08.2026	3	FDP	Soft Skills for Successful Career	International	Participated	St. Peter's Institute of Higher Education and Research, in association with DiGi Skill Development Centre and Training Institute, Mumbai	Certificate
36	Dr. P. Anandhi, Head & Assistant Professor Department of Commerce	29.08.2026 to 31.08.2026	3	FDP	Soft Skills for Successful Career	International	Participated	St. Peter's Institute of Higher Education and Research, in association	Certificate

								with DiGi Skill Development Centre and Training Institute, Mumbai	
37	Ms. V. Ramya Assistant Professor Department of Commerce	10.09.2026	1	FDP	Beyond Traditional Teaching: AI, Research & Next-Gen Pedagogical Practices	National	Participated	St. Joseph's College (Autonomous), in association with PencilBitz	Certificate
38	Dr. P. Anandhi, Head & Assistant Professor Department of Commerce	19.08.2026 to 25.08.2026	6	FDP	Data Driven Intelligence and Data Management	International	Participated	Dr M. G. R Educational and Research Institute, Maduravoyal, Chennai	Certificate
39	Dr. N. Karpagam, Assistant Professor Department of Commerce	29.08.2026 to 31.08.2026	3	FDP	Soft Skills for Successful Career	International	Participated	St. Peter's Institute of Higher Education and Research, in association with DiGi Skill Development Centre and Training Institute, Mumbai	Certificate
40	Dr. J. Jeevitha Assistant Professor Department of Commerce	02.09.2026 to 09.09.2026	6	FDP	Research 360' – Design, Data, Analysis and Publication	National	Participated	Janardan Rai Nagar Rajasthan Vidyapeeth (Deemed to be University) in association with DiGi Skill Development Centre & Training Institute, Mumbai	Certificate
41	Dr. M. Geetha Assistant Professor Department of Commerce	09.09.2026 to 13.09.2026	5	FDP	AI Tools and Applications	National	Participated	Parvathaneni Brahmayya Siddhartha College of Arts & Science, Vijayawada in association with Wow Light Signal Ai Academy	Certificate
42	Ms. C. Rohini Assistant Professor Department of Commerce	09.09.2026 to 13.09.2026	5	FDP	AI Tools and Applications	National	Participated	athaneni Brahmayya Siddhartha College of Arts & Science, Vijayawada in association with Wow Light Signal Ai Academy	Certificate

43	Ms. V. Ramya Assistant Professor Department of Commerce	09.09.2026 to 13.09.2026	5	FDP	AI Tools and Applications	National	Participated	Parvathaneni Brahmayya Siddhartha College of Arts & Science, Vijayawada in association with WOW LIGHT SIGNAL AI ACADEMY	Certificate
44	Dr. B. Vasanthi, Placement Director, Assistant Professor Department of Commerce	21.09.2026 to 25.09.2026	5	FDP	Reimagining Human Resource Management: Integrating Sustainability, Indian Knowledge systems and Emerging Technologies	National	Participated	St. Josephs College (A), Tiruchirappalli	Certificate
45	Dr. B. Vasanthi, Placement Director, Assistant Professor Department of Commerce	17.09.2026 to 18.09.2026	2	FDP	AI for Educators: Practical Tools for Teaching & Research	National	Participated	association with Bharat Cares	Certificate
46	Dr. N. Karpagam, Assistant Professor Department of Commerce	10.09.2026	1	FDP	Beyond Traditional Teaching: AI, Research & Next-Gen Pedagogical Practices	National	Participated	Department of Information Technology, St. Joseph's College (Autonomous), Tiruchirappalli	Certificate
47	Dr. N. Karpagam, Assistant Professor Department of Commerce	21.09.2026 to 25.09.2026	5	FDP	Reimagining Human Resource Management: Integrating Sustainability, Indian Knowledge Systems and Emerging Technologies	National	Participated	Department of Human Resource Management, St. Joseph's College (Autonomous), Tiruchirappalli	Certificate
48	Dr. N. Karpagam, Assistant Professor Department of Commerce	09.09.2026 to 13.09.2026	5	FDP	AI Tools and Applications: A Practical FDP on Generative AI, Prompt Engineering & Emerging AI Applications	National	Participated	Parvathaneni Brahmayya Siddhartha College of Arts & Science, Vijayawada, in association with WOW Light Signal AI Academy	Certificate

49	Dr. C. Nithya, Dean & Assistant Professor Department of Commerce	01.10.2026	1	FDP	Funding Opportunities and Grant Writing Strategies	National	Participated	PG & Research Department of Biochemistry, with the support of the DBT STAR College Scheme, Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi.	Certificate

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BOOK CHAPTER / JOURNAL / PAPER PUBLICATION (2026 - 2027)

S.No	Title of the book / Chapters published	Name of the authors	Department	Name of Journal	Year of Publication	ISBN/ISSN Number
1	Loan Scam: What Banks Must Prepare for 2030	Dr. C. Nithya, Dean & Assistant Professor Department of Commerce	Commerce	CiiT Publications	August & 2026	978-93-6126-061-2
2	Impact of Artificial Intelligence on Brand Loyalty: The Mediating Role of Customer Trust and Brand Engagement	Dr. B. Vasanthi, Placement Director, Assistant Professor Department of Commerce	Commerce	CiiT Publications	August & 2026	978-93-6126-061-2
3	Commerce 2030: Transforming E-Commerce Through Artificial Intelligence and Emerging Digital Technologies	Dr. N. Karpagam, Department of Commerce	Commerce	CiiT Publications	August & 2026	978-93-6126-061-2
4	Women Entrepreneurship in Semi Urban Rural Sector Challenges and Growth	Ms. M. Geetha Assistant Professor Department of Commerce	Commerce	CiiT Publications	August & 2026	978-93-6126-061-2

5	A Study on Ethical Business Practices for Sustainability	Dr. P. Anandhi, Assistant Professor Department of Commerce	Commerce	CiiT Publications	August & 2026	978-93-6126-061-2
6	Recent Trends in Business Process and Multitasking Aspects in Banks – An Overview	Ms. P. Priyanka Assistant Professor Department of Commerce	Commerce	CiiT Publications	August & 2026	978-93-6126-061-2
7	Consumer Behaviour Towards AI-Based Digital Payments	Dr. J. Jeevitha Assistant Professor Department of Commerce	Commerce	CiiT Publications	August & 2026	978-93-6126-061-2
8	Impact of Artificial Intelligence on Brand Loyalty: The Mediating Role of Customer Trust and Brand Engagement	Ms. C. Rohini Assistant Professor Department of Commerce	Commerce	CiiT Publications	August & 2026	978-93-6126-061-2
9	Fintech and the Future of Digital Payments: Navigating Commerce 2030	Ms. D. Madhu Bala, Assistant Professor Department of PG & Research Commerce	Commerce	CiiT Publications	August & 2026	978-93-6126-061-2
10	Sustainable Development Goals: A Comprehensive Framework for Global	Dr. N. Karpagam, Department of Commerce	Commerce	CiiT Publications	August & 2026	978-93-5933-570-4
11	Digital Marketing and Online Shopping Behavior: A Study of Consumer Preferences and Satisfaction in Vellore District	Dr. N. Karpagam, Department of Commerce	Commerce	The International Journ Commerce Manageme and Business Law ir International Researc	-	3065-9191

12	A Comprehensive Review of Digital Marketing Strategies	Dr. P. Anandhi, Head & Assistant Professor Department of Commerce	Commerce	Journal of Commerc Management and Busi Law in Internationa Research	-	3065-9191
13	Social Media Marketing and Consumer Purchase Behaviour: A Study of Consumer Engagement, Shopping Preferences and Trust in Tirupattur District	Dr. N. Karpagam, Department of Commerce	Commerce	Journal of Inventive a Scientific Research Studies (JISRS)	-	2584-0630

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Awards & Recognition (2026 - 2027)

S.No	Name of the Faculty with Designation	Name of the Awards/ Recognition	Award/Recognition n provider	Institution Name	Date	Certificate
1	Dr. C. Nithya, Dean & Assistant Professor Department of Commerce	DC Member	Recognition	Mazharul Uloom College (Autonomous) Ambur-635802	29.07.2026	–
2	Ms. V. Ramya Assistant Professor Department of Commerce	Internal Examiner	Recognition	Marudhar Kesari Jain College for Women (A) Vaniyambadi	10.10.2026	–
3	Dr. C. Nithya, Dean & Assistant Professor Department of Commerce	External Examiner	Recognition	Mazharul Uloom College (Autonomous) Ambur-635802	16.10.2026	–