



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI
 (A Project of Sri Marudhar Kesari Jain Trust)
 Recognized u/s 2(f) & 12(B) of UGC Act 1956- Permanently Affiliated to Thiruvalluvar
 University Re-Accredited by NAAC with "A" Grade—An ISO 9001:2015 Certified Institution



DEPARTMENT OF BUSINESS ADMINISTRATION ORGANIZES B-BLAZE

"LIGHT THE FIRE IN YOUR SOUL" ON 28.08.2018

INVITATION



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN

Affiliated to Thiruvalluvar University - Re-Accredited with 'A' Grade by NAAC - An ISO 9001:2015 Certified Institution
 Marudhar Nagar, Chinnakallupalli, Vaniyambadi.

Department of Business Administration
 Proudly presents

A National Level Management Meet



Light the fire in ur Soul...



Date : 28th August 2018 Tuesday Time : 9.00 a.m.

All are Welcome

Chief Guest : **Dr. Sentamilselvan** (Senior Grade)
 Department of Management Studies, Valliammai Engg. College, Chennai

Dr. M. Senthilraj Principal **Dr. G. Deepalakshmi** Convener & HOD, Dept. of Business Administration

Co-ordinators : Ms. B. Sakthimala, Ms. A. Athiyaveni, Ms. S. Madhana, Ms. M. Moshina Begam,
 Ms. V. Sangeetha, Ms. M. Pooja, Ms. S. Srimathi

TECH STORM

BRAIN RUSH

Quiz on BIZ QUORA

MAGFUSION

SQUIB PRESENTATION

PICTORIAL

RAFTING DRAFTING

TRIPLE TRICK

ADZAR

DEMO BLAST

BIGG BOSS

BIGG BOSS

GRAPHILL WALK

MR / MS BLAZE

KON BANEGA CROREPATI

KON BANEGA CROREPATI

CATCH IN YOUR BRAIN

Members of Sri Marudhar Kesari Jain Trust	
Sri M. VIMMAL CHAND JAIN	President
Sri J. RATHANLAL JAIN	Vice-President
Sri C. LICKMICHAND JAIN	Secretary
Sri D. UTHAM CHAND JAIN	Joint Secretary
Sri N. SRIPAL KUMAR JAIN	Treasurer
Sri M. SUDARSAN KUMAR JAIN	Trustee
Sri K. RAJESH KUMAR JAIN	Trustee
Sri N. LAUTH KUMAR JAIN	Trustee
Sri K. ANAND KUMAR BAFNA	Trustee

REGISTRATION FEE
RS.150/-

For Further Details Contact :
9486914774


PRINCIPAL
 Marudhar Kesari Jain College
 for Women
 Vaniyambadi - 635 751



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI
(A Project of Sri Marudhar Kesari Jain Trust)
Recognized u/s 2(f) & 12(B) of UGC Act 1956- Permanently Affiliated to Thiruvalluvar
University Re-Accredited by NAAC with "A" Grade—An ISO 9001:2015 Certified Institution



DEPARTMENT OF BUSINESS ADMINISTRATION ORGANIZES B-BLAZE

"LIGHT THE FIRE IN YOUR SOUL" ON 28.08.2018

AGENDA

PRAYER

LIGHTNING OF KUTHU VILAKKU

INAUGURATION

WELCOME ADDRESS

: **DR.G.DEEPALAKSHMI**

HOD, DEPARTMENT OF BBA

INTRODUCTION OF CHIEF GUEST

: **MRS.B.SAKTHIMALA**

ASSISTANT PROFESSOR, DEPARTMENT OF
BBA

HONOURING THE CHIEF GUEST

PROFILE OF THE DEPARTMENT OUTLOOK

: **MRS.A.ATHIYAVENI,**

ASSISTANT PROFESSOR,
DEPT.OF.BUSINESS ADMINISTRATION

CHIEF GUEST ADDRESS

: **DR.K.SENTAMILSELVAN**

DEPARTMENT OF MANAGEMENT STUDIES,
VALLIAMMAI ENGG.COLLEGE,
CHENNAI.

FELICITATION

: **DR.M.SENTHILRAJ,**

PRINCIPAL,
MARUDHAR KESARI JAIN COLLEGE FOR
WOMEN.

VOTE OF THANKS

: **MRS.S.MADHANA**

ASSISTANT PROFESSOR, DEPARTMENT OF
BBA

TEA BREAK


PRINCIPAL
Marudhar Kesari Jain College
for Women
Vanivambadi - 635 751

MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI



(A Project of Sri Marudhar Kesari Jain Trust)

Recognized u/s 2(f) & 12(B) of UGC Act 1956- Permanently Affiliated to Thiruvalluvar University Re-Accredited by NAAC with "A" Grade—An ISO 9001:2015 Certified Institution



DEPARTMENT OF BUSINESS ADMINISTRATION ORGANIZES B-BLAZE

“LIGHT THE FIRE IN YOUR SOUL” ON 28.08.2018

REPORT

Venue: New Seminar Hall

Time : 10.00 am

Strength: 490

B-BLAZE – was held in the college premises in a grand manner on 28.08.2018 at New Seminar hall. The hall was setup with fullest arrangements that pleaded all the staff members. The program started with the invocation of prayer song. The day's event was planned in advanced and the arrangements were made for the same.

At the outset Dr. G. Deepalakshmi, HOD, Department of Business Administration welcomed the gathering with grand and glad some welcome address.

The day was phenomenal with the presence of honorable Dr. M. SENTHILRAJ, Principal, MKJC. He gave the felicitation address to the audience. Also, the trustee members of MKJC showered their blessings in absentia. Introduction of Chief Guest was given by MS. B. Sakthimala, PRO, Assistant Professor, and Department of Business Administration.

Honoring the Chief Guest was done by Trust Member. Department profile outlook was given by Mrs. Athiyaveni, Assistant Professor, Department of Business Administration. MKJC Heads of various departments and the staff members rendered their helping hands for the successful completion of the B-BLAZE.

We are inviting the chief guest Dr.K.Sentamilselvan, Department of Management Studies, Valliammai College, Chennai. He conveys the messages to the students. Blaze events is a 'ONE STOP SOLUTION' to 'THE COLLEGES TO SHOW THEIR TALENTS'

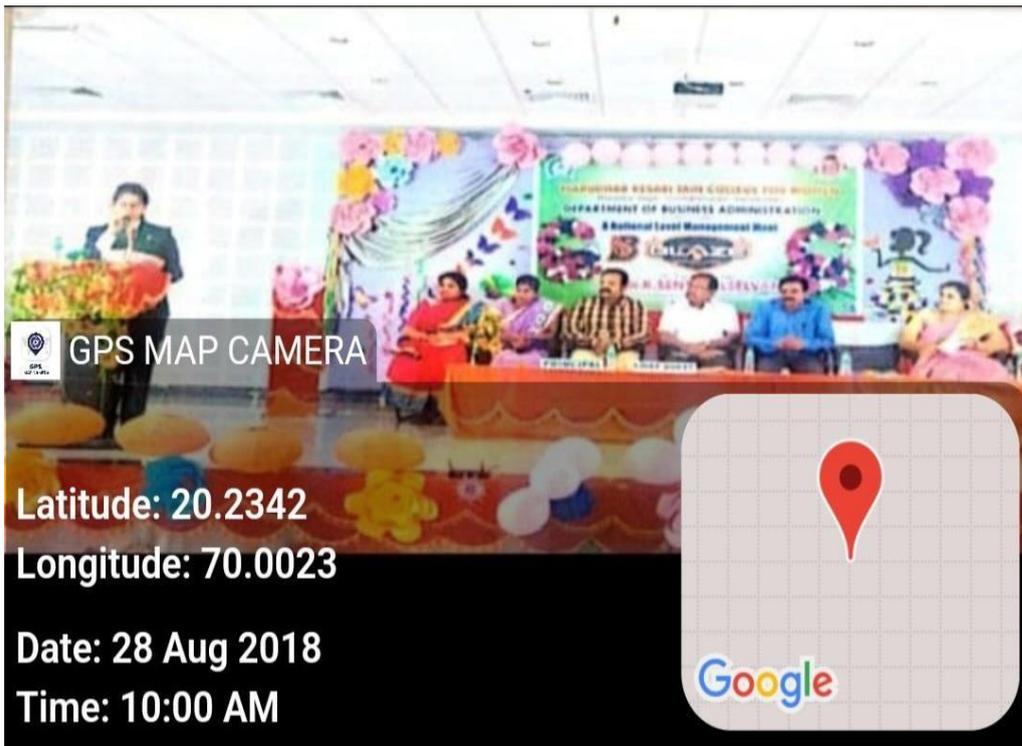
Organization for flawless promotion and marketing strategies that enhance the growth and the brand value among the people, we as a team at blaze events design new generation concepts that creates a new impression in minds for observers and our clients for our team's creativity and thoughts beyond this world. Management Events were conducted for the students to show their talents and knowledge. Prizes were distributed to all the winners by our principal and Trust Member. At the end of the day Blaze events is well known for creativity, efficiency and cost-effective event Management Company delivering as promised in time.

Vote of thanks was given by Ms.Madhana, Assistant Professor, Department of Business Administration. Finally, the day was ended with National Anthem.

Head of the Department


PRINCIPAL
Marudhar Kesari Jain College
for Women
Vanivambadi - 635 751

PHOTOS



Principals
PRINCIPAL
Marudhar Kesari Jain College
for Women
Vanivambadi - 635 751