



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (Autonomous), VANIYAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)

Recognised u/s 2 (f) & 12(B) by UGC Act, 1956 - Permanently Affiliated to Thiruvalluvar University Accredited by NAAC with "A" Grade (3rd Cycle) - An ISO 21001:2018 EOMS Certified Institution Supported by DST - FIST

**PG DEPARTMENT OF COMMERCE CA ORGANIZED GUEST LECTURE ON MASTERING
INVESTMENT STRATEGIES IN TODAY'S SECURITIES MARKET ON 04.09.2024**

INVITATION

MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS) VANIYAMBADI

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SOB - Talk Series - 19

**PG Department of Commerce (CA) Organizes
Guest Lecture on**

MASTERING INVESTMENT STRATEGIES IN TODAY'S SECURITIES MARKET

Date : 04.09.2024 || Time : 11.30 am to 12.30 Pm

Venue : New Seminar Hall

For
PG



Chief Guest

Dr. K. Prabhakaran

Director, EDITY EDTECH, Coimbatore
Empanelled Resource Person of
SEBI NCDEX, NISM & NCFE

PRINCIPAL
Marudhar Kesari Jain College
for Women
Vaniyambadi - 635 751

V. Dilip Kumar Jain
President

Anand Singhvi
Secretary

Dr. M. Inbavalli
Principal

Dr. D. Venkatesh
Dean

AGENDA



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SOB TALK SERIES 19

On

"Mastering Investment Strategies in Today's Securities Market"

04.09.2024 @ 11:30 A.M.

Venue: New Seminar Hall

AGENDA

Prayer

**Welcome Address &
Guest Introduction**

**: Ms.M.Usha,
Head and Assistant Professor,
Department of Commerce (CA)
MKJC**

Felicitation

**: Dr. D. Vetrivelan,
School of Business,
Dean, MKJC**

Guest Speech

**: Mr. K Prabhakaran,
Director, EDITY EDTECH, Coimbatore
Empanelled Resource Person of SEBI
NCDEX, NISM & NCFE**

Vote of Thanks

**: Ms.N.Thanzila Fathima,
II B.Com (CA),
Electoral literary club secretary**

National Anthem

ALL ARE CORDIALLY INVITED

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for Women
Vanivambadi - 635 751

REPORT



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN
(AUTONOMOUS), VANİYAMBADI**



Activity Report

Title	SOB Talk series 19		
Organized By	PG Department of Commerce Computer Application		
Type of Activity	Guest lecturer		
Level	Department		
Date	04.09.2024	Time	11.30 am
Venue	New Seminar Hall	Mode	Offline
Resource Person Details	Mr. K Prabhakaran, Director, EDITY EDTECH, Coimbatore Empanelled Resource Person of SEBI NCDEX, NISM & NCFE		
Objective of the guest lecturer	Mastering investment strategies in today's securities market		
Internal Participants Count	Students :23	External Participants Count	Students : Nil

Summary

The program started with the prayer song and Ms Usha M, Head Department of Commerce CA welcomed the gathering. The Dean of School of Business Dr. D. Vetrivelan felicitated the gathering. The Programme has scheduled for 1 hour. Dr.D. Vetrivelan explained about the Vision, Mission of this Guest lecturer. Mr.K.Prabhakaran gave introduction to the session with Define Your Financial Goals: Identify your short-term and long-term financial objectives, such as buying a home, funding education, or planning for retirement. Clearly articulate the timeline for achieving each goal. Assess Your Risk Tolerance: Evaluate your comfort level with risk etc,. The valedictory session was ended with the vote of thanks by Ms.N.Tanzila Fathima Electoral literary club secretary, followed by National Anthem.

Outcome of the Programme

Stock Market Investment: Tips you need to know and execute.

1. **Start with Clear Objectives:** The first and foremost of all the stock market strategies in various guides you can find is to know the "why?" of investment. Before you dive in, it is imperative to understand why you're investing. Are you saving for retirement, a major purchase, or just looking to grow your wealth? Your objectives will dictate your investment strategy.
2. **Educate Yourself:** Knowledge is power. Familiarize yourself with stock market basics, stock valuation techniques, different types of stocks, stock market trends, and how trading works.

3. **Diversify:** One of the fundamental rules of investing is to spread your investments. Don't put all your eggs in one basket. Diversifying across sectors and regions can help mitigate losses.
4. **Long-Term vs. Short-Term Investing:** Understand the difference between a long-term investment and a short-term investment. Long-term investing involves holding onto stocks for years, benefiting from dividends and stock appreciation. Short-term investing, often termed as 'trading', involves capitalizing on short-term market fluctuations. Hence, it also rolls back to the first tip: know your goals better. No aim arrows no game!
5. **Research is Key:** Base your investment decisions on thorough research. This includes both fundamental analysis and technical analysis. Also, you must never even think of basing your investment in businesses that are far from your understanding. It's as bad as jumping off the cliff without a harness. Yes, it's that bad!
6. **Stay Updated on Market Trends:** The stock market is affected by global events, economic news, and even geopolitical tensions. Keeping an eye on these can help you make informed decisions. Now, here people with a background in commerce can be slightly benefited with an upper edge in the terms and subject knowledge concerning finance.
7. **Understand Risk Management:** Not all stocks are created equal. Some are riskier than others. Determine your risk tolerance and invest in stocks that align with it. Also, consider setting stop-loss orders to prevent significant losses in volatile markets.
8. **Don't Let Emotions Drive Decisions:** This is where behavioral finance comes into play. Stock markets can be roller coasters, but making impulsive decisions based on fear or greed can be detrimental. Stick to your strategy and avoid knee-jerk reactions
9. **Stay Patient and Consistent:** Stock market investing isn't a get-rich-quick scheme. It requires patience. The market has its ups and downs, but historically, it has trended upwards.
10. **Review and Adjust:** The market changes, and so might your financial situation or goals. Regularly review your portfolio and adjust as necessary.

M. N. 4/9/24

Head


Principal
PRINCIPAL
Manish - Vasari Jain College
Bomen
Vanvantode - 635 751



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PHOTOS



M. Anand
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