



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)

Recognized under Sec. 2 (f) & 12(B) of UGC Act, 1956 - Permanently Affiliated to Thiruvalluvar University
Accredited by NAAC with "A" Grade (3rd Cycle) - An ISO 21001:2018 Certified Institution



**INSTITUTION'S INNOVATION COUNCIL (IIC) &
ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS (ARIIA)
JOINTLY ORGANIZED
A WORKSHOP ON "INTELLECTUAL PROPERTY RIGHTS (IPRS) AND IP
MANAGEMENT FOR START UP" – 20.07.2023**

INVITATION

**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN,
VANIYAMBADI**

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MARUDHAR NAGAR, CHINNAKALLUPALLI, VANIYAMBADI-635751**

**INSTITUTION'S INNOVATION COUNCIL (IIC) &
ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS
(ARIIA)
ORGANIZES
WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS (IPRS) AND IP
MANAGEMENT FOR START UP**


VENUE: OLD SEMINAR HALL



**Dr. M .SRINIVASAN M.Com.,M.Phil.,Ph.D.,
Research Head Department of Commerce ,
Marudhar Kesari Jain College for Women,
Vaniyambadi**

**Time : 1.40 pm
Date : 20.07.2023**

Sri C.Lickmichand Jain Secretary	Dr.M.Inbavalli Principal	Ms.B.Vasanthi IIC President	Ms. T.Thenmozhi IIC Co-ordinator	Ms. M.Prithi ARIIA Co-ordinator
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PRINCIPAL
Marudhar Kesari Jain College
for Women
Vaniyambadi - 635 751

AGENDA



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Marudhar Nagar, Chinnakallupalli, Vaniyambadi -635751.

**INSTITUTION'S INNOVATION COUNCIL (IIC),
ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS,
Organizes Two Days**

**Workshop On
"Intellectual Property Rights & IP Management for Start up"
AGENDA**

HOST	: Ms. S. Sneha II MCA
WELCOME ADDRESS	: Ms.D.Jenifer II MCA
FELICITATION	: Dr. M.Inbavalli Principal, MKJC
INTRODUCTION OF GUEST	: Ms.K.M Keerthi II MCA
CHIEF GUEST ADDRESS	: Dr. M.Srinivasan ,M.Com.,M.Phil.,Ph.D., Research Head Department of Commerce, Marudhar Kesari Jain College for Women, Vaniyambadi
VOTE OF THANKS	: Ms. Preetha II MCA


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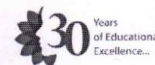
INSTITUTION'S INNOVATION COUNCIL (IIC) & ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS (ARIIA) JOINTLY ORGANIZED A WORKSHOP ON "INTELLECTUAL PROPERTY RIGHTS (IPRS) AND IP MANAGEMENT FOR START UP" – 20.07.2023

REPORT

MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI



INSTITUTIONS INNOVATION COUNCIL (IIC) & ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS (ARIIA) ORGANIZES WORKSHOP ON 'INTELLECTUAL PROPERTY RIGHTS (IPRS) AND IP MANAGEMENT FOR START UP'



ON 20.07.2023

REPORT

A report on workshop titled "Intellectual Property Rights (IPRS) and IP Management for startup" organized on 20.07.2023 by Institution's Innovation Council (IIC) and Atal Ranking of Institutions on Innovation Achievements (ARIIA). The Chief Guest of this programme was Dr. M. Srinivasan, M.Com., M.Phil., Ph.D., Head & Research Coordinator, Department of Commerce, Marudhar Kesari Jain College for Women, Vaniyambadi.

The Program was hosted by Ms. S. Sneha, II MCA, Department of Computer Application. The program started with the prayer song and welcome address was given by Ms. D. Jennifer, II MCA, Department of Computer Application and the Felicitation Address given by Dr. M. Inbavalli, Principal, Marudhar Kesari Jain College for Women, Vaniyambadi.

Around 134 students participated in the Programme. The vote of thanks was given by R.Preetha, II MCA, and Department of Computer Application, MKJC. The Program ends with National Anthem.

Key points:

1. Encouragement of Innovation and Creativity
2. Economic Growth
3. Attracting Investment
4. Non – Disclosure Agreements (NDA)
5. intellectual Property
6. IP Management

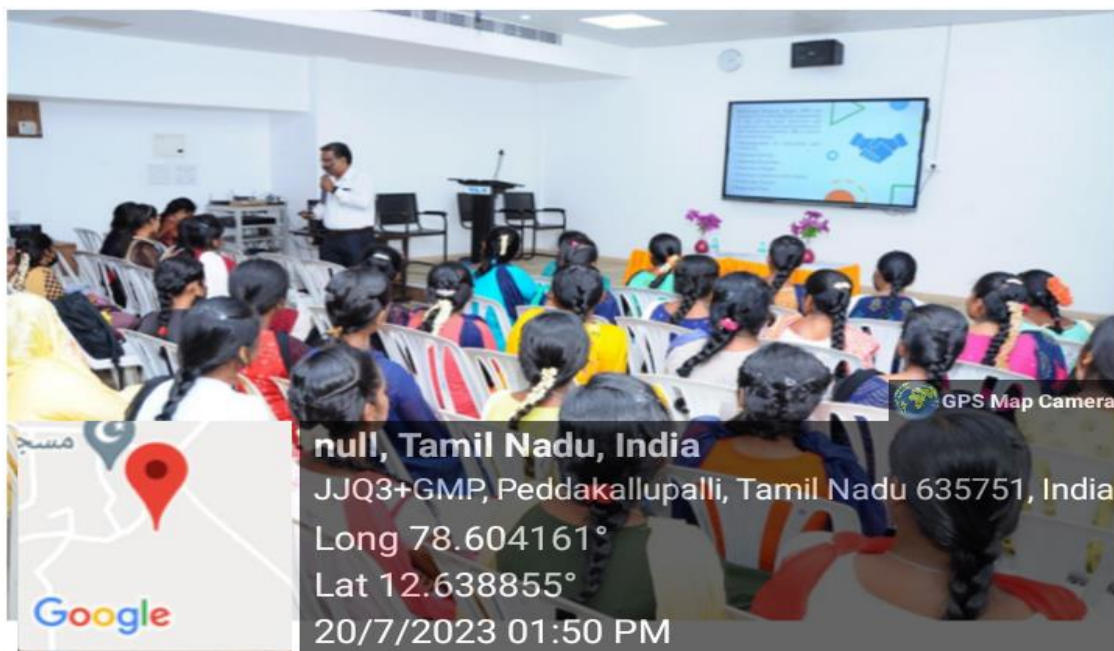
T. Theja

IIC COORDINATOR

M. Inbavalli

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PHOTOS




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