



**MARUDHARKESARIJAINCOLLEGEFORWOMEN(Autonomous),
VANIYAMBADI**

(A Project of Sri Marudhar Kesari Jain Trust)

Recognized u/s 2(f) & 12(B) by UGC Act, 1956 - Permanently Affiliated to Thiruvalluvar University Accredited by NAAC with "A" Grade (3rd Cycle) - An ISO 21001:2018 EOMS Certified Institution Supported by DST - FIST

DEPARTMENT OF ECONOMICS ORGANIZED SOB - TALK SERIES - 27

"PRICING IN FACTOR MARKET" 11.09.2024

INVITATION

**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN
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THE talk Series

SOB - Talk Series - 27
Department of Economics
Guest Lecture on

PRICING IN FACTOR MARKET

Date : 11.09.2024
Time : 02.30 pm
Venue : AV Hall

Chief Guest

Dr. J. Jacob Stanley Inbaraj
Assistant Professor of Economics
Sacred Heart College (Autonomous)
Tirupattur

PRINCIPAL
Marudhar Kesari Jain College
for Women
Vaniyambadi - 635 751



V. Dilip Kumar Jain
President

Anand Singhvi
Secretary

Dr. M. Inbavalli
Principal

Dr. D. Vetrivelan
Dean

AGENDA



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DEPARTMENT OF ECONOMICS

Date : 11.09.2024

Topic : PRICING IN FACTOR MARKET

Time : 02.30 pm

AGENDA

Welcome Address

**: Ms. A. Abinaya Anguraj, II B.A
Economics**

Chief Guest Introduction

: Ms. S. Kaviya III B.A. Economics

Guest Speech

Dr. J. JACOB STANLEY INBARAJ,
Assistant Professor – Economics,
Sacred Heart College (Autonomous),
Tirupattur District.

Vote of Thanks

**: Ms.G. Pavatharani II B.A
Economics**


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REPORT



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS), VANIYAMBADI



Activity Report

Title	PRICING IN FACTOR MARKET		
Organized By	Department of Economics		
Type of Activity	Guest Lecture Programme		
Level	Departmental / Institutional		
Date	11.09-2024	Time	02.30 pm
Venue	Room No: 63 (AV Class Room)	Mode: Offline	
Resource Person Details	Dr. J. JACOB STANLEY INBARAJ, Assistant Professor - Economics Sacred Heart College (Autonomous), Tirupattur District.		
Objective of the Programme	To motivate Micro aspects of education of factor markets help to the enhancing the vibration in an Economic Decisions. To improve the knowledge about how market activities related to Beginners. To educate the students by practicing factors of production method.		
Internal Participants Count	Students : 57 Faculty : 1	External Participants Count	Students : Nil Faculty : Nil

Summary

The program begun with the Dean speech, School of Business, Dr.Vetrivelan,, he felicitated the gathering, by explaining the importance of the subject as well as the resource person **Dr. J. Jacob Stanley Inbaraj**, Assistant Professor, Dept. of Economics, Sacred Heart College (Autonomous), Tirupattur. Moreover Welcome Address by Ms. A. Abinaya Anguraj, II B.A Economics and Chief Guest introduced by Ms. S. Kaviya III B.A Economics. The session was then handed over to Dr. C. Chandrasekar.

The resource person presented his lectures on Market Pricing.

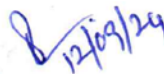
In the lecture, he was discussed about the importance of Factor pricing in economics concepts, giving clarity of production decision making under various market condition in Micro Economics foundation. He simplified the studies by sort of his presenting.

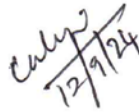
The students interacted with the resource person effectively, got their queries cleared and registered their valuable feedbacks regarding the session. Vote of thanks was given by Ms.G. Pavatharani II B.A Economics.

Outcome of the Programme

1. The Students gained knowledge on this Subject.

2. The students will be able to implement all the strategies learned through the session during their categories of pricing.
3. The students would be understandable in present market situation and decision making of the entrepreneur level.
4. The students got an idea about pricing techniques followed by the subject with well knowledge and ensure the accurate information.


Head/ Co Ordinator


12/9/24


Principal

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DEPARTMENT OF ECONOMICS

“PRICING IN FACTOR MARKET” 11.09.2024

Photos




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