



MARUDHAR KESARI JAIN

College for Women (Autonomous)

32 Years of Educational Excellence

Recognized u/s 2(F) & 12(B) of UGC Act 1956 | Accredited with "A+" Grade by NAAC (4th Cycle) | Permanently Affiliated to Thiruvalluvar University | An ISO 21001:2018 Certified Institution | Supported by DST - FIST



INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)
4 STAR Rating

Health & Hygiene Association of Foods and Nutrition

Organizes

Online Awareness Program on the Occasion of Breastfeeding Week

Prioritise Breastfeeding: Create Sustainable Support System



Date : 28.08.2025 | Time : 01.40 pm

Venue : College Premises

Resource Person



Dr. M. Priyalakshmi

**MD, Pharmacology, Senior Assistant Surgeon
Government Hospital, Vaniyambadi**

"Breastfeeding is a mother's gift to herself, her baby and her community";

PRINCIPAL

Marudhar Kesari Jain College
for Women (Autonomous)
Vaniyambadi - 635 751.

Trupattur District

V. Dilip Kumar Jain President Anand Singhvi Secretary Dr. M. Inbavalli Principal Dr. C. Asokan Dean Ms. R. Mahalakshmi Head & Convener



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS), VANIYAMBADI

**HEALTH & HYGIENE ASSOCIATION OF FOODS AND NUTRITION
ORGANIZES**

AWARENESS PROGRAM - BREASTFEEDING WEEK

THEME

"Prioritise Breastfeeding: Create Sustainable Support System"

On 28/08/2025

AGENDA

Prayer

Welcome Address

: **Ms. SHAKTHI SRUTHI N S**

II B.Sc Nutrition, FSM & Dietetics MKJC

Felicitation

: **Dr. C.ASOKAN**

Dean School of Life Sciences, MKJC

Chief Guest Introduction

: **Ms. SANIYA AFSHEEN P S**

III B.Sc Nutrition, FSM & Dietetics MKJC

Address by Chief Guest

: **Dr.PRIYALAKSHMI M**

**MD, Pharmacology, Senior Assistant
Surgeon, Government Hospital,
Vaniyambadi**

Vote of Thanks

: **Ms.ANANYA R**

I B.Sc Nutrition, FSM & Dietetics MKJC

ALL ARE CORDIALLY INVITED

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Activity Report

Title	Awareness programme on Breast Feeding Week "Theme – Priortise Breastfeeding: create sustainable Support System"		
Organized By	Health & Hygiene Association of Foods and Nutrition		
Type of Activity	Breast feeding week		
Level	Institutional		
Date	28/08/2025	Time	01:40 pm
Venue	-	Mode	Online
Resource Person Details	Dr.M. Priyalakshmi MD, Pharmacology ,senior Assistant Surgeon Government Hospital, Vaniyambadi		
Objective of the Programme	Create a Awareness of Breast feeding and Importance of Breast Milk. Encourage and support mothers to breastfeed their babies, aiming for exclusive breastfeeding for at least six months.		
Internal Participants Count	Students : 117 Faculty: 8	External Participants Count	Nil

Summary

Health and Hygiene Association of Foods & Nutrition Jointly Organized Awareness programme on Breast Feeding Week "Theme –Priortise Breastfeeding: create sustainable Support System. This Event aimed to educate expectant, Lactating mothers and health care providers. Ms.N. Shakthi Sruthi of II.B.Sc Nutrition, Food Service Management and Dietetics delivered a warm welcome address.Dr. C. Asokan, Dean School of life sciences falicitated about the programme. Ms.P S Saniya Afseen of III B.Sc Nutrition, Food Service Management & Dietetics begin with a warm greeting about the resource person. The Resource Person Dr.M.Priyalakshmi MD, Pharmacology, senior Assistant Surgeon, Government Hospital, Vaniyambadi. Shared her comprehensive thoughts about the Awareness of Breast feeding and its importance to provide breastfeeding education for Expectant and lactating mothers with numerous benefits of breastfeeding for both mothers and babies. The students were interacted with resource person effectively and registered their valuable feedbacks regarding the session. Vote of thanks was given by Ms.Ananya of I. B.Sc Nutrition, Food service management & Dietetics. Later the programme concluded with National Anthem.

Program Outcomes:

The students learned about

1. The Breast milk provides optimal nutrition for babies, boosting their immune system and supporting healthy growth.
2. Healthcare providers are more knowledgeable and supportive of breastfeeding, providing better care and resources to nursing mothers.
3. Mothers breastfeed for longer periods, with a higher percentage reaching exclusive breastfeeding milestones.

R. Mahalingam
HOD 08/19/25
IQAC DIRECTOR 19/9/25

VP PRINCIPAL 10/10/25

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COLLEGE FOR WOMEN (AUTONOMOUS), VANIYAMBADI
HEALTH & HYGIENE ASSOCIATION OF FOODS AND NUTRITION

Online Awareness Program-Breastfeeding Week -28.08.2025



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