



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)

Recognized u/s 2(f) & 12(B) by UGC Act, 1956-Permanently Affiliated to Thiruvalluvar University

Accredited by NAAC with "A" Grade -An ISO 21001:2018 Certified Institution



**INSTITUTION'S INNOVATION COUNCIL (IIC),
ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENT (ARIIA) &
WOMEN ENTREPRENEUR DEVELOPMENT CELL (WEDC)
JOINTLY ORGANIZED A STATE LEVEL SEMINAR ON
"MY STORY-MOTIVATIONAL SESSION BY SUCCESSFUL INNOVATORS"
ON 17.11.2022**

INVITATION



**MARUDHAR KESARI JAIN COLLEGE FOR
WOMEN, VANIYAMBADI**

**INSTITUTION'S INNOVATION COUNCIL (IIC),
ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS (ARIIA) &
WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL**



**ORGANIZES
STATE LEVEL SEMINAR
ON**

**Time: 2.00 pm
Venue: Old Seminar
Hall**

**MY STORY - MOTIVATIONAL SESSION BY
SUCCESSFUL INNOVATORS**

Ms.A. DIXITHA
Assistant Professor
PG & Research Department of Business
Administration,
Marudhar Kesari Jain College For Women,
Vaniyambadi
YouTuber - Khana Phena




Sri.C.Lickmichand Jain
Secretary

Dr.M.Inbavalli
Principal

Ms.B.Vasanthi
WEDC
Coordinator

Ms.T.Thenmozhi
IIC
Coordinator

Ms.M.Prithi
ARIIA
Coordinator


PRINCIPAL
Marudhar Kesari Jain College
for Women
Vaniyambadi - 635 751

AGENDA



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI

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Re-accredited by NAAC with "A" Grade (3rd Cycle) || An ISO 21001:2018 Certified Institution

Marudhar Nagar, Chinnakallupalli, Vaniyambadi-635751.

Institution's Innovation Council (IIC), Atal Ranking of Institutions on Innovation Achievements (ARIIA) & Women Entrepreneurship Development Cell

Jointly organizing

A State Level Seminar on


"My Story - Motivational Session by Successful Innovators"

AGENDA

DATE: 17.11.2022 TIME: 2.00 p.m

- ◆ Host : Ms. Sakthi Priya,
III BCA, MKJC.
- ◆ Prayer
- ◆ Welcome Address : Ms. Suha Mariyam,
III BCA, MKJC.
- ◆ Felicitation : Dr. M. Inbavalli,
PRINCIPAL, MKJC.
- ◆ Introduction of Guest : Ms. Priyanka Chopra,
III BCA, MKJC.
- ◆ Chief Guest Address : Ms. A. Dixitha
Assistant Professor,
PG & Research Department of Business
Administration,
Marudhar Kesari Jain College for Women,
Vaniyambadi, YouTuber - Khana Phena.
- ◆ Question & Answer Session
- ◆ Vote of Thanks : Ms. A. Thrisha
III BCA, MKJC.

ALL ARE CORDIALLY INVITED


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JOINTLY ORGANIZED A STATE LEVEL SEMINAR ON
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ON 17.11.2022**

REPORT

Institution's Innovation Council & Atal Ranking of Institutions on Innovation Achievements & Women Entrepreneurship Development Cell, of Marudhar Kesari Jain College for Women, Vaniyambadi jointly organized a State level Seminar on 17th November 2022, on the topic "My Story-Motivational Session by Successful Innovators" for the students of MKJC.

The Program was started with the fine-tuning of a prayer song to seek blessings from the Almighty followed by Tamil Thai Vazhthu at 2:00 pm. Ms. Suha Mariyam delivered the welcome address profoundly followed by Ms. B. Vasanthi, the coordinator of the Women Entrepreneur Cell, presided over the session by offering her thoughts on how to ignite a desire for successful entrepreneurship and warmly congratulating the group.

The Guest Speaker, Ms. A. Dixitha Assistant Professor in the Business Administration Department and a YouTuber named Khana Phena Marudhar Kesari Jain College for Women, shared her startup story with students in order to motivate them and enhance their knowledge of innovation. She also presented her inspirational views on how to set up an innovative thinking, types of entrepreneurship, leadership skills, problem-solving techniques, time management, and how to have the traits and attitudes of an entrepreneur to reach out to the world.

Totally, 200 registered students took part in the webinar participated and had the core benefit of the program. The program's goal was to assist the students in developing the aptitude necessary for their chosen careers as entrepreneurs.


Thus, the Programme concludes with a Vote of Thanks from Ms. Thrisha from the department of Computer Application. It has been determined that this motivational programme is advantageous to everyone because it enables people to set their long-term goals and choose their careers in accordance with those goals.

IIC Coordinator

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PHOTO




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