MARUDHAR KESARI JAIN
College for Women (Autonomous)

32 Years of Educational Excellence

Recognized u/s 2(f) & 12(B) of UGC Act 1956 | Accredited with "A+" Grade by NAAC (4th Cycle) | Permanently Affiliated to Thiruvalluvar University | An ISO 21001:2018 Certified Institution | Supported by DST - FIST

INSTITUTION'S INNOVATION COUNCIL (Ministry of Education Initiative) 4 STAR Rating

Internal Quality Assurance Cell (IQAC) & Faculty Development Cell (FDC)

Organizes

Awareness Programme on

Financial Literacy

Date : 20.09.2025 | Time : 02.00 PM | Venue : MKJC Premises

Resource Person



Dr.A. Dhanalakshmi,

Professor, ABBS/ Visiting Professor of Wenzhou University and Security Market Trainer - SEBI/NSE

PRINCIPAL
Marudhar Kesari Jain College for Women (Autonomous)
Vaniyambadi - 635 751.
Tirupattur District

V. Dilip Kumar Jain	Anand Singhvi	Dr. M. Inbavalli	Dr. V. Mageendira Mani
President	Secretary	Principal	Director, IQAC

Marudhar Kesari Jain
College for Women, [Autonomous] Vaniyambadi

(A Project of Sri Marudhar Kesari Jain Trust)

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32 Years of Educational Excellence...

Internal Quality Assurance Cell & Faculty Development Cell

Organizes

"Awareness Programme on Financial Literacy"

Agenda

Date: 20.09.2025 **Time: 2.00 PM**

Prayer	
Welcome Address:	Dr. V. Magendira Mani Director - IQAC MKJC
Felicitation:	Dr. M. Inbavalli Principal MKJC
Felicitation:	Dr. A. Dhanalakshmi Professor, Acharya Banglore B School
Guest Introduction:	Dr. A. Sumyirra Dean, School of Creative Arts and Languages MKJC
Honouring the Guest:	Management Trustees MKJC
Guest Talk:	Dr. D. Amarchand Former Registrar University of Madras
Vote of Thanks:	Dr. C. Nithya Dean, School of Commerce MKJC
National Anthem	

ALL ARE CORDIALLY INVITED

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MARUDHAR KESARI JAIN COLLEGE FOR WOMEN
(AUTONOMOUS), VANIYAMBADI

Activity Report

Title	**Financial Literacy**		
Organized By	**Marudhar Kesari Jain College for Women, (Autonomous) Vaniyambadi**		
Type of Activity	**Awareness Programme**		
Level	**Institutional**		
Date	**20.09.2025**	**Time**	**2.00 pm**
Venue	**AV Room**	**Mode**	**Offline**
Resource Person Details	**Dr. A. Dhanalakshmi,** **Professor, ABBS/ Visiting Professor of Wenzhou University and** **Security Market Trainer – SEBI/NSE**		
Objectives of the Programme	1. To create awareness about financial planning, budgeting, and saving among faculty members. 2. To provide insights into investment avenues and risk management. 3. To enhance understanding of the capital market and digital financial tools. 4. To promote the importance of financial discipline for personal and professional stability.		
Internal Participants Count	**Non Teaching Staff : 36**	**External Participants Count**	**NIL**

Summary

The Internal Quality Assurance Cell (IQAC) and Faculty Development Cell (FDC) of *Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi*, organized an **Awareness Programme on "Financial Literacy"** on **20th September 2025 at 2 PM** within the college premises. The event aimed to educate and empower Non Teaching Staff with essential knowledge and practical skills related to financial management, investment planning, and economic decision-making.

Dr.A. Dhanalakshmi, *Professor, ABBS / Visiting Professor, Wenzhou University, and Security Market Trainer – SEBI/NSE*, served as the **Resource Person** for the session. With her extensive experience in financial education and capital market training, she delivered an informative and interactive session that simplified complex financial concepts for participants.

She initiated the session by explaining the fundamentals of financial literacy — including budgeting, saving, investment planning, credit management, and digital banking. She elaborated on

various **investment options**, such as mutual funds, equities, bonds, and systematic investment plans (SIPs). Additionally, she discussed **financial fraud awareness**, **cyber security**, and the **role of SEBI and NSE** in protecting investors. An engaging **interactive session** followed, during which Non Teaching Staff actively participated and clarified their queries regarding financial planning, tax-saving instruments, and investment strategies.

Outcome of the Programme:

- To gain a deeper understanding of personal financial management and investment opportunities.
- Enhanced awareness about the significance of financial planning and digital finance tools.
- Improved financial decision-making skills among the participants.
- Encouragement toward financial independence and responsible money management.

10/10/2025

Club Coordinator

10/10/25

IQAC Director

Principal

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Marudhar Kesari Jain

College for Women (Autonomous), Vaniyambadi

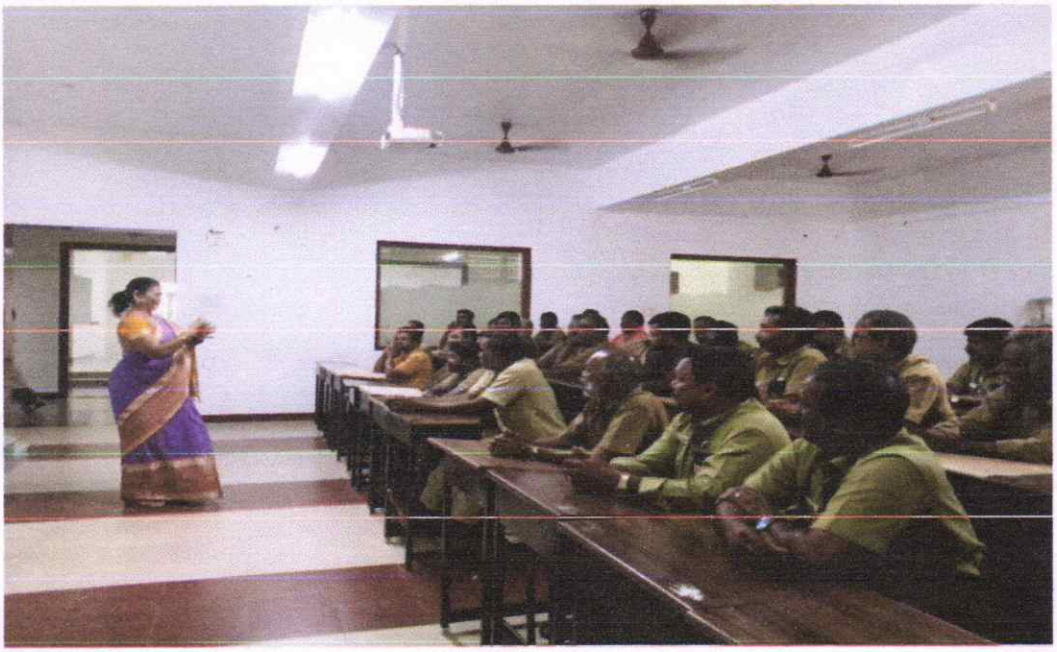
Internal Assurance Cell (IQAC) &

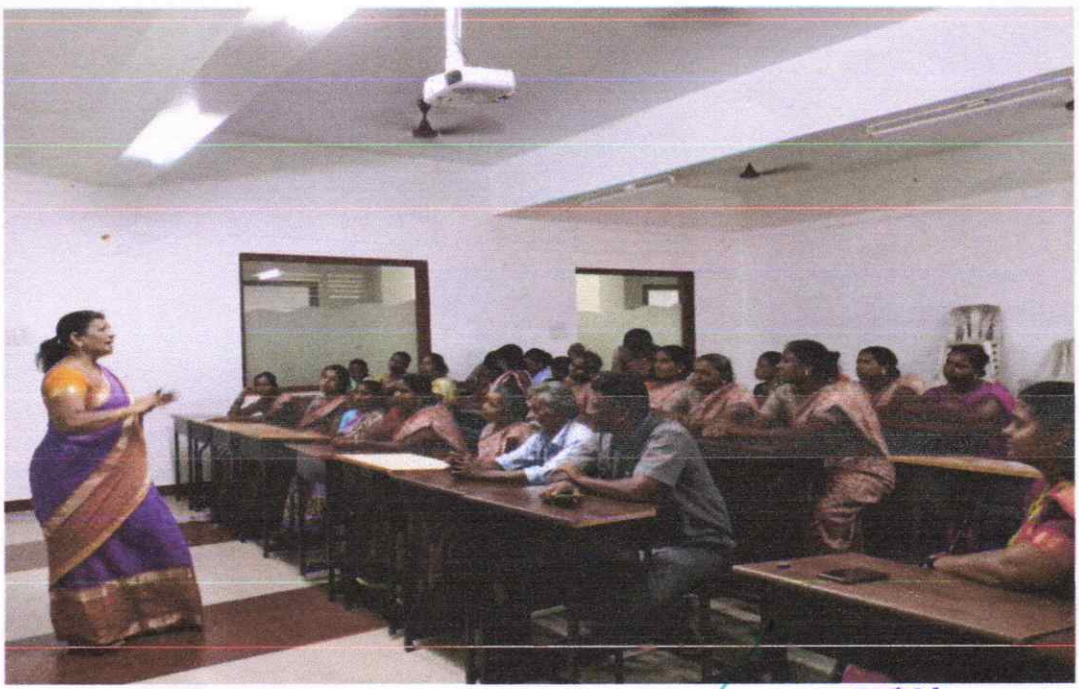
Faculty Development Cell (FDC)

Programme Name: Awareness Programme (Non Teaching)

Topic: Financial Literacy

Date : 20.09.2025





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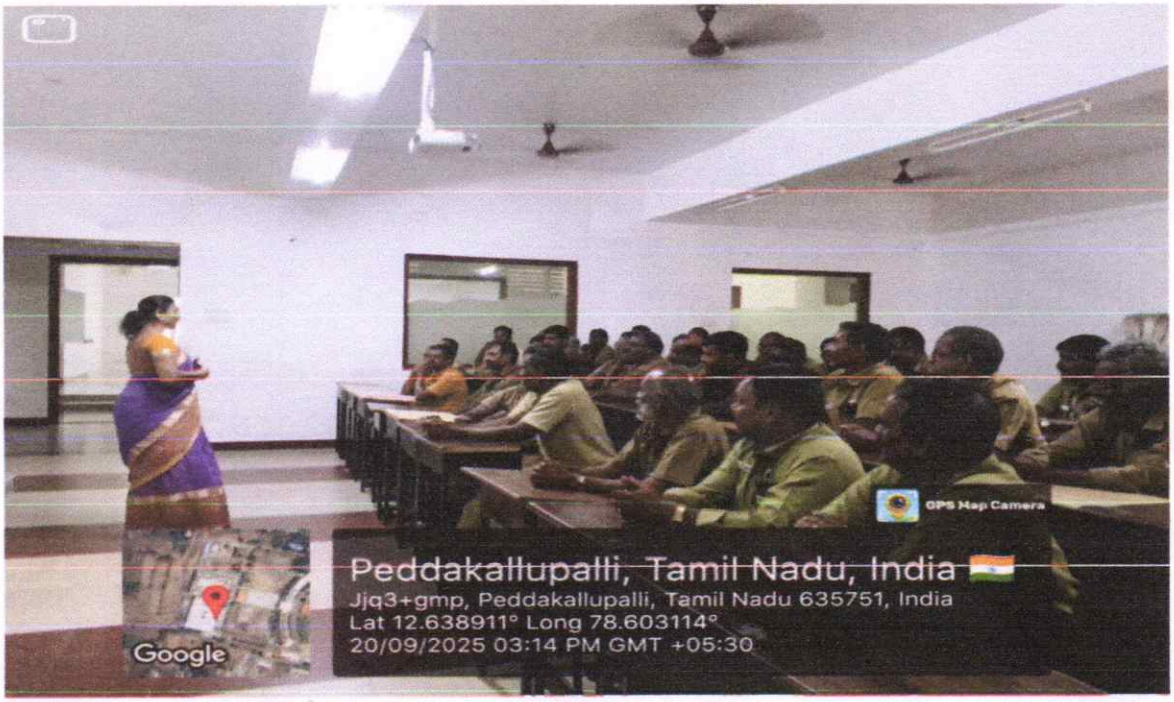



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