



**MARUDHAR KESARI JAIN**  
**COLLEGE FOR WOMEN**  
(AUTONOMOUS)

Vaniyambadi, Tirupattur DT - 653 751

Recognized u/s 2(F) & 12(B) of UGC Act 1956 | Accredited  
with "A+" Grade by NAAC (4th Cycle) | Permanently  
Affiliated to Thiruvalluvar University | Supported by  
DST - FIST



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Mandatory of HOD Institutes)  
4 STAR Rating



**Go Green Association**

Awareness  
Programme  
on

Organizes

**Meendum**

**MANJAPPAL**

**Date : 25.03.2026 | Time : 02.00 pm**

**Venue : Adiyur**

**Speical Guests**

**Mr. Vadivel Subramaniam**

President

Verkal Foundation

**Mr. Radhakrishnan**

President

PRINCIPAL  
Marudhar Kesari Jain College  
for Women (Autonomous)  
Vaniyambadi - 653 751.  
Tirupattur District

Adiyur Farmers Welfare Association

**V. Dilip Kumar Jain**  
President

**Anand Singhvi**  
Secretary

**Dr. M. Inbavalli**  
Principal

**Ms. N. Vijayalakshmi**  
Convener



### Activity Report

Name of the Department / Club / Association / Cell	Go Green Association		
Title of the Programme / Event	Meendum Manjappai Awareness Programme		
Association With	NGO Vergal Trust		
Alignment of this Programme with	SDGs <input checked="" type="checkbox"/> Viksit Bharat 2047 <input type="checkbox"/> State / National Schemes <input type="checkbox"/> NEP 2020 <input type="checkbox"/> MOU activity <input type="checkbox"/> Others <input type="checkbox"/>		
Mode	Offline		
Type of Activity	Club Activity		
Level	Institutional		
Date	25.03.2026	From	To
Venue	Adiyur Village, Tirupattur.		
Resource Person Details	1. Mr. Vadivel Subramaniam, President of Vergal Foundation, and 2. Mr. Radhakrishnan, President of Adiyur Farmers Welfare Association.		

#### **Objectives**

It aimed to encourage the public to adopt sustainable practices, protect the environment from pollution, and involve students in community service, thereby fostering a sense of social and environmental responsibility.

#### **Summary Report**

The "Meendum Manjappai Awareness Rally" was organized on 25 March 2026 at Adiyur Village, Tirupattur, by the Go Green Association and the National Service Scheme (NSS) in collaboration with Vergal Foundation. The programme was presided over by the College President Mr. V. Dilip Kumar Jain and the Secretary Mr. Anand Singvi. The event was inaugurated by the Principal, Dr. M. Inbavalli, who delivered the felicitation address. The special guests included Mr. Vadivel Subramaniam, President of Vergal Foundation, and Mr. Radhakrishnan, President of Adiyur Farmers Welfare Association. In his address, Mr. Vadivel Subramaniam emphasized the need to avoid plastic bags due to their harmful impact on land and water, and encouraged the use of eco-friendly cloth bags (manjappai) as a safe and traditional

alternative. He highlighted those collective efforts from consumers, vendors, and the public are essential to create a plastic-free Tamil Nadu and to ensure a greener future for coming generations. The students took a pledge with the slogan "Manjappai is not a shame, but a symbol of environmental protection – Let us change and save nature," and conducted an awareness rally in Adiyur village, Tirupattur, educating the public about the importance of using cloth bags. More than students participated in the rally along with local representatives including Panchayat President Anandakumar, Vice President Palani, and members Sathyamoorthy, Ramkumar, Kali, Dhananjeyan, Perumal, and Moorthy, along with the general public. The programme was successfully organized by the Go Green Association Coordinator Prof. N. Vijayalakshmi and NSS Coordinator Prof. S. Aruna.


### Outcome of the Program


- Promoted the use of eco-friendly manjappai among the public.
- Encouraged community participation for a plastic-free environment.
- Students actively engaged in spreading environmental awareness through the rally.

### Participants Count:

Internal Participants : Faculty 5 ; Students 50  
External Participants : Faculty Nil ; Students Nil

  
15/11/26  
Club Coordinator

  
15/11/26  
IQAC Director



**PRINCIPAL**  
**Marudhar Kesari Jain College**  
**for Women (Autonomous)**  
**Vaniyambadi - 635 751.**  
**Tirupattur District**



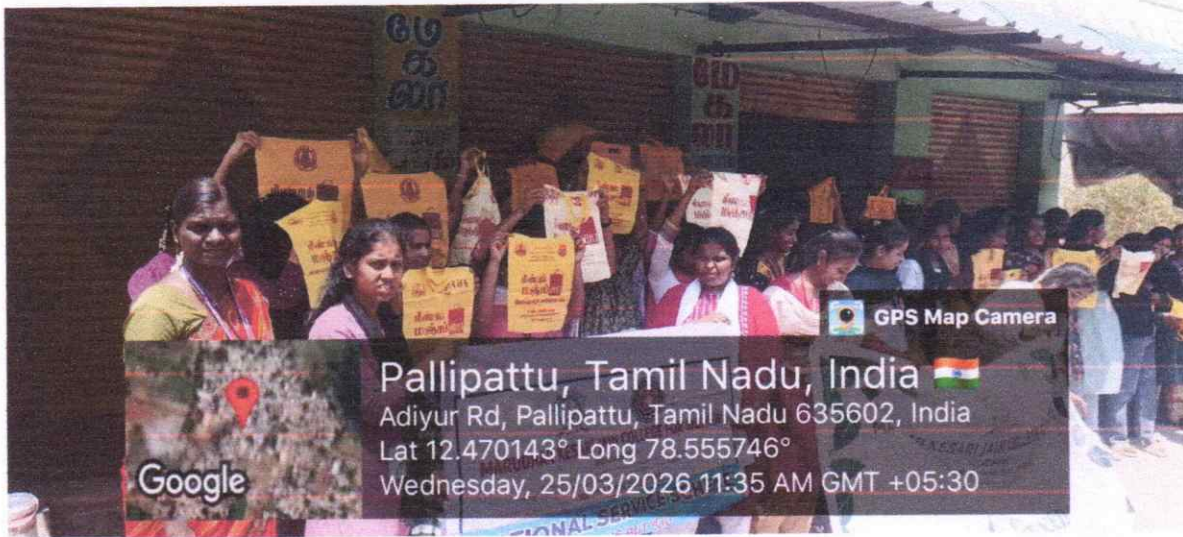
**MARUDHAR KESARI JAIN  
COLLEGE FOR WOMEN (AUTONOMOUS), VANIYAMBADI**



**GO GREEN ASSOCIATION  
MANJAPPAL AWARENESS PROGRAMME ON**

**25.03.2026**

**PHOTOS**



GPS Map Camera

Pallipattu, Tamil Nadu, India

Adiyur Rd, Pallipattu, Tamil Nadu 635602, India

Lat 12.470143° Long 78.555746°

Wednesday, 25/03/2026 11:35 AM GMT +05:30

Google

Principal

PRINCIPAL

Marudhar Kesari Jain College  
for Women (Autonomous)  
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Tirupattur District