MARUDHAR KESARI JAIN COLLEGE FOR WOMEN

(AUTONOMOUS)

VANIYAMBADI, TIRUPATTUR DT – 635 751

- Recognized u/s 2(f) & 12(B) of UGC Act 1956
- Permanently Affiliated to Thiruvalluvar University
- Supported by DST – FIST | DBT STAR College Scheme

A+ NAAC

INSTITUTION'S INNOVATION COUNCIL

College Union & Fine Arts Association

Organizes

ART SMART 2026

CREATE • INSPIRE • INNOVATE

Date : 18.09.2026

Time : 09.30 am

Venue : Swami Vivekananda Auditorium

CHIEF GUEST



Mr. John Jerome

Singer, Airtel Super Singer, Vijay TV
Season 10 WINNER

PRINCIPAL
Marudhar Kesari Jain College for Women (Autonomous)
Vaniyambadi – 635 751.
Tirupattur District

Sri. V. Dilip Kumar Jain	Sri. Anand Singhvi	Dr. M. Inbavalli	Dr. D. Vetrivelan
President	Secretary	Principal	Convener

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AGENDA

Inauguration

Prayer Song & Tamil Thaai Vazhthu	
Lighting of Kuthuvilakku	
Welcome Address	Ms. Nisha Katwal, III B.Sc Biotechnology
Inaugural Address	Sri. Lickmichand Jain, Co-Chairman
Presidential Address	Sri. Dilip Kumar Jain, President
Felicitation	Sri. Anand Singhvi, Secretary
Classical Dance	

On Stage Events

- Dance Diva
- Rhythm Raga
- Dramatrix
- ART SMART Queen
- Reel it Live
- LOL - Stand-Up
- Fashion Parade

Off Stage Events

- Rangoli Royale
- Fashion Fusion
- Pixel Perfect
- Doodle Dash
- Meme Mania
- AI Prompt Battle

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Valediction

Chief Guest Introduction	Ms. Vaishnavi, III BBA
Honoring the Chief Guest	DIGNITARIES
Chief Guest Performance	Mr. John Jerome, Singer, Airtel Super Singer, Vijay TV Season 10 WINNER
Prize Distribution	
Vote of Thanks	Ms. Zuhana Suman, II MBA
National Anthem	
Master of Ceremony	Ms. Pritheesha, III B.Com (CA); Ms. Naqiya Ibadi, III B.A. English

All are Cordially Invited

MARUDHAR KESARI JAIN
College for Women (Autonomous), Vaniyambadi

133 Years of Educational Excellence...

Activity Report

Topic/ Subject of the Activity

ART SMART 2026 – HER WORLD 2047: Creative Arts, Cultural and Innovative Competitions.

Objectives (Input)

- To provide students with a platform to showcase their artistic, creative and innovative talents.
- To develop confidence, communication, teamwork and leadership skills.
- To encourage students to explore traditional arts along with modern and digital creativity.
- To promote innovation through activities such as the AI Prompt Battle.
- To encourage healthy participation and appreciation of diverse talents among students.

Process / Methodology:

Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi, organized **"ART SMART 2026 – HER WORLD 2047"** on **18 September 2026** at the **Swami Vivekananda Auditorium**. The programme was organized to provide students with a vibrant platform to **create, inspire and innovate** through art, culture, creativity and performing arts.

The programme commenced with a **Prayer Song and Tamil Thaai Vaazhthu**, followed by the **lighting of the Kuthuvilakku**. The welcome address was delivered by **Ms. Nisha Katwal, III B.Sc. Biotechnology**. The inaugural address was delivered by y **Sri. Dilip Kumar Jain, President** and **Sri. Lalith Kumar Jain, Treasurer**, delivered the felicitation. A classical dance performance added cultural splendour to the inaugural session.

A variety of **on-stage and off-stage competitions** were conducted as part of the event. The on-stage events included **Dance Diva, Rhythm Raga, Dramatix, ART SMART Queen, Reel It Live, LOL – Stand-up and Fashion Parade**. The off-stage events included **Rangoli Royale, Fashion Fusion, Pixel Perfect, Doodle Dash, Meme Mania and AI Prompt Battle**. These activities

encouraged students to demonstrate their artistic talents, creativity, innovation, communication skills and confidence.

The **valedictory programme** included the introduction and honouring of the Chief Guest, followed by a special performance by **Mr. John Jerome, Singer, Airtel Super Singer and Vijay TV Season 10 Winner**. The programme concluded with **Prize Distribution**, the **Vote of Thanks** by **Ms. Zuhana Suman, II MBA**, and the **National Anthem**. The programme was compered by **Ms. Pritheesha, III B.Com (CA)** and **Ms. Naqiya Ibadi, III B.A. English**.

Output

The programme witnessed enthusiastic participation from **241 students**, comprising **217 participants from various external colleges and institutions, 3 participants from Government Arts and Science College, Tirupattur, and 22 participants from Marudhar Kesari Jain College for Women (Autonomous) , Vaniyambadi** . The participation provided an opportunity for students from different institutions to interact, compete and showcase their creativity, artistic talents and innovative skills.

The program **'ART SMART 2026 – HER WORLD 2047: Creative Arts, Cultural and Innovative Competitions'** is mapped under **SDG 5 (Gender Equality)** as primary, with **SDG 11 (Protection of Cultural Heritage)** as Secondary, aligning with NEP 2020's emphasis on Indian Knowledge Systems, art-integration.

The event was attended by students from **Sacred Heart College (Autonomous), Tirupattur; Priyadarshini Engineering College, Vaniyambadi; PSV College of Engineering and Technology, Krishnagiri; Vijay Vidyalaya; Auxilium College (Autonomous), Katpadi; K.M.G. College of Arts and Science (Autonomous), Gudiyattam; D.K.M. College for Women (Autonomous), Vellore; Dr. M.G.R. Educational and Research Institute; Vaani Polytechnic College, Thekkupattu, Ambur; and Adhiyaman College of Engineering, Hosur**, providing an inter-institutional platform for cultural exchange, creativity and innovation.

Outcomes

- Provided students with a platform to showcase **artistic and creative talents**.

- Encouraged **innovation and the use of emerging technologies**, particularly through the AI Prompt Battle.
- Developed **confidence, communication, teamwork and stage presence** among students.
- Promoted appreciation of **Indian culture, music, dance and fashion**.
- Encouraged healthy participation and interaction among students from different disciplines.
- Recognized and motivated student talent through **prizes and appreciation**.

Conclusion

ART SMART 2026 – HER WORLD 2047 was an engaging and enriching student-centred programme that successfully brought together **creativity, culture, technology and innovation**. The event provided students with meaningful opportunities to express themselves, develop new skills and celebrate their talents in a supportive academic environment.

5/10/2026

Club Coordinator **IQAC Director** **Principal**

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MARUDHAR KESARI JAIN

College for Women (Autonomous), Vaniyambadi

33 Years of Educational Excellence...

Topic: ART SMART 2026 HER WORLD 2047

Date: 18.09.2026

Organized by: College Union & Fine Arts Association

Venue: Swami Vivekananda Auditorium

Photos





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