



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)

Recognised u/s2 (f) &12 (B) by UGC Act, 1956- Permanently Affiliated to Thiruvalluvar University

Re-Accredited by NAAC with "A" Grade- An ISO 2001:2018 Certified institution

PG & RESEARCH DEPARTMENT OF BUSINESS ADMINISTRATION ORGANIZED INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH ICSSR SPONSORED TWO DAYS NATIONAL SEMINAR ON PREPARING HR FOR THE FUTURE AI DRIVEN SKILLS DEVELOPMENT AND TRAINING INITIATIVES

ON 19.10.2023-20.10.2023

INVITATIONS

MARUDHAR KESARI JAIN COLLEGE FOR WOMEN
Vaniyambadi - 635751, Tirupattur District, Tamilnadu

We the Staff & Students of PG Research Department
of Management Studies Cordially Invite you to the

**Indian Council of Social Science Research (ICSSR) Sponsored
Two Days National Seminar on**

**PREPARING HR FOR THE FUTURE AI DRIVEN
SKILLS DEVELOPMENT
AND TRAINING INITIATIVES**

SPEAKERS


Dr. N. Jayasankaran Natesa Ayyar
Former Vice Chancellor,
Kanchi University,


Mr. Nauaneeth Malingan
Director & AI Lead
Nunnari Labs - Coimbatore


Mr. Valan Peter
Trainee Manager
BoscoSoft Technologies
Yelagiri Hills


Mr. Prasanna Venkatesan
CEO, Vertical Progress
Lawyer & Writer - Chennai


Dr. Swapna
Principal / NAAC Assessor
RIMS, Bengaluru



Organized by
PG & Research Department of Management Studies
Date : 19th & 20th October 2023
Venue : Sri Roopa Rajat Block - Seminar Hall



CHIEF PATRON
Sri. C. Lickmichand Jain
Secretary MKJC

PATRON
Dr. M. Inbavalli
Principal MKJC

CO-PATRON
Dr. G. Deepalakshmi
Head of Department

CONVENER
Dr. D. Vetrivelan
Research Head


PRINCIPAL
Marudhar Kesari Jain College
for Women
Vaniyambadi - 635 751.



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AGENDA



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN

Vaniyambadi - 635751, Tirupattur District, Tamilnadu

Indian Council of Social Science Research
Sponsored



Two Day National Seminar on

**Preparing HR for the Future AI driven Skills Development
and Training Initiatives**

Organised by

PG & Research Department of Business Administration
Marudhar Kesari Jain College for Women, Vaniyambadi.

Date: 19th & 20th October 2023

Schedule for Day One 19.10.2023

- 9.30 AM: Registration
- 10.00 AM Inauguration
- Welcome Address
- Felicitation Address
- Key Note Address

11.00 Am - Session I

Integrating AI in HR Curriculum and Academic Programs

Dr. N. Jayasankaran Natesa Ayyar

Former Vice Chancellor, Kanchi University, Advisor VIT University Vellore, Tamil Nadu.

11.45 Am - BREAK

12.00 Pm - Session II

AI-based Recruitment and Selection Strategies

Resource Person : Mr. Uttam Vasudevan

Ibus networks, Group Vice President, Human Resource, Bengaluru

12.45 Pm - LUNCH

01.45 Pm - PAPER PRESENTATION

03.30 Pm - Session III

Chatbots and Virtual Assistants for HR Service Delivery

Resource Person : Mr. Navaneeth Malingan

Director/ Founder & AI Lead at Nunnari Labs | Coimbatore.

04.30 Pm - 05.00 Pm

Panel Discussion and Policy Framing

www.mkjc.in


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ORGANIZED INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH
ICSSR SPONSORED TWO DAYS NATIONAL SEMINAR ON
PREPARING HR FOR THE FUTURE AI DRIVEN SKILLS
DEVELOPMENT AND TRAINING INITIATIVES
ON 19.10.2023-20.10.2023**

REPORT

Artificial Intelligence (AI) is making significant strides in revolutionizing the talent acquisition sector. AI, a technological domain that streamlines various processes, is gaining traction in HR operations. While AI can never fully replace the human touch in human resource management, it is progressively evolving to possess the intelligence required to identify the right candidates and predict future actions. This development empowers HR professionals to make informed decisions, and it promises to be a game-changer in the talent acquisition arena, as stated by Dr. N.Jayasankaran Natesa Ayyar, former vice chancellor of Kanchi University, Kancheepuram. He made these remarks during the Two-Day National Level Seminar on AI-Driven Skills Development and Training Initiatives, sponsored by the Indian Council for Social Science and Research (ICCSR) in New Delhi. The event was organized by the PG & Research Department of Management Studies at Marudhar Kesari Jain College for Women, Vaniyambadi. The seminar commenced with the ceremonial lighting of the lamp by Sri.M.Vimmalchand Jain, President, Sri.C. Lickmichand Jain, the college Secretary, and was followed by Dr. M. Inbavalli, the Principal, who felicitated the attendees and she emphasized that 53% of companies in India are revamping their HR programs to incorporate digital tools, with 22% already leveraging AI to deliver HR solutions. Dr.G.Deepalakshmi head of the department welcomed the gathering and gave an

overview about the two day seminar to the audience. Mr. Prasanna Venkatesan, CEO of Vertical Progress, stressed that businesses using artificial intelligence in their recruitment processes are poised to gain a significant competitive advantage. He cited InterviewMate as a prime example of how AI can aid recruiters and streamline the hiring process. Mr. Valan Peter, Training Manager at Bosco Soft Technologies in Yelagiri, pointed out that the benefits of AI tools extend beyond time and cost savings. They also play a vital role in reducing human errors and biases, which can enhance workplace engagement and productivity. In response to the evolving digital landscape, HR managers are exploring tech-driven transformations to meet their needs. One innovative solution is algorithm-based technologies such as HR chatbots, As a third arm for HR functions ,HR chatbots automate and manage transactional activities, resulting in a win-win situation for all involved described by Mr. Navaneeth, Director &AI Lead Nunnari Labs in Coimbatore in day two session. Dr.Swapna Principal Ramaiah Institute of Management Studies Bangaluru also emphasized the importance of ethical AI adoption in HR practices, stating that AI algorithms should not discriminate against any particular group based on factors such as race, gender, age, or disability. Biased AI algorithms can perpetuate existing inequalities. The two-day seminar, skillfully coordinated by Pro B. Sakthi Mala, and the seminar was witnessed by around 400 attendees from various states. Additionally, it led to the publication of approximately 150 research papers across three volumes on the seminar's topic. All the research papers were technically evaluated by Dr SasiKumar Head Department of Management studies Sacred Heart College and Dr.K.Srinivasan form Kristu Jayanti college Bangalore. The event concluded with a vote of thanks by Dr. D. Vetrivelan, the seminar convener.



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PHOTOS



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