



# MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)

Recognised u/s 2(f) & 12(B) by UGC Act, 1956 - Permanently Affiliated to Thiruvalluvar University Re-

Accredited by NAAC with "A" Grade - An ISO 9001:2015 Certified Institution



## PG DEPARTMENT OF COMMERCE (CA) ORGANIZED NATIONAL WEBINAR ON INVESTORS AWARENESS PROGRAM ON 27.02.2021

### INVITATION

## Marudhar Kesari Jain College for Women

(A Project of Sri Marudhar Kesari Jain Trust)

Recognized under Sec.2(f) & 12(B) of UGC Act 1956 | Permanently Affiliated to Thiruvalluvar University

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Marudhar Nagar, Chinnakallupalli, Vaniyambadi - 635751



## PG DEPARTMENT OF COMMERCE(CA)

*Invites you to the*

## NATIONAL LEVEL ONLINE WEBINAR

In Association with

UNITED TRAINING SERVICES INDIA

[Under BSE Banner]

on

**Date & Time:**

27<sup>th</sup> February 2021

10:00AM-11:00AM

## Investors Awareness Program



**Resource Person:**

**Mr. Ganesh Tripathi**

NISM Certified Investment Advisor, Mumbai

Mobiliser

UT Aysha Saprina

United Training Services India, Mumbai

➤ No Registration Fee

➤ E - Certificate will be provided

➤ Zoom Registration Link:

[https://zoom.us/join/zoom/register/tJwkce2hpbzIvHdZOtTcmCF02naL\\_2pkKak5S](https://zoom.us/join/zoom/register/tJwkce2hpbzIvHdZOtTcmCF02naL_2pkKak5S)

➤ YouTube : [MKJC Official](#)

**Sri C. Lickmichand Jain**

Secretary

**Dr. M. Inbavalli**

Principal

**Ms. M. Ashtalakshmi**

HoD & Convenor

**PRINCIPAL**  
Marudhar Kesari Jain College  
for Women  
Vaniyambadi - 635 751



## AGENDA

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## PG DEPARTMENT OF COMMERCE [CA]

### **NATIONAL LEVEL ONLINE WEBINAR ON INVESTORS AWARENESS PROGRAM AGENDA**

Prayer

Welcome Address

Ms. M. Usha,  
Asst. Professor, Department of Commerce [CA]

Felicitation of the Program

Ms. M. Ashtalakshmi,  
Head, Department of Commerce [CA]

Introduction of Resource Person

Ms. U. Abirami, III- B.Com [CA]  
Secretary, Sevottam Club

Key Note Address

Mr. Ganesh Tripathi,  
NISM Certified Investment Advisor, Mumbai.

Feedback

Vote of Thanks

Ms. Pattani Mahreen Fathima, III- B.Com [CA]  
Secretary, Department of Commerce [CA]

National Anthem

  
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**PG DEPARTMENT OF COMMERCE (CA) ORGANIZED NATIONAL  
WEBINAR ON INVESTORS AWARENESS PROGRAM" ON 27.02.2021**

**REPORT**

PG Department of Commerce(CA) organized National level Webinar on **Investors Awareness Program** on 27th February 2021. 157 participants participated and benefited. The programme was conducted through Zoom App and Live given in MKJC Official You tube channel.

The program has started with welcome address by Ms. M. Usha, Assistant professor followed by Felicitation by Ms.M.Ashtalakshmi Head, PG Department of Commerce CA, Marudhar Kesari Jain College for Women, Vaniyambadi. Mr.Ganesh Tripathi, NISM Certified Investment Advisor, Mumbai was resource person.

Introduction of the chief guest was done by Ms.U Abirami from III B.Com CA Marudhar Kesari Jain College for Women, Vaniyambadi. Key factors from the Session were Awareness on Investment pattern, risk involved and choosing the right pattern of investment etc.... The session completed by vote of thanks given by Ms.Pattani Mahreen fathima of III B.Com CA , Marudhar Kesari Jain College for women.

**Head of the Department**

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## PHOTOS

### SPEECH GIVEN BY CHIEF GUEST

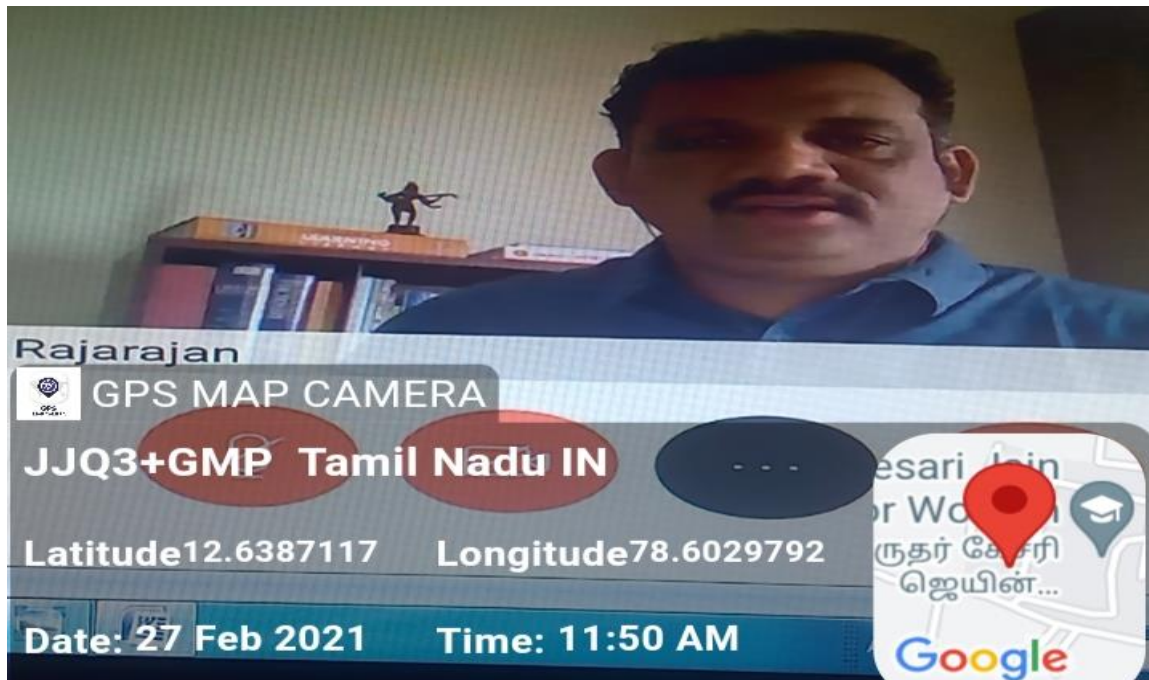
#### Advantage India...

➤ 2019 — US Imports from China, Staggering \$452bn of Goods.  
( Of the above almost 50% is from Apple - ~ \$220bn )

➤ \$40bn Worth iPhones  
➤ LAVA looking to Invest \$4.5bn  
➤ U.S. Pharma Major's Medtronic Plc  
and Abbott Laboratories approached  
for shifting base to India.



➤ India is Natural Choice of Investments due to its Geography, Land, Logistics & Skilled Labor  
➤ German footwear brand, Von Welix, decided to shift its entire operations out of China and into India  
➤ Beside Pharma, Other Potential Industry Segments looking to Invest in India are Automotive Steel, R & D, Textiles & Leather ( as per news report, Indian Ministry have approached 550 US companies.



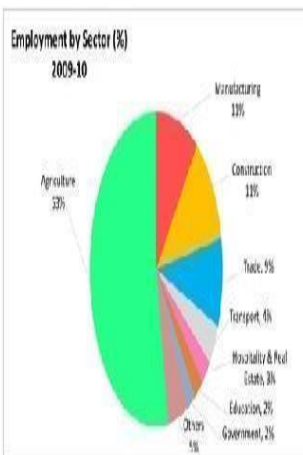
# Macro Economic Factors-India





Forecast – Agriculture Growth will be Robust in Current Context

- 1985 Agri share in overall GDP was 40% has come down to 15%

What it Means :

- Current Contraction will affect much Larger part of the Economy
- More Job Loss / Income Loss
- High Price / Higher Inflation
- Slow Growth



C	cnithyasankar (me)	
MV	Murugavel V (host)	
R	Rajarajan	 
AP	A. Revathi	
A	A.Chithra	
AP	Asfiya Tabassum. P	
C	Charuprabha.V	
D	Deepika	
EP	E.G.Hima Bindhu	
E	Elcot	
 Chat		 Raise Hand

  
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