

MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI



(A Project of Sri Marudhar Kesari Jain Trust)

Recognized u/s 2(f)&12(B) by UGC Act,1956-Permanently Affiliated to Thiruvalluvar University Re-Accredited by NAAC with "A" Grade - An ISO 9001:2015 Certified Institution

PG DEPARTMENT OF COMMERCE (CA) ORGANIZED VIRTUAL POWER SEMINAR ON OPPORTUNITIES IN FINANCIAL SECTOR POST COVID-19 ON 29.06.2020

INVITATION



PRINCIPAL
Marudhar Kesari Jain College
for Women
Vaniyambadi - 635 751

AGENDA



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(A Project of Sri Marudhar Kesari Jain Trust) Marudhar Nagar, Chinnakallupalli, Vaniyambadi.

PG & Research Department of Commerce & PG Department of Commerce (CA)
In Collaboration with
ICT Academy

Organizes

Virtual Power Seminar
on
"OPPORTUNITIES IN FINANCIAL SECTOR- POST COVID – 19"

Date: 29th June 2020 Time: 12.00 pm to 01.00 pm

Agenda

Welcome Address : Dr. M. INBAVALLI

Vice Principal

MKJC

Felicitation : Dr. T. BALASUBRAMANIAN

Principal MKJC

Introduction of the Guest : Dr. C.NITHYA

Head & Assistant Professor

PG & Research Department of Commerce

MKJC

Guest Speech : Mr. RAJARAJAN RAJENDRAN

Sr. Vice President

(Corporate Banking Group)

Equitas Small Finance Bank Ltd...

Vote of Thanks : Ms. M. ASHTALAKSHMI

Head & Assistant Professor PG Department of Commerce (CA)

MKJC

All are Invited

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PG DEPARTMENT OF COMMERCE (CA) ORGANIZED VIRTUAL POWER SEMINAR ON OPPORTUNITIES IN FINANCIAL SECTOR POST COVID-19 ON 29.06.2020

REPORT

PG Department of Commerce (CA) organized Virtual Power Seminar on "OPPORTUNITIES IN FINANCIAL SECTOR- POST COVID – 19" on 29th June 2020. 139 participants participated in the seminar. The program was conducted through Zoom App and Live given in MKJC Official You tube channel. The program has started with welcome address by Dr. M. Inbavalli, Vice Principal, and Felicitation was given by Dr. T. Balasubramanian, Principal, Marudhar Kesari Jain College for Women, Vaniyambadi. Resource Person: Mr. Rajarajan Rajendran, Sr. Vice President (Corporate Banking Group), Equites Small Finance Bank Ltd. Introduction of the chief guest was done by **Dr.**

C. Nithya, Head, PG & Research Dept of Commerce, Marudhar Kesari Jain College for Women, Vaniyambadi. Key factors from the Session are Opportunities available in the financial sector during Covid and post Covid, Investment in various sector. The session completed by vote of thanks given by Ms.M.Ashtalakshmi Head, PG Dept of Commerce (CA), Marudhar Kesari Jain College for women.

Head of the Department

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PHOTOS SPEECH GIVEN BY CHIEF GUEST

Advantage India...

 \succ 2019 – US imports from China, Staggering \$452bn of Goods. (Of the above almost 50% is from Apple - ~ \$220bn)

>\$40bn Worth I Phones >LAVA looking to Invest \$4.5bn >∪.S. Pharma Major's Medtronic Plc and Abbott Laboratories approached for shifting base to India.



>India is Natural Choice of Investments due to its Geography, Land, Logistics & Skilled Labor

Eastern Footwear brand, Von Wellx, decided to shift its entire operations out of China and into India

➤ Beside Pharma, Other Potential Industry Segments looking to Invest in India are Automotive Steel, R & D, Textiles & Leather (as per news report, Indian Ministry have approached 550 US companies.



Rajarajan









Macro Economic Factors-India

Forecast – Agriculture Growth will be Robust in Current Context - 1985 Agri share in overall GDP was 40% has come down to 15%

What it Means:

➤ Current Contraction will affect much Larger part of the Economy
➤ More Job Loss / Income Loss
➤ High Price / Higher Inflation
➤ Slow Growth









