



Marudhar Kesari Jain College for Women

(A Project of Sri Marudhar Kesari Jain Trust)

Recognised u/s 2(f) & 12(B) by UGC Act, 1956 - Permanently Affiliated to Thiruvalluvar University

Re-Accredited by NAAC with "A" Grade –An ISO20001:2018 Certified Institution



PG & Research Department of Business Administration

Webinar / B – BLAZE / Seminar / Workshop

Activities Report

Academic Year 2023– 2024

DATE	DETAILS OF THE ACTIVITY	RESOURCE PERSON	NO. OF PARTICIPANTS
Annual Report			View
4.07.2023	Unlocking Business Potential With Ai : Skills And Tools For The Modern Manager	Mr. Valan P, B. Tech., MBA., NET, Research Scholar-VIT, Vellore	100
17.08.2023	Intercollegiate National Level Management B-Blaze	Mr. Suresh Babu Natarajan Managing Director , Mirako Pizzeria.	455
15.09.2023 To 16.09.2023	Two Days Boot Camp For I MBA Students	1.Mr.Rajesh, Property Admin of Hotel AR Thangaikottai Hotel – Yelagiri. 2.Mr.Venta Deva, Corporate & Soft skill Trainer, Vedham Midway Training Consultancy .	21
19.10.2023 To 20.10.2023	Indian Council of Social Science Research ICSSR Sponsored Two Days National Seminar on Preparing HR For The Future AI Driven Skills Development and Training Initiatives	1. Dr. N. Jayasankaran Natesa Ayyar, former vice chancellor of Kanchi University, Kancheepuram. 2. Mr. Prasanna Venkatesan, CEO of Vertical Progress, Lawyer & Writer – Chennai. 3. Mr. Navaneeth, Director & AI Lead Nunnari Labs in Coimbatore. 4. Mr. Valan Peter, Training Manager at Bosco Soft Technologies in Yelagiri.	400

		5. Dr.Swapna Principal Ramaiah Institute of Management Studies ,Bangaluru.	
29.02.2024 to 07.03.2024	Workshop on SPSS	B.FuzailAhmed Data Analyst Trainer in SPSS & AMOS Social Scientist Assistant Professor in Islamiah College(Autonomous),Vaniyambadi	38