



## MARUDHAR KESARI JAIN COLLEGE FOR WOMEN,VANIYAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)

Recognised u/s2 (f) &12 (B) by UGC Act,1956- Permanently Affiliated to Thiruvalluvar University

Re-Accredited by NAAC with "A" Grade- An ISO 2001:2018 Certified institution



### PG & RESEARCH DEPARTMENT OF BUSINESS ADMINISTRATION ORGANIZES THE UNLOCKING BUSINESS POTENTIAL WITH AI :SKILLS AND TOOLS FOR THE MODERN MANAGER ON 4 JULY 2023

## INVITATION



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN**  
**PG AND RESEARCH DEPARTMENT OF BUSINESS ADMINISTRATION ORGANIZES**



**UNLOCKING BUSINESS POTENTIAL  
WITH AI:  
SKILLS AND TOOLS FOR THE  
MODERN MANAGER**

**RESOURCE PERSON**



**MR VALAN P**  
B.TECH., MBA., NET  
RESEARCH SCHOLAR- VIT  
VELLORE

 **4 JULY 2023**

 **10.00 AM - 4.00 PM**

 **ROOPRAJAT BLOCK  
SOCIAL SCIENCE LAB**

**Sri C. Lickmichand Jain**  
Secretary

**Dr C Deepalakshmi**  
Head PG & Research Department of  
Business Administration

**Dr.M.Inbavalli**  
Principal

**Dr D Vetrivelan**  
Research Head - Assistant Professor  
Department of Business Administration  
Convener



**www.mkjc.in**

  
**PRINCIPAL**  
Marudhar Kesari Jain College  
for Women  
Vaniyambadi - 635 751.



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#### AGENDA

**TIMING: 10.00 Am to 4.00 Pm**

**DATE: 04.07.2023**

#### Prayer

**Welcome Address : NIDA. N.I, II-MBA, Department of Business Administration.**

**Chief Guest Introduction : KAVIYA. M, III-BBA, Department of Business Administration.**

**Felicitation : Dr. D. VETRIVELAN,**

**Assistant Professor**

**Department of Business Administration**

**Marudhar Kesari Jain College for Women, Vaniyambadi**

**Resource Person : Mr. VALAN P, B. Tech., MBA., NET, Research Scholar-VIT,  
VELLORE**

**Vote of Thanks :JANARANJJANEE.B.N III BBA, Department of Business Administration**

**National Anthem**

  
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**REPORT**

A one-day workshop on "Unlocking Business Potential with AI: Skills and Tools for Modern Managers" was successfully organized by the PG and Research Department of Business Administration at Marudhar Kesari Jain College, Vaniyambadi, on July 4, 2023. The workshop aimed to equip MBA-HRM students, the future leaders in Human Resources, with the knowledge and skills necessary to leverage AI in HR practices. Dr. G. Deepalakshmi, the head of the department, warmly welcomed the gathering and highlighted the importance of embracing AI in HR to drive efficiency and innovation in talent management and organizational culture. The presidential address was delivered by Dr. M. Inbavalli, the principal of the institution, who emphasized the transformative impact of AI on various industries, particularly in HR and she also encouraged the participants to leverage AI tools thoughtfully and ethically. Dr. Vetrivelan, the convener of the workshop, felicitated the participants and emphasized the significance of staying updated with AI trends and integrating new technologies in HR practices.

The workshop featured Mr. Valan, an Assistant Professor in Don Bosco College Yelagiri Hills and a renowned expert in AI, as the resource person. He shared his expertise and shed light on the benefits of AI in HR, emphasizing the potential for streamlining processes and making data-driven decisions. He highlighted the importance of developing skills such as data literacy, adaptability, and ethical decision making for AI-empowered HR managers.


Mrs. A. Athiyaveni, an Assistant Professor, expressed gratitude to the resource person, faculty members and the students for their valuable support in making the workshop a success. The workshop provided MBA-HRM students with valuable insights and practical knowledge, equipping them to embrace AI in HR practices and enabling them to become effective future leaders in Human Resources. The 100 students were participated in this workshop.

**Head of the Department**

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## PHOTOS



  
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