

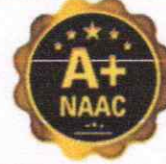


MARUDHAR KESARI JAIN

College for Women (Autonomous)

32 Years of
Educational
Excellence

Recognized u/s 2(F) & 12(B) of UGC Act 1956 | Accredited with "A+" Grade
by NAAC (4th Cycle) | Permanently Affiliated to Thiruvalluvar University |
An ISO 21001:2018 Certified Institution | Supported by DST - FIST



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)
4 STAR Rating

Internal Quality Assurance Cell (IQAC) & Faculty Development Cell (FDC)

Organizes

Awareness Programme on

Financial Literacy

Date : 20.09.2025 | Time : 02.00 PM | Venue : MKJC Premises

Resource Person



Dr.A. Dhanalakshmi,
Professor, ABBS/ Visiting Professor
of Wenzhou University and
Security Market Trainer - SEBI/NSE



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PRINCIPAL

V. Dilip Kumar Jain Anand Singhvi
President Secretary

Dr. M. Inbavalli
Principal

Marudhar Kesari Jain College
for Women (Autonomous)
Vaniyambadi - 635 751
Tirupattur District
Director, IQAC



Marudhar Kesari Jain

College for Women, [Autonomous] Vaniyambadi

(A Project of Sri Marudhar Kesari Jain Trust)

Recognized under Sec. 2(f) & 12(B) of the UGC Act, 1956 || Affiliated to Thiruvalluvar University-Accredited by NAAC with 'A' Grade
by NAAC (4th Cycle) - An ISO 21001: 2018 (EOMS) Certified Institution - Supported by DST-FIST



**Internal Quality Assurance Cell & Faculty Development Cell
Organizes**

“Workshop on Faculty Skill Development”

Agenda

Date: 20.09.2025

Time: 11.00 AM

Prayer

Welcome Address:

Dr. V. Magendra Mani
Director - IQAC
MKJC

Felicitation:

Dr. M. Inbavalli
Principal
MKJC

Felicitation:

Dr. A. Dhanalakshmi
Professor,
Acharya Bangalore B School

Guest Introduction:

Dr. A. Sumyirra
Dean, School of Creative Arts and Languages
MKJC

Honouring the Guest:

Management Trustees
MKJC

Guest Talk:

Dr. D. Amarchand
Former Registrar
University of Madras

Vote of Thanks:

Dr. C. Nithya
Dean, School of Commerce
MKJC

National Anthem

ALL ARE CORDIALLY INVITED

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Marudhar Kesari Jain College
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Vaniyambadi - 635 751.
Tirupattur District



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN
(AUTONOMOUS), VANIYAMBADI**

Activity Report

Title	Financial Literacy		
Organized By	Marudhar Kesari Jain College for Women, (Autonomous) Vaniyambadi		
Type of Activity	Awareness Programme		
Level	Institutional		
Date	20.09.2025	Time	2.00 pm
Venue	AV Room	Mode	Offline
Resource Person Details	Dr. A. Dhanalakshmi, Professor, ABBS/ Visiting Professor of Wenzhou University and Security Market Trainer – SEBI/NSE		
Objectives of the Programme	1. To create awareness about financial planning, budgeting, and saving among faculty members. 2. To provide insights into investment avenues and risk management. 3. To enhance understanding of the capital market and digital financial tools. 4. To promote the importance of financial discipline for personal and professional stability.		
Internal Participants Count	Non Teaching Staff : 36	External Participants Count	NIL

Summary

The Internal Quality Assurance Cell (IQAC) and Faculty Development Cell (FDC) of *Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi*, organized an **Awareness Programme on “Financial Literacy”** on **20th September 2025 at 2 PM** within the college premises. The event aimed to educate and empower Non Teaching Staff with essential knowledge and practical skills related to financial management, investment planning, and economic decision-making.

Dr.A. Dhanalakshmi, *Professor, ABBS / Visiting Professor, Wenzhou University, and Security Market Trainer – SEBI/NSE*, served as the **Resource Person** for the session. With her extensive experience in financial education and capital market training, she delivered an informative and interactive session that simplified complex financial concepts for participants.

She initiated the session by explaining the fundamentals of financial literacy — including budgeting, saving, investment planning, credit management, and digital banking. She elaborated on

various **investment options**, such as mutual funds, equities, bonds, and systematic investment plans (SIPs). Additionally, she discussed **financial fraud awareness**, **cyber security**, and the **role of SEBI and NSE** in protecting investors. An engaging **interactive session** followed, during which Non Teaching Staff actively participated and clarified their queries regarding financial planning, tax-saving instruments, and investment strategies.

Outcome of the Programme:

- To gain a deeper understanding of personal financial management and investment opportunities.
- Enhanced awareness about the significance of financial planning and digital finance tools.
- Improved financial decision-making skills among the participants.
- Encouragement toward financial independence and responsible money management.

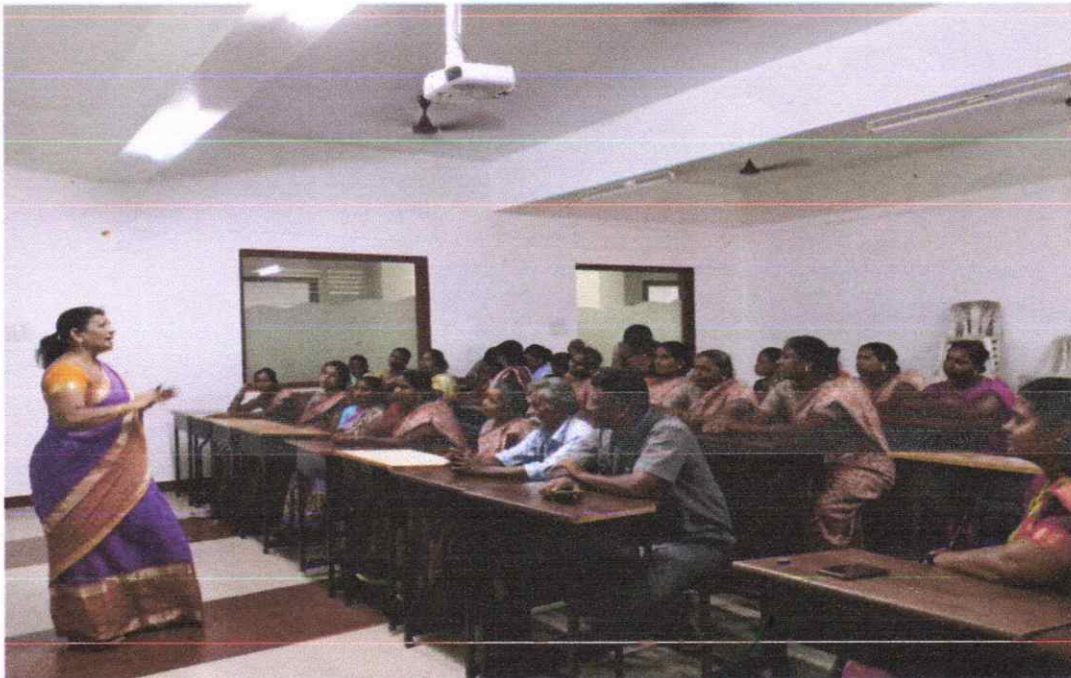
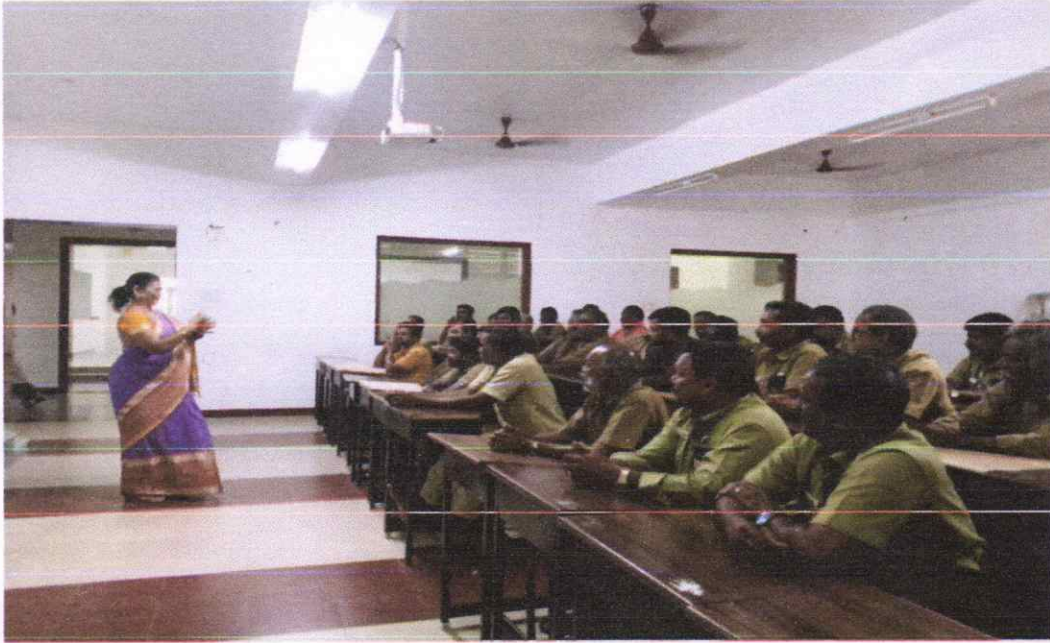

Club Coordinator


IQAC Director


Principal

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Vaniyambadi - 635 751.
Tirupattur District

Marudhar Kesari Jain
College for Women (Autonomous), Vaniyambadi
Internal Assurance Cell (IQAC) &
Faculty Development Cell (FDC)
Programme Name: Awareness Programme (Non Teaching)
Topic: Financial Literacy
Date : 20.09.2025



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Tirupattur District



Mr. [Signature]

PRINCIPAL
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Vaniyambadi - 635 751.
Tirupattur District