

MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS)

VANIYAMBADI, TIRUPATTUR DT - 635 751

- ✓ Recognized u/s 2(f) & 12(B) of UGC Act, 1956
- ✓ Permanently Affiliated to Thiruvalluvar University
- ✓ NAAC A+ Grads - 4th Cycle | CGPA 3.56/4 (Cycle 4)



SCHOOL OF BUSINESS

PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES

Organizes

WORKSHOP

CAMPUS TO CORPORATE

BRIDGING THE GAP. • BUILDING THE FUTURE.

RESOURCE PERSON



Mr. Sandip Ghorai
Regional Manager - IBS



CAREER
GUIDANCE



SKILL
ENHANCEMENT



INDUSTRY
INSIGHTS



GOAL
SETTING



PROFESSIONAL
DEVELOPMENT



FUTURE
SUCCESS



DATE:
21.08.2026
(Friday)



VENUE:
Old Seminar Hall



TIME
10.00 AM
to 1.00 PM

Sri. V. Dilip Kumar Jain
President

Sri. Anand Singhvi
Secretary

Dr. M. Inbavalli
Principal

Dr. G. Deepalakshmi
Dean - School of Business

Ms. A. Athiyaveni
HoD - Management Studies

All are Cordially Invited

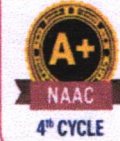
PRINCIPAL
Marudhar Kesari Jain College
for Women (Autonomous)
Vaniyambadi - 635 751.
Tirupattur District



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• SCHOOL OF BUSINESS •

PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES

Workshop CAMPUS TO CORPORATE

★ AGENDA ★



DATE
21.08.2026



TIME
10.00 AM – 1.00 PM



VENUE
OLD SEMINAR HALL, MKJC

PROGRAMME	DETAILS
 Prayer	: –
 Welcome Address	: Ms. Anamica Kujur , II BBA
 Felicitation	: Dr. D. Vetrivelan, Vice Principal, MKJC
 Inaugural Address	: Dr. G. Deepalakshmi, Dean, School of Business, MKJC
 Guest Introduction	: Ms. Nattamkar Zubaida Hiba , III BBA
 Honouring	: –
 Guest Address	: Mr. Sandip Ghorai, Regional Manager – IBS
 Vote of Thanks	: Ms. Nandhika , III BBA
 National Anthem	: –

✦ All are Cordially Invited ✦



MARUDHAR KESARI JAIN
College for Women (Autonomous), Vaniyambadi



Report

Topic: Workshop on “Campus to Corporate”

Objectives (Input)

- To provide students with career guidance and create awareness about career opportunities in the corporate sector.
- To develop persuasive skills for effective communication and interaction.
- To develop prioritization skills for managing time and tasks effectively.
- To improve problem-solving and decision-making skills required in the workplace.
- To enhance students' professional skills and prepare them for corporate life.

Methodology (Process)

The PG & Research Department of Management Studies, School of Business organized a workshop on “Campus to Corporate” on 21.08.2026 at the Old Seminar Hall from 10.00 AM to 1.00 PM. The programme was conducted for 144 students from the Department of Management Studies.

The session was handled by Mr. Sandip Ghorai, Regional Manager – IBS. He explained the importance of persuasive skills, prioritization skills, and problem-solving and decision-making skills in the corporate environment. Students were given practical guidance on effective communication, managing priorities, handling problems and making suitable decisions.

The session also focused on developing the skills required for professional growth, employability and future career success.

Output

- The workshop was successfully conducted with the participation of 144 students from the Department of Management Studies.
- Students gained knowledge about persuasive communication and effective interaction.
- Students understood the importance of prioritizing tasks and managing responsibilities.

- Students gained awareness of problem-solving and decision-making in the workplace.
- Students received useful industry-oriented career guidance.

Outcomes

- Students gained a better understanding of corporate expectations and career opportunities.
- Students were motivated to improve their professional and employability skills.
- Students understood the importance of persuasive, prioritization, problem-solving and decision-making skills.
- The workshop helped students prepare for a smooth transition from campus to corporate life.
- The programme contributed to SDG 4 – Quality Education by promoting skill development and career readiness.

for
HOD

DEAN
11/9/20

IQAC DIRECTOR
21/9/2020

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MARUDHAR KESARI JAIN

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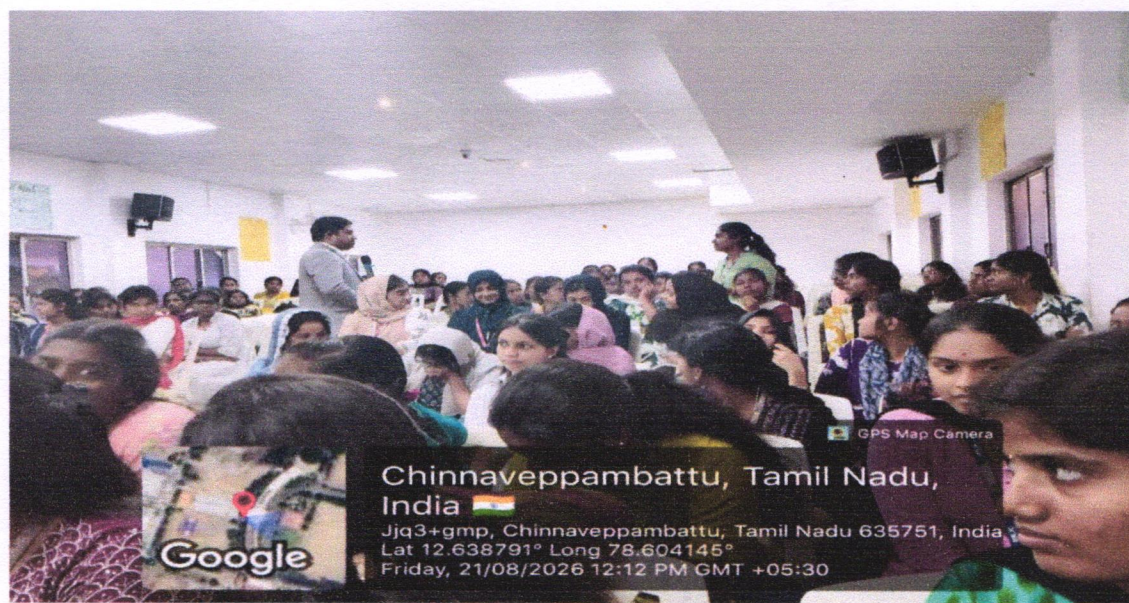
33
Years
of Educational
Excellence...

Topic: Workshop on "Campus to Corporate"

Date: 21.08.2026

Organized by: PG & Research Department of Management Studies

Venue: Old Seminar Hall



Principal

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