



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (Autonomous), VANIYAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)

Recognised u/s 2(f) & 12(B) by UGC Act, 1956 - Permanently Affiliated to Thiruvalluvar University Accredited by NAAC
with "A" Grade (3rd Cycle) - An ISO 21001:2018 EOMS Certified Institution Supported by DST - FIST

PG DEPARTMENT OF COMMERCE CA ORGANIZED GUEST LECTURE ON PRINCIPLES OF MANAGEMENT ON 09.08.2024 INVITATION



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31
Years
of Educational
Excellence...

SOB - TALK SERIES -15
PG DEPARTMENT OF COMMERCE (CA)

Organises Guest Lecture on
"PRINCIPLES OF MANAGEMENT"



CHIEF GUEST
Mrs. P. Malarvizhi MBA., M.Sc
Head & Assistant Professor,
Department of Business Administration
Sree Abiraami Arts & Science College
for Women, Gudiyattam

Date : 09.08.2024
Venue : I B.COM CA Class Room @ 10.30 a.m

V. Dilip Kumar Jain
President

Anand Singhvi
Secretary

Dr. M. Annavalli
Principal

All are Cordially Invited


PRINCIPAL
Marudhar Kesari Jain College
for Women
Vaniyambadi - 635 751

AGENDA



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SOB TALK SERIES 15

On

"Principles of Management"

09.08.2024 @ 10:30 A.M.

Venue: I B.Com (CA) Class Room NO:02

AGENDA

Prayer

Welcome Address &
Guest Introduction

: **Ms.V.Janani,**
III B.Com (CA),

Felicitation

: **Ms.M.Usha,**
Head and Assistant Professor,
Department of Commerce (CA)
MKJC

Guest Speech

: **Mrs. P.Malarvizhi, MBA, M.Sc.**
Head and Assistant Professor,
Department of Business Administration,
SAWC, Gudiyattam.

Vote of Thanks

: **Ms.D.Ambrisha,**
Assistant Professor,
Department of Commerce (CA)

National Anthem

ALL ARE CORDIALLY INVITED

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Marudhar Kesari Jain College
for Women
Vanivambadi - 635 751

REPORT



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS), VANIYAMBADI



Activity Report

Title	SOB Talk Series 15		
Organized By	PG Department of Commerce Computer Application		
Type of Activity	Guest Lecture		
Level	Department		
Date	09.08.2024	Time	10.30 am
Venue	III B.Com CA Class Room	Mode	Offline
Resource Person Details	Mrs.P.Malarvizhi , MBA., M.Sc., Head and Assistant Professor,s Department of Business Administration, Sree Abirami arts and science college for women, Gudiyattam.		
Objective of the Programme	To share knowledge regarding Principles of Management		
Internal Participants Count	Students :77	External Participants Count	Students : Nil

Summary:

The guest lecture was started with a welcome address given by Ms. Janani V,III B.Com CA. Ms.Usha M, Head, Department of Commerce CA was in charge of the gathering. The presentation was held for approximately 2 hours. The aim of the guest lecture is to share information about Management, like Functions of Management, Principles of Management, etc. This guest lecture was very useful for us because we knew additional key points about those topics. The guest lecture was concluded with a vote of thanks given by Ms. Ambrisha D, Assistant Professor, Department of Commerce CA.

Outcome of the Programme:

The students came to know about

1. Functions of Management
2. Features of Management
3. Management Principles etc

The principles of management provide a framework for effective leadership and organizational success. By understanding and applying these principles, managers can enhance their ability to plan, organize, lead, control, make decisions, and drive continuous improvement. The dynamic nature of the business world requires managers to be adaptable, forward-thinking, and focused on achieving results. By embodying these principles, managers can navigate challenges, inspire their teams, and contribute to the overall growth and prosperity of their organizations.


Head


Principal
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PHOTOS



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