



PRINCIPAL Marudhar Kesari Jain College for Women Vaniyambadi - 635 751



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI



(A Project of Sri Marudhar Kesari Jain Trust) Recognised u/s2 (f) &12 (B) by UGCAct,1956- Permanently Affiliated to Thiruvalluvar University Re-Accredited by NAAC with "A" Grade- An ISO 2001:2018 Certified institution

PG & RESEARCH DEPARTMENT OF BUSINESS ADMINISTRATION ORGANIZED THE TWO DAYS BOOT CAMP FOR I MBA STUDENTS ON 15.09.2023 – 16.09.2023

AGENDA

DAY - 1	
Host	: B.Poobana Sri, I MBA(HRM).,
	Department of Business
	Administration
Welcome Address	:Vahini.T , I MBA(HRM).,
	Department of Business Administration
Felicitation	: Dr.D.Vetrivelan, Research Coordinator Dept of BBA
	Marudhar Kesari Jain College for Women, Vaniyambadi
Vote of Thanks	:Afeefa Thareem, I MBA(HRM)., Department of BBA
DAY - 2	
Host	: Subha.H, I MBA(HRM).,
	Department of Business Administration
Welcome Address	:Yuva Shree.S, I MBA(HRM).,Department of BBA
Felicitation	: Dr.D.Vetrivelan, Research Coordinator Dept of
	BBAMarudhar Kesari Jain College for Women,
	Vaniyambadi .
Vote of Thanks	:Afrah Harman, I MBA(HRM)., Department of BBA

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Hars of Educational Excelence...

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REPORT

With the blessings of MKJC MANAGEMENT, having constant encouragements of our respected Principal Dr. M. Inbavalli .The Department of Business Administration has organized **"Two Days Boot Camp on 15.09.2023 – 16.09.2023"** to our students. The following are the schedule and topic.

Topic:Leadership Development

Date: 15/09/2023 - 16/09/2023

Strength:21

From this Two days Boot Camp students were learned about Leadership and development was conducted by AR Thangakottai, Yellari Hills. The event were provided the valuable insightsinto hospitality industry and enhance the leadership skills of the students. The Resource Person of day one is Mr.Rajesh, Property Admin of Hotel AR, provided an overview of AR Thangaikottai Hotel, its history and Facilities. He highlighted entrepreneurship opportunities within the hotel industry, inspiring the students to consider entrepreneurship as a career path.

The followed Day 2 Resource Person is Mr.Venta Deva, a soft skill Trainer, Conduced a session on leadership. He shared insights and strategies, Organized interactive activities on leadership, and concluded with energizing activities for personal growth and finally the students visited AR.ThanagiKottai Hotel, Experiencing its ambiance and Indian cultural Showcases. This provided practical insight into the hospitality industry and enhanced their understanding of its Unique aspects.

The Outreach programme was coordinated by Dr.D.Vetri Velan, Research Coordinator department of Business Administration and V.Tamilarasi and B.Mubeen Taj, Assistant Professor Department of Business Administration ensuring a seamless execution and conducive learning environment. Around 21 MBA (HRM) Students were Actively Participated, fostering Knowledge exchange and networking opportunities. The Two days outreach program on leadership and development in AR. Thanagi Kottai, yellagiri Hills, was a valuable experience for the Participants. It provide insights into the hospitality industry, entrepreneurship opportunities, and effective leadership techniques.

The visit to AR Thangai Hotel offered Practical Exposure and the event encouraged personal and Professional growth .The coordination efforts of the faculty and the students ensured the success of the program. Overall it inspired the participants to explore innovative paths in their career within the competitive landscape of the hospitality and business sectors.

Head of the Department

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PHOTOS





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