

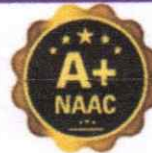


MARUDHAR KESARI JAIN

College for Women (Autonomous)

32 Years of
Educational
Excellence

Recognized u/s 2(f) & 12(B) of UGC Act 1956 | Accredited with "A+" Grade
by NAAC (4th Cycle) | Permanently Affiliated to Thiruvalluvar University |
An ISO 21001:2018 Certified Institution | Supported by DST - FIST



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)
4 STAR Rating

SCHOOL OF COMMERCE in association with SEBI / NSE

ORGANIZES

One Day Awareness Programme

on

CAPITAL MARKET

Date : 13.08.2025 | Time : 09.30 am | Venue : Sri Maa Sarada Block

RESOURCE PERSON



Dr. A. Dhanalakshmi MBA., Ph.D., PD (Japan)

Professor, Acharya Bangalore B School (ABBS)

Visiting Professor of Wenzhou University,

Security Market Trainer - SEBI/NSE

SALIENT FEATURES

- Excellent Infrastructure
- Distinctive Academic Programmes
- Industry Aligned Curriculum
- English Communication Laboratory
- British Council (APTIS Program)

- Collaborative & Interdisciplinary Research
- Nurturing Innovation & Entrepreneurship
- 50+ MoU's with Reputed Industries & Academic Institutions
- 100% Campus Placement Assistance
- Special Coaching for Sports, Yoga & Martial Arts / 51 Buses covers 5 Districts

AWARDS & ACCOLADES

- Best College Award 2023 by Thiruvalluvar University (TVU)
- Highest number of University Rank Holders - 12 Gold Medals & 98 University Ranks in TVU (2024-25)
- 4-Star Rated by Institution's Innovation Council (IIC)



NEWSLETTER

V. Dilip Kumar Jain
President

Anand Singhvi
Secretary

Dr. M. Inbavalli
Principal

Dr. C. Nithya
Convener

www.mkjc.in

PRINCIPAL

Marudhar Kesari Jain College
for Women (Autonomous)
Vaniyambadi - 635 751.
Tirupattur District



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN
(AUTONOMOUS), VANIAMBADI



SCHOOL OF COMMERCE

ORGANISES
ONE DAY AWARENESS PROGRAMME ON "CAPITAL MARKET"
13th August, 2025 @ 9:30 a.m.

AGENDA

- Invocation** : Prayer Song & Tamil Thai Vazhthu
: School of Commerce- Song
- Welcome Address** : Ms.Muskan,
III B.Com , MKJC, (A)
- Felicitation** : Dr.C.Nithya & Dr.M.Usha
Dean School of Commerce , MKJC (A)
HOD, Commerce CA,MKJC(A)
- Introduction of the Guest** : Ms.Abinaya Amburaj, Vice Chairman
III BA Economics, MKJC (A)
- Vote of Thanks** : Ms.S.Suvathiga , Department Secretary
III B.Com(CA) , MKJC, (A)
- National Anthem**


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ALL ARE CORDIALLY INVITED



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN
(AUTONOMOUS), VANIYAMBADI**



Activity Report

Title	Capital Market		
Organized By	School of Commerce		
Type of Activity	One Day Awareness Programme		
Level	Department /School		
Date	13.08.2025	Time	9.30 am
Venue	Sri Maa Sarada Block	Mode	Offline
Resource Person Details	1.Dr.A.Dhanalakshmi MBA.,Ph.D.,PD(Japan) Professor,Acharya Bangalore B School (ABBS) Visiting Professor of Wenzhou University, Security Market Trainer – SEBI / NSE		
Objective of the Training Program	To create awareness among participants about the functioning, importance, and opportunities of the capital market, enabling them to make informed investment decisions. The programme aims to enhance financial literacy, familiarize participants with various market instruments, trading procedures, and regulatory frameworks, and promote safe, transparent, and responsible participation in the capital market.		
Internal Participants Count	Students : 200	External Participants Count	Students : -

Summary

Our School of Commerce organized One Day Awareness Programme on “Capital Market” on 13th August 2025. The event commenced with a prayer followed by the Welcome Address delivered by Ms.Muskan III B.Com Our Dean Dr.C.Nithya, School of Commerce & Head and Dr.M.Usha Head & Assistant Professor of Commerce (CA) felicitated the Resource person. Ms.Abinaya Amburaj, III BA Economics, introduced the Resource person, Dr.A.Dhanalakshmi and it was given to her and the session focused on Role of SEBI and Recent Trends in Capital Market where participants learned various innovative ideas technologically through real-time exercises..Finally it was concluded with a Vote of Thanks by Ms.Suvathiga S III B.Com (CA) , followed by the National Anthem.

Outcome of the Programme

By the end of the programme, participants will be able to:

1. Understand the Concept and Role – Explain the functioning and importance of the capital market in economic growth.
2. Identify Market Segments and Instruments – Distinguish between primary and secondary markets and recognize various investment instruments like shares, bonds, mutual funds, and derivatives.
3. Familiarize with Trading Procedures – Demonstrate basic knowledge of how securities are traded, including the use of Demat accounts and online trading platforms.
4. Interpret Regulatory Frameworks – Understand the role of SEBI and other regulatory bodies in ensuring transparency, investor protection, and market discipline.
5. Assess Risks and Returns – Evaluate different investment options based on risk-return profiles and apply basic principles of portfolio diversification.
6. Exercise Informed Decision-Making – Make more prudent and responsible investment decisions based on knowledge of market mechanisms and safeguards.
7. Promote Financial Literacy – Apply the knowledge gained to improve personal financial planning and encourage others to participate in the capital market responsibly.
8. Students actively participated in online SEBI Examination and received certificates.


HOD


IQAC Director


Principal
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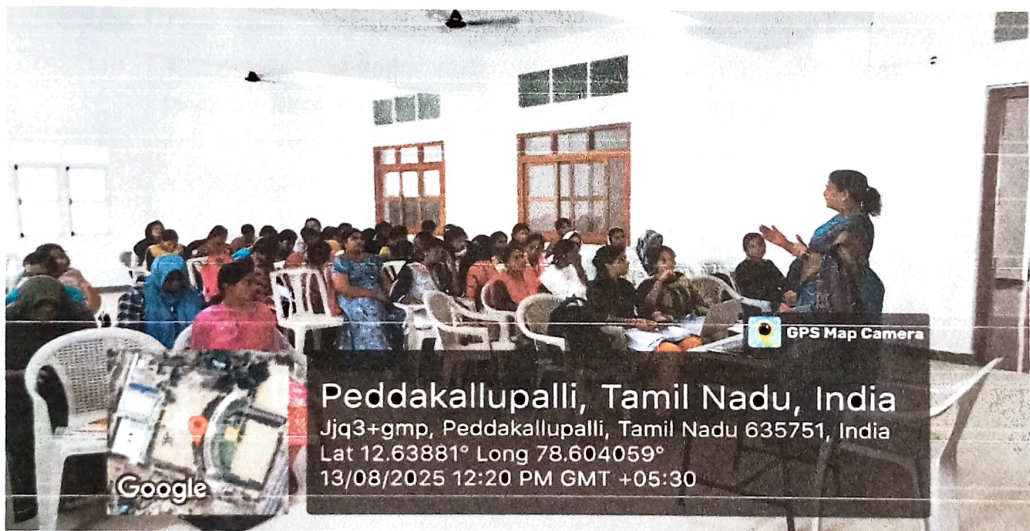
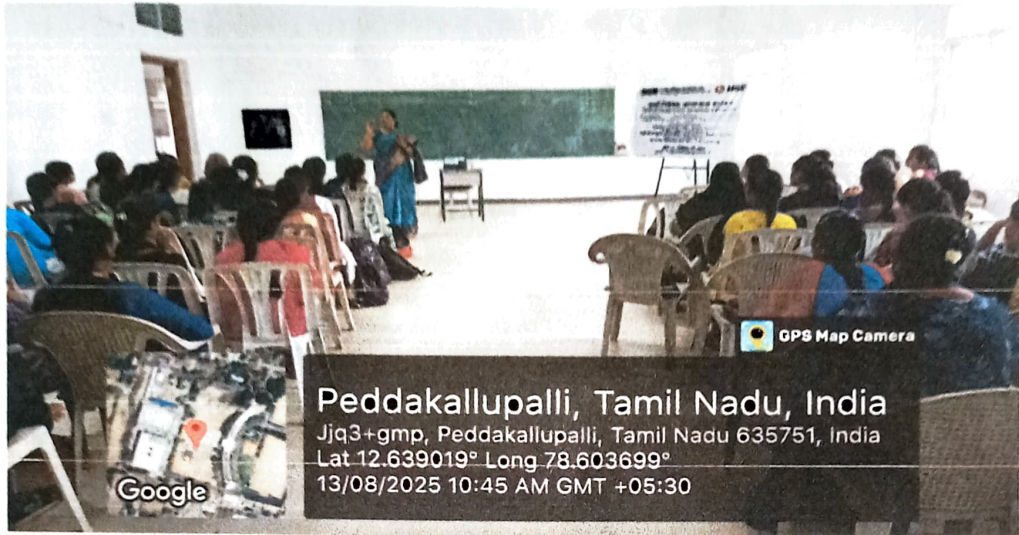
32 Years of
Educational
Excellence

School of Commerce Organized
One Day Awareness Programme on Capital Market on 13.08.2025

PHOTOS




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Tirupattur District




 10/9/25
 HOD


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