



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (Autonomous), VANIYAMBADI
(A Project of Sri Marudhar Kesari Jain Trust)



Recognised u/s 2(f) & 12(B) by UGC act, 1956 - Permanently Affiliated to Thiruvalluvar University
Accredited by NAAC with "A+" Grade (4th Cycle)-AnISO21001:2018(EOMS)Certified Institution
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SEMINAR / WORKSHOP / WEBINAR PARTICIPATED DETAILS (2025-2026)

S. No	Faculty Name & Designation	Date & Duration	No. of Days	Seminar / Webinar / Workshop	Topic	State/National /International/ level	Participated /Presented/ Published	Organised by (Institution Name& Place)	Remarks (Prizes/ Awards/ Certificate)
1	Ms. S. Dhivya Dharshini, Assistant Professor Department of Business Administration	18.09.2025	1	Seminar	AI Driven Innovation in Business & Opportunities for workforce in AI Era	National	Participated	KMG College of Arts& Science (Autonomous), Gudiyatham	Certificate
2	Ms. S. Dhivya Dharshini, Assistant Professor Department of Business Administration	15.10.2025	1	Webinar	The Need & Use of Indian Languages	National	Participated	Government College Khaniyadhana, Shivpuri, Madhya Pradesh	Certificate
3	Ms. S. Dhivya Dharshini, Assistant Professor Department of Business Administration	30.07.2025	1	Workshop	NPTELE-Awareness Workshop	International	Participated	IIT, Madras	Certificate
4	Dr D Vetrivelan, Vice Principal, Dean, Assistant Professor Department of Business Administration	27.10.2025	1	Workshop	E-Cell Coordinators Workshop	State	Participated	Entrepreneurship Development and Innovation Institute (EDII - TN)	Certificate
5	Ms.V.Tamilarasi, Assistant Professor Department of Business Administration	27.10.2025 to 31.10.2025	5	Workshop	Acquiring the Art of Publishing Research	Institutional	Participated	Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi	Certificate

6	Ms. P. Indhumathi, Assistant Professor Department of Business Administration	27.10.2025 to 31.10.2025	5	Workshop	Acquiring the Art of Publishing Research	Institutional	Participated	Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi	Certificate
7	Ms. S. Dhivya Dharshini, Assistant Professor Department of Business Administration	27.10.2025 to 31.10.2025	5	Workshop	Acquiring the Art of Publishing Research	Institutional	Participated	Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi	Certificate
8	Ms. J.Sandhya, Assistant Professor Department of Business Administration	27.10.2025 to 31.10.2025	5	Workshop	Acquiring the Art of Publishing Research	Institutional	Participated	Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi	Certificate
9	Ms. A. Athiyaveni, Assistant Professor, Department of Business Administration	22.01.2026	1	Seminar	AI Driven Transformation in Business, Trade & Business	Institutional	Participated	K.M.G College of Arts & Science(Autonomous)	Certificate



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FDP (2025- 2026)

S. No	Faculty Name & Designation	Date & Duration	No. of Days	FDP / Refresher Course	Topic	State/National /International/ level	Participated/ Presented / Published	Organised by (Institution Name & Place)	Remarks (Prizes/ Awards/ Certificate)
1	Dr.G.Deepalakshmi, Assistant Professor & Head Department of Business Administration	30.06..2025 to 04.07.2025	5	FDP	Digital Transformation in Education	National	Participated	Sacred Heart College (Autonomous), Tirupattur	Certificate
2	Ms. A. Athiyaveni, Assistant Professor Department of Business Administration	30.06..2025 to 04.07.2025	5	FDP	Digital Transformation in Education	National	Participated	Sacred Heart College (Autonomous), Tirupattur	Certificate
3	Ms. B.Sakthimala, CAO & Assistant Professor Department of Business Administration	16.07.2025 to 22.07.2025	7	FDP	Navigating Research Methodologies: A Roadmap for Researchers	International	Participated	Digi Skill Development Centre & Training Institute, Mumbai	Certificate
4	Dr. A. Rakini, Assistant Professor Department of Business Administration	30.06..2025 to 04.07.2025	5	FDP	Digital Transformation in Education	National	Participated	Sacred Heart College (Autonomous), Tirupattur	Certificate
5	Ms.V.Tamilarasi, Assistant Professor Department of Business Administration	30.06..2025 to 04.07.2025	5	FDP	Digital Transformation in Education	National	Participated	Sacred Heart College (Autonomous), Tirupattur	Certificate

6	Ms.V.Tamilarasi, Assistant Professor Department of Business Administration	08.07.2025 to 10.07.2025	3	FDP	Digital Marketing, A Corporate Social Responsibility Initiative	International	Participated	Infosys BPM Ltd, Mysore	Certificate
7	Ms. P. Indhumathi, Assistant Professor Department of Business Administration	30.06..2025 to 04.07.2025	5	FDP	Digital Transformation in Education	National	Participated	Sacred Heart College (Autonomous),Tirupattur	Certificate
8	Ms. S. Dhivya Dharshini, Assistant Professor Department of Business Administration	30-06-2025 to 04-07-2025	5	FDP	Digital Transformation in Education	National	Participated	Sacred Heart College (Autonomous),Tirupattur	Certificate
9	Ms. A. Athiyaveni, Assistant Professor Department of Business Administration	07.08.2025	1	FDP	Entrepreneurship Education & Development in Higher Education	International	Participated	Wadhwani Foundation	Certificate
10	Ms.V.Tamilarasi, Assistant Professor Department of Business Administration	25.08.2025 to 29.08.2025	5	FDP	Empower, Transform, Lead : A new Era in Education Development	International	Participated	Shri Bavani College of Engineering &Technology	Certificate
11	Ms. S. Dhivya Dharshini, Assistant Professor Department of Business Administration	25.08.2025 to 29.08.2025	5	FDP	Empower, Transform, Lead : A new Era in Education Development	International	Participated	Shri Bavani College of Engineering & Technology	Certificate
12	Dr A. Rakini, Assistant Professor Department of Business Administration	09.09.2025 to 11.09.2025	3	FDP	Sales & Fulfillment, A Corporate Social Responsibility Initiative	International	Participated	Infosys BPM Ltd, Mysore	Certificate

13	Ms.V.Tamilarasi, Assistant Professor Department of Business Administration	06.09.2025	1	FDP	Artificial Intelligence for Teaching Pedagogy	National	Participated	Seshadipuram Degree College, Mysore	Certificate
14	Ms. S. Dhivya Dharshini, Assistant Professor Department of Business Administration	06.09.2025	1	FDP	Artificial Intelligence for Teaching Pedagogy	National	Participated	Seshadipuram Degree College, Mysore	Certificate
15	Dr D Vetrivelan, Vice Principal, Dean, Assistant Professor Department of Business Administration	03.11.2025 to 04.11.2025	5	FDP	Synergy of Sustainability and Technological Innovation Viksit Bharat 2047	National	Participated	Kristu Jayanti (Deemed to be University),Bengaluru	Certificate
16	Dr A. Rakini, Assistant Professor Department of Business Administration	24.11.2025 to 28.11.2025	5	FDP	Cyber Security	National	Participated	ICT Academy	Certificate
17	Ms.V.Tamilarasi, Assistant Professor Department of Business Administration	24.11.2025 to 28.11.2025	5	FDP	Cyber Security	National	Participated	ICT Academy	Certificate
18	Dr. D. Vetrivelan, Assistant Professor, Dean SOB	27.01.2026 - 31.01.2026	5	FDP	Innovative Teaching & Learning Methodology	National	Participated	Marudhar Kesari Jain College for Women (Autonomoous), Vaniyambadi	Certificate
19	Dr. G. Deepalakshmi, Assistant Professor, HOD & Director	27.01.2026 - 31.01.2026	5	FDP	Innovative Teaching & Learning Methodology	National	Participated	Marudhar Kesari Jain College for Women (Autonomoous), Vaniyambadi	Certificate

20	Dr.A.Rakini, Assistant Professor, Department of Business Administration	27.01.2026 - 31.01.2026	5	FDP	Innovative Teaching & Learning Methodology	National	Participated	Marudhar Kesari Jain College for Women (Autonomoous), Vaniyambadi	Certificate
21	Ms.V.Tamilarasi, Assistant Professor, Department of Business Administration	27.01.2026 - 31.01.2026	5	FDP	Innovative Teaching & Learning Methodology	National	Participated	Marudhar Kesari Jain College for Women (Autonomoous), Vaniyambadi	Certificate
22	Dr. D. Vetrivelan, Assistant Professor, Dean SOB	27.01.2026 - 31.01.2026	5	FDP	Innovative Teaching & Learning Methodology	National	Participated	Marudhar Kesari Jain College for Women (Autonomoous), Vaniyambadi	Certificate
23	Dr. G. Deepalakshmi, Assistant Professor, HOD & Director	27.01.2026 - 31.01.2026	5	FDP	Innovative Teaching & Learning Methodology	National	Participated	Marudhar Kesari Jain College for Women (Autonomoous), Vaniyambadi	Certificate
24	Ms. A. Athiyaveni, Assistant Professor, Department of Business Administration	27.01.2026 - 31.01.2026	5	FDP	Innovative Teaching & Learning Methodology	National	Participated	Marudhar Kesari Jain College for Women (Autonomoous), Vaniyambadi	Certificate
25	Dr.A.Rakini, Assistant Professor, Department of Business Administration	27.01.2026 - 31.01.2026	5	FDP	Innovative Teaching & Learning Methodology	National	Participated	Marudhar Kesari Jain College for Women (Autonomoous), Vaniyambadi	Certificate
26	Ms.V.Tamilarasi, Assistant Professor, Department of Business Administration	05.01.2026 - 09.01.2026	5	FDP	TRIAL 5.0 (Teaching, Research, AI, Innovation & Leadership)	National	Participated	Sacred Heart College (Autonomous), Tirupattur	Certificate

27	Ms. P. Indhumathi, Assistant Professor, Department of Business Administration	05.01.2026 - 09.01.2026	5	FDP	TRIAL 5.0 (Teaching, Research, AI, Innovation & Leadership)	National	Participated	Sacred Heart College (Autonomous), Tirupattur	Certificate
28	Ms. S. Dhivya Dharshini, Assistant Professor, Department of Business Administration	05.01.2026 - 09.01.2026	5	FDP	TRIAL 5.0 (Teaching, Research, AI, Innovation & Leadership)	National	Participated	Sacred Heart College (Autonomous), Tirupattur	Certificate
29	Ms. B. Vinitha, Assistant Professor, Department of Business Administration	05.01.2026 - 09.01.2026	5	FDP	TRIAL 5.0 (Teaching, Research, AI, Innovation & Leadership)	National	Participated	Sacred Heart College (Autonomous), Tirupattur	Certificate



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SHORT TERM COURSE / CERTIFICATE COURSE (2025-2026)

S. No	Faculty Name & Designation	Course ID	Name of the Course	Topic	Short Term / Certificate / NPTEL / MOOC	Name of the Organization / Institution with Place	Duration	Completion Status
1	Dr.G.Deepalakshmi, Assistant Professor, Head Department of Business Administration	-	-	30-NEP2020Orientation & Sensitization Programme (MMC-057- 2025-NOV-B-04260)	Virtual Course	UGC-Malaviya Mission Teacher Training Centre	17.11.2025 To 26.11.2025	Completed
2	Ms.S. Dhivya Dharshini, Assistant Professor Department of Business Administration	-	-	Developing Soft Skills & Personality	NPTEL	IIT Madras	July2025 to December2025	Completed



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INVITED TALK (2025 - 2026)

S. No	Faculty Name & Designation	Date & Duration	Organization	Guest Lecture/Session Chair/Chief Guest	Topic
1	Dr.G.Deepalakshmi, Assistant Professor & Head Department of Business Administration	03.07.2025	Sacred Heart College, Tirupattur	Chief Guest	Digital Transformation & Curriculum Design
2	Dr. D Vetrivelan, Vice Principal, Dean, Assistant Professor Department of Business Administration	26.09.2025	Marudhar Kesari Jain College for Women(Autonomous), Vaniyambadi	Chief Guest	Business Opportunity & Identification to Guidance
3	Dr.G.Deepalakshmi, Assistant Professor & Head Department of Business Administration	26.09.2025	Marudhar Kesari Jain College for Women(Autonomous), Vaniyambadi	Chief Guest	Introduction to Entrepreneurship & Motivation
4	Dr. D Vetrivelan, Vice Principal, Dean, Assistant Professor Department of Business Administration	31.10.2025	Marudhar Kesari Jain College for Women(Autonomous), Vaniyambadi	Chief Guest	Research Modelling & AI Tools for Research
5	Dr.G.Deepalakshmi, Assistant Professor & Head Department of Business Administration	30.11.2025	Baer Shoes India Pvt Ltd(India), Ambur	Chief Guest	Motivational Speech

6	Dr.G.Deepalakshmi, Assistant Professor & Head Department of Business Administration	13.02.2026	PSV College of Engineering & Technology, Krishnagiri.	Resource Person	Interpersonal Skills
7	Ms.V.Tamilarasi, Assistant Professor, Department of Business Administration	18.02.2026	SaradhaGangadharan College, Pondicherry	Resource Person	Emotional Intelligence for Future Managers
8	Ms. S. Dhivya Dharshini, Assistant Professor, Department of Business Administration	18.02.2026	SaradhaGangadharan College, Pondicherry	Resource Person	From Campus to Corporate
9	Ms. B. Vinitha, Assistant Professor, Department of Business Administration	18.02.2026	SaradhaGangadharan College, Pondicherry	Resource Person	Leadership in Digital Era



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BOOKCHAPTER / JOURNAL / PAPER PUBLICATION (2025-2026)

S. No	Title of the book / Chapters published	Name of the authors	Department	Name of Journal	Year of Publication	ISBN/ISSN Number
1	Employee Engagement Strategies for Hybrid Work Models in Modern Economies	Ms. B Sakthimala, CAO & Assistant Professor Department of Business Administration	Business Administration	Jhanvika Technologies Publishing House	June, 2025	978-93-482-5410-8
2	Implication of Full Range Leadership on Teenagers Self- Esteem : The Role of Salesian Institutions in Higher Education	Dr D. Vetrivelan, Vice Principal, Dean, Assistant Professor Department of Business Administration	Business Administration	Ismail Qasem Editor, Springer	October, 2025	978-3-031-96530-2-93
3	Research Methods in Management	Ms. B Sakthimala, CAO & Assistant Professor Department of Business Administration	Business Administration	Sri Bharani Publications	October, 2025	978-81-988632-2-5
4	Green Human Resource Management: Policies & Practices	Dr.G.Deepalakshmi, Assistant Professor & Head Department of Business Administration	Business Administration	BR Publications	13.02.2026	978-81-999220-9-9

5	Green Human Resource Management: Policies & Practices	Ms. B Sakthimala, CAO & Assistant Professor Department of Business Administration	Business Administration	BR Publications	13.02.2026	978-81-999220-9-9
6	Impact of Green HRM Practices on Employee Retention	Ms. B Sakthimala, CAO & Assistant Professor Department of Business Administration	Business Administration	IJCRT	03.03.2026	IJCRT2603300
7	Fostering Employee Engagement Through Green HRM Practices: A Study of IT Professionals in Bangalore	Ms. B Sakthimala, CAO & Assistant Professor Department of Business Administration	Business Administration	Minnesota Journal of Business Law and Entrepreneurship	Mar-26	1540-3270
8	Block chain as a Catalyst for Green & Digital HR Transformation: Strategies for Sustainable Workforce Management	Ms. B Sakthimala, CAO & Assistant Professor Department of Business Administration	Business Administration	BR International	07.02.2026	788-198-574-817
9	Importance & Impact of Central Bank Digital Currency on Modern Financial Systems	Ms. A. Athiyaveni, Assistant Professor, Department of Business Administration	Business Administration	Business Innovation and Sustainability in Digital Era	06.03.2026	788-198-574-817
10	The Role of Spirituality & Religious Practices in Sustainable Work Culture	Dr.A.Rakini, Assistant Professor, Department of Business Administration	Business Administration	Business Innovation and Sustainability in Digital Era	06.03.2026	788-198-574-817

11	Sustainable Business With Green HR	Ms.V.Tamilarasi, Assistant Professor, Department of Business Administration	Business Administration	Business Innovation and Sustainability in Digital Era	06.03.2026	788-198-574-817
12	Leaders Role in Innovation	Ms. P. Indhumathi, Assistant Professor, Department of Business Administration	Business Administration	Business Innovation and Sustainability in Digital Era	06.03.2026	788-198-574-817
13	Innovative Ways of Employee Engagement in Modern Organization	Ms. S. Dhivya Dharshini, Assistant Professor, Department of Business Administration	Business Administration	Business Innovation and Sustainability in Digital Era	06.03.2026	788-198-574-817
14	Innovative Ways of Employee Engagement in Modern Organization	Ms. S. Dhivya Dharshini, Assistant Professor, Department of Business Administration	Business Administration	Business Innovation and Sustainability in Digital Era	06.03.2026	788-198-574-817
15	Sustainable HRM Practices & Artificial Intelligence in HR	Ms. Vinitha B, Assistant Professor, Department of Business Administration	Business Administration	Business Innovation and Sustainability in Digital Era	06.03.2026	788-198-574-817
16	The Impact of AI Adoption & Transparency on Recruitment Efficiency: The Mediating Role of Satisfaction in the IT Sector	Dr.G.Deepalakshmi, Assistant Professor & Head Department of Business Administration	Business Administration	International Journal of Research & Scientific Innovation (IJRSI)	Apr-26	2321-2705



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Conference (2025-2026)

S. No	Name of the authors	Name of the Conference	Date (From - To)	Name of the Organization/ Institution- Organized	Year of Publication	ISBN/ISSN Number
1	Ms. B. Sakthimala, Assistant Professor, Department of Business Administration	Leveraging Artificial Intelligence in Business Education Opportunities & Challenges	24.10.2025- 25.10.2025	Acharya Bangalore B School	June, 2025	978-93-482-5410-8
2	Ms. A. Athiyaveni, Assistant Professor, Department of Business Administration	GST 2.0 Summit- Navigating Compliances & Empowering Growth	18.02.2026	Vellore Institute of Technology	October, 2025	978-3-031-96530-2-93
3	Ms. B. Sakthimala, Assistant Professor, Department of Business Administration	UGC Sponsored {STC(2025-26)-51} Online STC Skill based Curriculum Development in CBCS, OBE Programme Objectives	02.02.2026- 07.02.2026 .	Dr. Babasaheb Ambedkar Marathwada University, Maharashtra	October, 2025	978-81-988632-2-5
4	Dr.G.Deepalakshmi, Assistant Professor & Head Department of Business Administration	Green Human Resource Management: Policies & Practices	24.10.2025- 25.10.2025	BR Publications	13.02.2026	978-81-999220-9-9



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AWARDS/RECOGNITION (2025- 2026)

S. No	Faculty Name & Designation	Name of the award/ recognition	Award/ Recognition	Name of the Institution	Date
1	Dr D Vetrivelan, Vice Principal, Dean, Assistant Professor Department of Business Administration	Ph.D Guideship	Recognition	Thiruvalluvar University	14.10.2025
2	Dr.G.Deepalakshmi, Assistant Professor, Head Department of Business Administration	DC Member	Recognition	Sacred Heart College, Tirupattur	27.10.2025
3	Dr.G.Deepalakshmi, Assistant Professor, Head Department of Business Administration	Question Paper Setter	Recognition	Muthurangam Government Arts College(Autonomous)	28.10.2025
4	Dr.G.Deepalakshmi, Assistant Professor, Head Department of Business Administration	External Examiner	Recognition	Sri Vidhya Mandir Arts & Science College(Autonomous)	29.10.2025
5	Dr.G.Deepalakshmi, Assistant Professor, Head Department of Business Administration	External Examiner	Recognition	Don Bosco College (Co.Ed)	30.10.2025
6	Dr.G.Deepalakshmi, Assistant Professor, Head Department of Business Administration	Internal Observer	Recognition	Marudhar Kesari Jain College for Women (Autonomous)	24.07.2025

7	Ms. A. Athiyaveni, Assistant Professor Department of Business Administration	External Examiner	Recognition	Holly Cross College of Arts & Science for Women	23.07.2025
8	Dr A Rakini, Assistant Professor Department of Business Administration	Question Paper Setter	Recognition	Sacred Heart College, Tirupattur	04.09.2025
9	Dr A Rakini, Assistant Professor Department of Business Administration	External Examiner	Recognition	Sacred Heart College, Tirupattur	29.09.2025
10	Ms P. Indhumathi, Assistant Professor Department of Business Administration	External Examiner	Recognition	Vanavil Arts & Science College, Natramppalli	09.10.2025 to 25.10.2025
11	Dr. D. Vetrivelan, Vice Principal, Dean, Assistant Professor Department of Business Administration	External Examiner	Recognition	Marudhar Kesari Jain College for Women (Autonomous)	11.11.2025-12.11.2025
12	Dr.G.Deepalakshmi, Assistant Professor, Head Department of Business Administration	Internal Examiner	Recognition	Marudhar Kesari Jain College for Women (Autonomous)	02.11.2025
13	Ms. A. Athiyaveni, Assistant Professor Department of Business Administration	Internal Examiner	Recognition	Marudhar Kesari Jain College for Women (Autonomous)	02.11.2025
14	Dr A Rakini, Assistant Professor Department of Business Administration	Internal Examiner	Recognition	Marudhar Kesari Jain College for Women (Autonomous)	02.11.2025
15	Dr. D. Vetrivelan, Vice Principal, Dean, Assistant Professor Department of Business Administration	Regional Meet	Recognition	St Joseph Institute of Technology, Chennai	28.11.2025

16	Dr.G.Deepalakshmi, Assistant Professor, Head Department of Business Administration	Question Paper Setter	Recognition	Muthurangam Government Arts College (Autonomous)	20.02.2026
17	Dr.G.Deepalakshmi, Assistant Professor, Head Department of Business Administration	Internal Examiner	Recognition	Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi	23.03.2026
18	Dr. A. Rakini, Assistant Professor, Department of Business Administration.	Question Paper Setter	Recognition	Sacred Heart College (Autonomous)	24.01.2026



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PAPER PARTICIPATED (2025- 2026)

S. No	Faculty Name & Designation	Conference/ Seminar	Name of the Conference/ Seminar	Title of the Paper Presented	Name of the Organization / Institution with Place	Date	Level	Rewards Prizes / Awards/ Certificates/
1	Ms. B. Sakthimala, CAO & Assistant Professor Department of Business Administration	Conference	IACBE-Asian Regional Conference	-	Acharya B School, Bangalore	24.10.2025 to 25.10.2025	International	Certificate



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Editorial Board Member/ Reviewer (2025- 2026)

S.No	Name of the Faculty with Designation	Editorial Member/ Reviewer	Journal / Magazine / Book	Title of the Journal / Magazine / Book	Duration (From-to)	Certificate / Proof
1	Ms. B. Sakthimala, CAO & Assistant Professor Department of Business Administration	Reviewer	Journal	Asian Journal of Economics, Business and Accounting	July, 2025	Certificate
2	Ms. B. Sakthimala, CAO & Assistant Professor Department of Business Administration	Reviewer	Journal	Journal of Global Economics, Management & Business Research	August. 2025	Certificate
3	Ms. B. Sakthimala, CAO & Assistant Professor Department of Business Administration	Reviewer	Journal	Asian Journal of Advanced Research and Reports	Oct-25	Certificate
4	Ms. B. Sakthimala, CAO & Assistant Professor Department of Business Administration	Reviewer	Journal	Asian Journal of Arts & Social Sciences	Nov-25	Certificate
5	Ms. B. Sakthimala, CAO & Assistant Professor Department of Business Administration	Reviewer	Journal	Journal of Economics & Trade	Mar-26	Certificate

6	Ms. B. Sakthimala, CAO & Assistant Professor Department of Business Administration	Reviewer	Journal	Asian Journal of Agricultural Extension, Economics & Sociology	Mar-26	Certificate
7	Ms. B. Sakthimala, CAO & Assistant Professor Department of Business Administration	Reviewer	Journal	Asian Journal of Advanced Research and Reports	Apr-26	Certificate