

MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI

A Project of Marudhar Kesari Jain Trust

Recognized under sec.2(f)& 12(b) of UGC Act 1956 | Permanently Affiliated to Thiruvalluvar University

Accredited by NAAC with "A+" Grade | Supported by DST FIST

Citizen Consumer Club

Invites you to competitions on the occasion of on 24th December 2025

"NATIONAL CONSUMER RIGHTS DAY"



Topics



16th July 2026

1:30 p.m - 02:30 p.m.

1. Consumer Rights and Responsibilities
2. Be an Aware Consumer – Say No to Unfair Trade Practices
3. Digital Consumer Protection in the Modern Era
4. Challenges Faced by Consumers and Awareness in E-Commerce
5. Safety Standards for Everyday Consumer Products (such as Helmets and Pressure Cookers)

Events

- a. Drawing
- b. Essay Writing
- c. Poem Writing

V. Dilip Kumar Jain
President


PRINCIPAL Anand Singhvi
Marudhar Kesari Jain College
for Women (Autonomous)
Vaniyambadi - 635 751.
Tirupattur District
Secretary

Dr. M. Inbavalli
Principal



Activity Report

Topic of the Activity: Competition on National Consumer Day

Objectives (Input):

- ❖ To create awareness among students about consumer rights and responsibilities.
- ❖ To enhance students' knowledge of consumer protection laws and quality certification standards.
- ❖ To encourage critical thinking on consumer issues, including e-commerce challenges and product safety.
- ❖ To develop students' creativity, communication and analytical skills through literary and artistic competitions.
- ❖ To promote responsible consumer behaviour and informed purchasing decisions.

Methodology (Process):

- ❖ The competition was organized in connection with National/World Consumer Day.
- ❖ Topics related to consumer protection, consumer rights, legal provisions, quality certifications and product safety were announced in advance.
- ❖ Students from various departments were participated in the Poetry Writing, Essay Writing and Drawing competitions.
- ❖ Participants selected any one of the given topics and presented their ideas within the stipulated time.
- ❖ The competitions were conducted on 16.07.2026 from 1.30 p.m. to 2.30 p.m. at Sri Guru Mishri Block.
- ❖ Entries were evaluated by a panel of judges based on relevance, originality, creativity, clarity of expression and overall presentation.
- ❖ Winners were selected and appreciated for their outstanding performance.

Output:

- ❖ Students actively participated in the Poetry Writing, Essay Writing and Drawing competitions.
- ❖ Participants demonstrated their understanding of consumer protection laws, consumer rights, quality standards and product safety.
- ❖ Creative and informative entries were produced, reflecting students' awareness of contemporary consumer issues.
- ❖ The programme provided a platform for students to express their ideas on responsible consumerism.

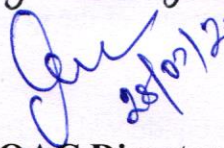
Outcomes:

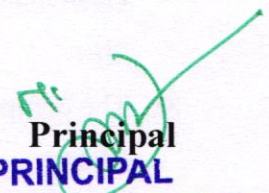
- ❖ Students gained a better understanding of consumer rights, consumer protection laws and legal remedies.
- ❖ Participants became more aware of quality certifications such as ISO and ISI and their importance in ensuring product safety.
- ❖ Students developed awareness of safe purchasing practices, especially in online shopping and e-commerce.
- ❖ The programme enhanced students' creative thinking, writing, artistic and communication skills.
- ❖ The competition promoted responsible consumer behaviour and encouraged students to become informed and vigilant consumers.

* This activity supports SDG 12 by promoting responsible consumption & awareness of consumer rights.

* It supports Viksit Bharat 2047 by creating responsible, informed and aware citizens.

N. Karthi
25/07/26
Club Co-ordinator


28/07/23
IQAC Director


Principal
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MARUDHAR KESARI JAIN

College for Women (Autonomous), Vaniyambadi



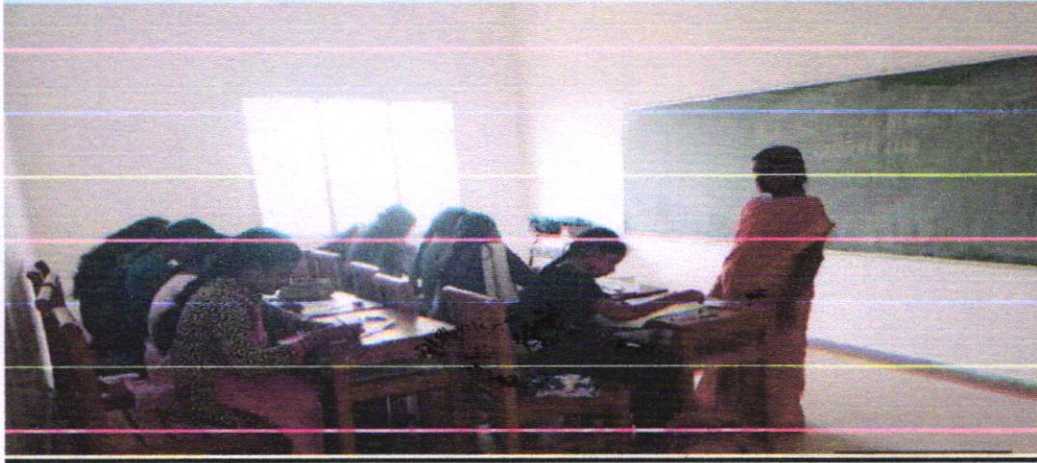
Topic: Competition on National Consumer Day

Date: 16.07.2026

Organized by: Citizen Consumer Club

Venue: Hostel Building

Essay and Slogan Writing Competition



Drawing Competition



[Signature]
Principal

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