

### MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)



Recognized u/s 2(f) & 12(B) by UGC Act, 1956 – Permanently Affiliated to Thiruvalluvar University

Re-Accredited by NAAC with "A" Grade An ISO 9001:2015 Certified Institution

# INSTITUTION'S INNOVATION COUNCIL (IIC), ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENT (ARIIA) & WOMEN NTREPRENEURSHIP DEVELOPMENT CELL JOINTLY ORGANIZED "ENTREPRENEURSHIP SKILL, ATTITUDE AND BEHAVIOR DEVELOPMENT"- 31.01.2023

### **INVITATION**



PRINCIPAL
Marudhar Kesari Jain College
for Women
Vaniyambadi - 635 751

# **AGENDA**









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Marudhar Nagar, Chennakallupalli, Vaniyambadi-635751.

Institution's Innovation Council (IIC) &Atal Ranking of Institutions on Innovation Achievements (ARIIA) & Women Entrepreneurship Development Cell

AGENDA

DATE : 31.01.2023 TIME : 11.30 a.m.

Prayer

Welcome Address : Ms.R.Pavithra

**UBA** Secretary

III B.Sc. Biotechnology

Felicitation :Dr.M.Inbavalli,

Principal,

MKJC.

Dr.T.Balasubramaniam, Academic Advisor,

MKJC.

Introduction of Guest :Ms.C.Soundarya

Career Guidance Secretary

III B.Sc Physics

Chief Guest Address : Mr.N.Bhoopathy

Secretary, MSME Association,

Vaniyambadi.

Vote of Thanks :Ms.T.Jeevadharshini

Department of Physics III B.Sc. Physics

National Anthem

ALL ARE CORDIALLY INVITED

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ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENT (ARIIA) &
WOMEN NTREPRENEURSHIP DEVELOPMENT CELL JOINTLY ORGANIZED
"ENTREPRENEURSHIP SKILL, ATTITUDE AND BEHAVIOR DEVELOPMENT"- 31.01.2023

### **REPORT**

Institution's Innovation Council & Atal Ranking of Institutions on Innovation Achievements & Women Entrepreneurship Development Cell, of MRUDHAR Kesari Jain College for Women, Vaniyambadi jointly organized an State Level Workshop on 31<sup>st</sup> January 2023, on the topic "Entrepreneurship Skill, Attitude and Behaviour Development" for the students of MKJC.

The program was started with the fine tuning of a prayer song to seek blessings from the Almighty followed by Tamil Thai Vazhthu at 11.30 am. Followed by Ms. C. B. Sumathi, Head Department of Mathematics, presided over the session and felicitated Ms. B. Vasanthi, Women Entrepreneur Cell Coordinator welcomed the gathering profoundly. The Special Guest of this Workshop Mr. N. Boopathy Secretary, MSME Association, Vaniyambadi shared his beneficial insights on Entrepreneurship opportunities, setting up a Business, Types of Entrepreneurs, and Entrepreneurship Traits and attitudes.

Totally, 300 registered students took part in the Entrepreneurship program and had the core benefit of the program. The program's goal was to assist the students in develop[ing the aptitude necessary for their chosen careers as Entrepreneurs to recognize and understand the possibilities of what they are good at and how well their interests fit up.

Thus, it has been established that this awareness programme is beneficial to everyone since it enables people to set their long-term objectives and select their careers in accordance with those objectives. Finally Ms. T. Jeevadharshini, a student from the Department of Physics gave a vote of thanks and the program brought to an end with a National Anthem.

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IIC CO ORDINATOR

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# **PHOTOS**





