



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (Autonomous), VANIYAMBADI**  
(A Project of Sri Marudhar Kesari Jain Trust)

**Recognised u/s 2(f) & 12(B) by UGC act, 1956 - Permanently Affiliated to Thiruvalluvar University**  
**Accredited by NAAC with "A+" Grade (4th Cycle) - An ISO 21001: 2018 (EOMS) Certified Institution**  
**Supported by DST - FIST**



**SEMINAR / WORKSHOP / WEBINAR PARTICIPATED DETAILS (2024 - 2025)**

S.No	Faculty Name & Designation	Date & Duration	No.of Days	Seminar / Webinar / Workshop	Topic	State / National / International/ level	Participated / Presented / Published	Organised by (Institution Name & Place)	Remarks (Prizes/ Awards/ Certificate)
1	Dr.C.Nithya, IQAC Coordinator & Assistant Professor Department of Commerce	23.09.2024	1	Workshop	Excellence in Research Methodology	State	Participated	SRM Institute of Science and Technology, Chennai	Certificate
2	Ms. A.Kavitha , Assistant Professor, Department Commerce	19.09.2024	1	Workshop	Recent Trends in Cancer Research	State	Participated	Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi	Certificate
3	Dr.C.Nithya, IQAC Coordinator & Assistant Professor Department of Commerce	13.11.2024 to 18.11.2024	5	FDP	Learning to Lead Self and Others	Institutional	Participated	Internal Quality Assurance Cell (IQAC) & Faculty Development Cell of Marudhar Kesari Jain College for Women(Autonomous), Vaniyambadi	Certificate
4	Ms. N. Karpagam , Head & Assistant Professor Department of Commerce	21.10.2024 to 25.10.2024	5	FDP	Industry Best Practices in Information technology	Institutional	Participated	Amity Institute of Information Technology	Certificate

5	Ms. N. Karpagam , Head & Assistant Professor Department of Commerce	13.11.2024 to 18.11.2024	5	FDP	Learning to Lead Self and Others	Institutional	Participated	Internal Quality Assurance Cell(IQAC) & Faculty Development Cell of Marudhar KesariJain College for Women(Autonomous), Vaniyambadi	Certificate
6	Ms. M.Geetha , Assistant Professor, Department Commerce	13.11.2024 to 18.11.2024	5	FDP	Organizational Citizenship to Thrive & Grow at Work	Institutional	Participated	Internal Quality Assurance Cell(IQAC) & Faculty Development Cell of Marudhar Kesari Jain College for Women(Autonomous), Vaniyambadi	Certificate
7	Ms. R. Chithra , Assistant Professor, Department Commerce	13.11.2024 to 18.11.2024	5	FDP	Organizational Citizenship to Thrive & Grow at Work	Institutional	Participated	Internal Quality Assurance Cell(IQAC) & Faculty Development Cell of Marudhar Kesari Jain College for Women(Autonomous), Vaniyambadi	Certificate

8	Ms. A.Kavitha , Assistant Professor, Department Commerce	2309.2024 to 27.09.2024	5	FDP	Data Driven Decision Making Applied Leaner Algebar Integrating Statistical Methods and Data Science Research	State	Participated	St. Joseph's College (Autonomous), Chennai	Certificate
9	Ms. A.Kavitha , Assistant Professor, Department Commerce	21.10.2024 to 25.10.2024	5	FDP	Industry Best Practices in Information Technology	State	Participated	AMITY Institute of Information Technology	Certificate
10	Ms.P.Priyanka, Assistant Professor, Department of Commerce	21.10.2024 to 25.10.2024	5	FDP	Industry Best Practices in Information technology	State	Participated	AMITY Institute of Information Technology	Certificate
11	Dr.J.Jeevitha Assistant Professor, Department of Commerce	13.11.2024 to 18.11.2024	5	FDP	Organizational Citizenship to Thrive & Grow at Work	Institutional	Participated	Internal Quality Assurance Cell(IQAC) & Faculty Development Cell of Marudhar Kesari Jain College for Women(Autonomous), Vaniyambadi	Certificate
12	Ms.V.Ramya Assistant Professor, Department of Commerce	01.06.2024 to 06.06.2024	5	FDP	Learn Teach & Transform	Institutional	Participated	Internal Quality Assurance Cell(IQAC) & Faculty Development Cell of Marudhar Kesari Jain College for Women(Autonomous), Vaniyambadi	Certificate

13	Ms.V.Ramya Assistant Professor, Department of Commerce	21.10.2024 to 25.10.2024	5	FDP	Industry Best Practices in Information technology	Institutional	Participated	Amity Institute of Information Technology	Certificate
14	Ms.J.Durga Devi, Assistant Professor, Department of Commerce	21.10.2024 to 25.10.2024	5	FDP	Industry Best Practices in Information technology	Institutional	Participated	Amity Institute of Information Technology	Certificate
15	Ms.J.Durga Devi, Assistant Professor, Department of Commerce	01.06.2024 to 06.06.2024	5	FDP	Learn Teach & Transform	Institutional	Participated	Internal Quality Assurance Cell(IQAC) & Faculty Development Cell of Marudhar Kesari Jain College for Women(Autonomous ) Vaniyambadi	Certificate
16	Ms.G.VishnuPriya, Assistant Professor, Department of Commerce	01.06.2024 to 06.06.2024	5	FDP	Learn Teach & Transform	Institutional	Participated	Internal Quality Assurance Cell(IQAC) & Faculty Development Cell of Marudhar Kesari Jain College for Women(Autonomous) Vaniyambadi	Certificate

17	Ms.G.VishnuPriya, Assistant Professor, Department of Commerce	21.10.2024 to 25.10.2024	5	FDP	Industry Best Practices in Information technology	Institutional	Participated	Amity Institute of Information Technology	Certificate
18	Ms.G.VishnuPriya, Assistant Professor, Department of Commerce	22.07.2024 to 05.08.2024	5	FDP	Scholarship of Teaching and Learning	Institutional	Participated	Internal Quality Assurance Cell(IQAC) & Faculty Development Cell of Marudhar Kesari Jain College for Women(Autonomous) , Vaniyambadi	Certificate
19	Ms.J.P.Prathiba, Assistant Professor, Department of Commerce	21.10.2024 to 25.10.2024	5	FDP	Industry Best Practices in Information technology	Institutional	Participated	Amity Institute of Information Technology	Certificate
20	Ms.R.Rohini, Assistant Professor, Department of Commerce	21.10.2024 to 25.10.2024	5	FDP	Industry Best Practices in Information technology	Institutional	Participated	Amity Institute of Information Technology	Certificate

21	Ms.R.Rohini, Assistant Professor, Department of Commerce	01.06.2024 to 06.06.2024	5	FDP	Learn Teach & Transform	Institutional	Participated	Internal Quality Assurance Cell(IQAC) & Faculty Development Cell of Marudhar Kesari Jain College for Women(Autonomous) Vaniyambadi	Certificate
22	Dr.C.Nithya, HOD & Assistant Professor PG & Research Department of Commerce	14.08.2024	5	Conference	HR Practices in the 21st Century   Role of Agricultural Marketing in Economic Development of India	International	Participated	Islamiah College (Autonomous), Vaniyambadi	Certificate



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**BOOK CHAPTER / JOURNAL / PAPER PUBLICATION (2024 - 2025)**

<b>S.No</b>	<b>Title of the book / Chapters published</b>	<b>Name of the authors</b>	<b>Department</b>	<b>Name of Journal</b>	<b>Year of Publication</b>	<b>ISBN/ISSN Number</b>
1	Role Of Agricultural Digital Marketing In Economic Development Of India- An Overview	Dr.C.Nithya, IQAC Coordinator & Assistant Professor Department of Commerce	Commerce	Humanities and Social Science Studies,	Vol. 13 Issue (2) No 18 July – December : 2024	ISSN 2319-829X
2	A Study on customer perception for a digital marketing	Dr.P.Anandhi, Assistant Professor Department of Commerce	Commerce	Humanities and Social Science Studies,	VOL. 13 Special ISSUE (1) NO 08 A u g u s t : 2024	ISSN 2319-829X