



## MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)

Recognized u/s 2(f) & 12(B) by UGC Act, 1956 - Permanently Affiliated to Thiruvalluvar University  
Re-Accredited by NAAC with "A" Grade - An ISO 9001:2015 Certified Institution



### INSTITUTION'S INNOVATION COUNCIL (IIC) ORGANIZED "IMPACT LECTURE SERIES" – 11.10.2021

#### INVITATION

**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN,  
VANIYAMBADI**  
(A Project of Sri Marudhar Kesari Jain Trust)  
Recognized under Sec. 2(f) & 12(B) of the UGC Act, 1956 || Permanently Affiliated to Thiruvalluvar University  
Re-Accredited with A Grade by NAAC (3rd Cycle) || An ISO 9001:2015 Certified Institution  
Marudhar Nagar, Chinnakallupalli, Vaniyambadi - 635751.

**Institution's Innovation Council (IIC)**  
**Sponsored by MHRD's Innovation Cell, AICTE, New Delhi**  
**Session - II**

**Lecture 1**  
**Intellectual Property Rights (IPR) & Patent Filing**  
**Ms. S. Kavitha BAL., LLB.,**  
**IP Administrator**  
**Time : 12.00 pm to 1.30 pm**

**Lecture 2**  
**Entrepreneurship Skills**  
**Ms. Bhaduri Saravanakumar**  
**B.E., MBA.,**  
**Co-Founder, Shevolve**  
**Time : 1.30 pm to 3.00 pm**

Date : 11.10.2021    No Registration Fee    E-Certificate will be Provided    Website: [www.mkjc.in](http://www.mkjc.in)  
Live in :   
Registration Link: <https://forms.gle/kUzGLpC93UJn5Xbg6>

<b>Sri C. Lickmichand Jain</b> Secretary	<b>Dr. M. Inbavalli</b> Principal	<b>Ms. B. Vasanthi</b> WEDC Co-ordinator	<b>Ms. T. Thenmozhi</b> IIC Co-ordinator	<b>Ms. M. Prithi</b> ARIIA Co-ordinator
---------------------------------------------	--------------------------------------	---------------------------------------------	---------------------------------------------	--------------------------------------------

**PRINCIPAL**  
Marudhar Kesari Jain College  
for Women  
Vaniyambadi - 635 751

## AGENDA



### **MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI**

**(A Project of Sri Marudhar Kesari Jain Trust)**

Recognized under Sec. 2(f) & 12(B) of UGC Act, 1956 || Permanently Affiliated to Thiruvalluvar University Re-accredited by NAAC with "A" Grade (3<sup>rd</sup> Cycle) || An ISO 9001:2015 Certified Institution  
Marudhar Nagar, Chinnakallupalli, Vaniyambadi –635751.

### **INSTITUTION'S INNOVATION COUNCIL (IIC)**


### **"MHRD's Innovation Cell, AICTE Sponsored Online Impact Lecture Series"**

#### **Session - II**

#### **AGENDA**

**DATE: 11.10.2021 TIME: 12.00 p.m.**

- ◆ Prayer
- ◆ Welcome Address : Ms. P.Indumathy,  
III BCA, MKJC.
- ◆ Felicitation : Dr. M. Inbavalli,  
Principal, MKJC.
- ◆ Introduction of Guest : Ms. D.Roja,  
II MCA, MKJC.
- ◆ Chief Guest Address : Ms.S.Kavitha BAL., LLB.,  
Lecture I IP Administrator.
- ◆ Video : Play Video
- ◆ Introduction of Guest : Ms. D.Roja,  
II MCA, MKJC.
- ◆ Chief Guest Address : Ms.Bhaduri Saravanakumar B.E.,MBA.,  
Lecture II Co-Founder, Shevolve.
- ◆ Question & Answer Session
- ◆ Video : Play Video
- ◆ Vote of Thanks : Ms. R. G. Shalini  
II M.Sc Computer Science, MKJC.

  
**PRINCIPAL**  
Marudhar Kesari Jain College  
for Women  
Vaniyambadi - 635 751



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI**

(A Project of Sri Marudhar Kesari Jain Trust)

Recognized u/s 2(f) & 12(B) by UGC Act, 1956 - Permanently Affiliated to Thiruvalluvar University  
Re-Accredited by NAAC with "A" Grade - An ISO 9001:2015 Certified Institution



**INSTITUTION'S INNOVATION COUNCIL (IIC)  
ORGANIZED "IMPACT LECTURE SERIES" – 11.10.2021**

**REPORT**

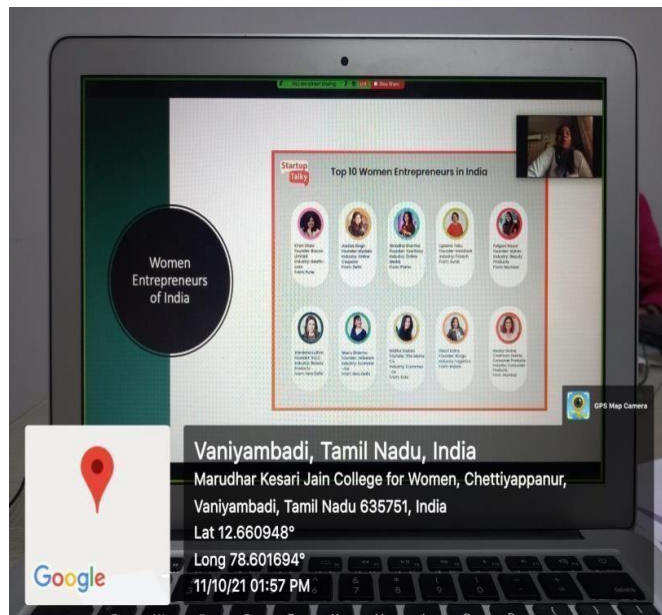
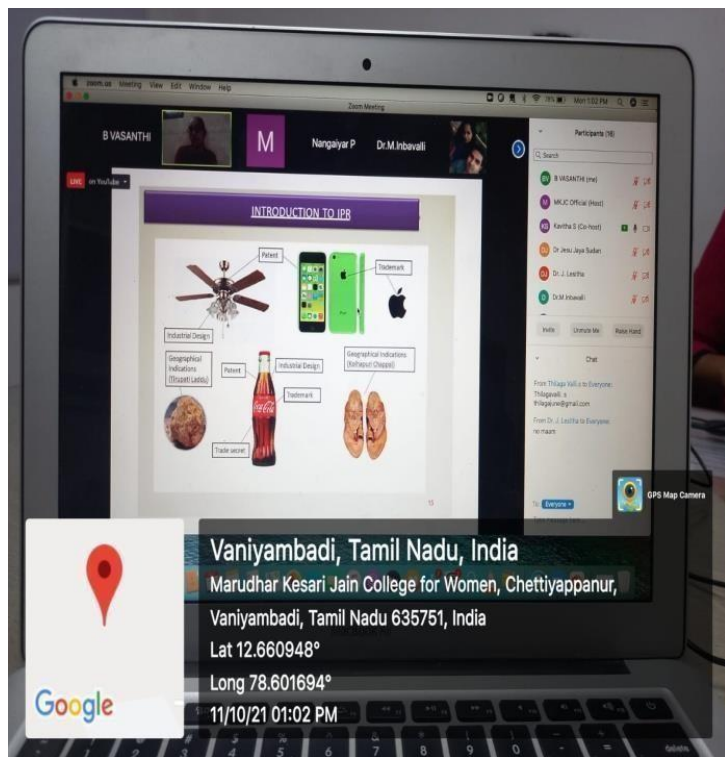
A report on Impact Lecture Series session II sponsored by MHRD 's Innovation Cell, AICTE, New Delhi on Intellectual Property Rights & Patent Filing & Entrepreneurship skills on 11.10.2021 jointly organized by Institution's Innovation Council (IIC). The Chief Guest of this program was Ms.Kavitha BAL.,LLB.,IP Administrator and Ms.Bhaduri Saravana Kumar B.E., MBA., Co- Founder of Shevolve. The Programme started with prayer song and welcome address was given by Ms.P.Indhumathy, III BCA, Department of Computer Application, MKJC and felicitation address was given by Dr.M.Inbavalli, Principal, MKJC. The Chief Guest introduction was given by D.Roja, II MCA, Department of Computer Application, MKJC. The session started with basic ideas about innovation and benefits of IPR and a clear explanation about patents rights was given. Finally, the session ended with a question-and-answer session with the resource person. The Feedback was collected. Vote of Thanks was given by Ms. R.G.Shalini II M.Sc Computer Science, MKJC. Around 734 students participated in the Programme.

**IIC CO ORDINATOR**

**PRINCIPAL**  
Marudhar Kesari Jain College  
for Women  
Vaniyambadi - 635 751



## PHOTO



*M. Suresh*  
**PRINCIPAL**  
Marudhar Kesari Jain College  
for Women  
Vaniyambadi - 635 751