DEPARTMENT OF BUSINESS ADMINISTRATION

PROGRAMME OUTCOMES AND COURSE OUTCOMES OF UNDER GRADUATE &

POST GRADUATE PROGRAMME (2024 ONWARDS)

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NAME OF THE PROGRAMME: BACHELOR OF BUSINESS ADMINISTRATION– PROGRAMME OUTCOME	
PO1	**Disciplinary knowledge:** Capable of demonstrating comprehensive knowledge and understanding of one or more disciplines that form a part of an undergraduate Programme of study.
PO2	**Communication Skills:** Ability to express thought effectively in writing and orally; Communicate with others using appropriate media; confidently share one's views and express herself/himself; demonstrate the ability to listen carefully, read and write an analytically, and present complex in formation in a clear and concise manner to different groups.
PO3	**Critical thinking:** Capability to apply analytic thought to a body of knowledge; analyses and evaluate evidence, arguments, claims, belief basis of empirical evidence; identify relevant assumptions or implications; formulate coherent arguments; critically evaluate practices, policies and theories by following scientific approach to knowledge development.
PO4	**Problem solving:** Capacity to extra polite from what one has learned and apply their competencies to solve different kinds of non-familiar problems, rather than replicate curriculum content knowledge; and apply one's learning to real life situations.
PO5	**Analytical reasoning**: Ability to evaluate their liability and relevance of evidence; identify logical flaws and holes in the arguments of others; analyze and synthesize data from a variety of sources; draw valid conclusions and support them with evidence and examples and addressing opposing view points.
PO6	**Research-related skills:** As sense of inquiry and capability for asking relevant/appropriate questions, problem arising, synthesizing and articulating; Ability to recognize cause-and-effect relationships, define problems, formulate hypotheses, test hypotheses, analyze, interpret and draw conclusions from data, establish hypotheses, predict cause-and-effect relationships; ability to plan, execute and report the results of an experiment or investigation.
PO7	**Cooperation/Teamwork:** Ability to work effectively and respectfully with diverse teams; facilitate cooperative or coordinated effort on the part of a group, and act together as a group of a common cause and work efficiently as a member of a team.
PO8	**Scientific reasoning**: Ability to analyze, interpret and draw conclusions from quantitative/qualitative data; and critically evaluate ideas, evidence, and experiences from an open-minded and reasoned perspective.

PO9	**Reflective thinking**: Critical sensibility to lived experiences, with self-awareness and reflexivity of both self and society.
PO10	**Information/digital literacy:** Capability to use ICT in a variety of learning situations, demonstrate ability to access, evaluate, and use a variety of relevant information sources; and use appropriate software for analysis of data.
PO11	**Self-directed learning**: Ability to work independently, identify appropriate resources required for a project, and manage a project through to completion.
PO12	**Multicultural competence:** Possess knowledge of the values and beliefs of multiple cultures and a global perspective; and capability toeffectivelyengageinamulticulturalsocietyandinteractrespectfullywithdiversegroups.
PO13	**Moral and ethical awareness/reasoning:** Ability to embrace moral/ethical values in conducting one's life, formulate apposition/argument about ethical issue from multiple perspectives, and use ethical practices in all work. Capable of demonstrating the ability to identify ethical issues related to one's work, avoid unethical behavior such as fabrication, falsification or misrepresentation of data or committing plagiarism, not adhering to intellectual property rights; appreciating environmental and sustainability issues; and adopting objective, unbiased and truthful actions in all aspects of work.
PO14	**Leadership readiness/qualities:** Capability form aping out that asks of a team or an organization, and setting direction, formulating an inspiring vision, building a team who can help achieve the vision, motivating and inspiring team members to engage with that vision, and using management skills to guide people to the right destination, in as efficient way.
PO15	**Lifelong learning:** Ability to acquire knowledge and skills, including learning how to learn, that are necessary for participating in learning activities throughout life, through self-paced and self-directed learning aimed at personal development, meeting economic, social and cultural objectives, and adapting to changing trades and demands of workplace through knowledge/skill development/reskilling.

	NAME OF THE PROGRAMME: BBA- BUSINESS ADMINISTRATION – COURSE OUTCOMES
	SEMESTER I
Management Principles	1. To understand the concept of management. 2.To plan and make decisions. 3.To differentiate organization structure and know the functioning in business unit. 4.To motivate employees, delegate work, and differentiate between power and authority 5.To coordinate and control activities in an organization.
Financial Accounting	1.Prepare Journal, ledger and Trial balance 2.Understand Subsidiarybooks 3.Prepare final accounts with adjustments 4.Understand Hire Purchase system CO5 Prepare single entry system. of accounting and gain knowledge of computerized accounting.
Managerial Economics	1.Analyze& apply the various managerial economic concepts in individual & business decisions. 2. Explain demand concepts, underlying theories and identify demand forecasting techniques. 3.Employ production, cost and supply analysis for business decision making CO4 Identify pricing strategies CO5 Classify market structures under competitive scenarios.
Event Management	1.To understand basics of event management 2.To design events 3.To study feasibility of organizing an event 4.To gain familiarity with marketing & promotion of event 5.To develop event budget and to get practical exposure.

Digital Skills for Executives (Practical)	1.Use Microsoft Office programs to create personal, academic and business documents following current professional and/or industry standards.
	2.Create scientific and technical documents incorporating equations, images, tables, and bibliographies.
	3.Develop technical and scientific presentations which use charts and visual aids to share data.
	4.Demonstrate hands on experience with Tally for business activities
	5.Proficient in developing and sharing questionnaires using Google Forms.
Foundations of Managerial Effectiveness	1.Enhance self-awareness and understand the importance of competent management.
	2.Develop effective interpersonal and supportive communication skills.
	3.Develop teamwork, leadership, and goal-setting skills, along with managing stress and time effectively.
	4.Understand and apply principles of empowerment and effective delegation
	5.Master skills in oral presentations, meeting conduct, project reporting, case analysis, Viva Voce, and assignment writing.

NAME OF THE PROGRAMME: MBA(HRM) MASTER OF BUSINESS ADMINISTRATION– PROGRAMME OUTCOME	
PO1	**Disciplinary knowledge: Capable of demonstrating comprehensive knowledge and understanding of one or more disciplines that form a part of an undergraduate Programme of study.**
PO2	**Communication Skills:** Ability to express thought effectively in writing and orally; Communicate with others using appropriate media; confidently share one's views and express herself/himself; demonstrate the ability to listen carefully, read and write an analytically, and present complex in formation in a clear and concise manner to different groups.

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NAME OF THE PROGRAMME: MBA(HRM) MASTER OF BUSSINESS ADMINISTRATION– COURSE OUTCOMES	
SEMESTER –I	
Management Principles and Business Ethics	1. Possess the knowledge on the basic concepts of management and understand how an organization functions. 2.Possess knowledge on planning & decision making. 3.Have insights on organizing, managing change and Innovation 4.Learn leadership, communication and controlling skills. 5.Have better understanding on business ethics and social responsibility.
Accounting for Managers	1.To master fundamental accounting principles and the preparation of comprehensive financial statements 2.Toanalyze financial statements using various techniques to assess organizational performance. 3.To demonstrate proficiency in preparing fund flow and cash flow statements. 4.To utilize cost accounting methods for effective cost measurement and control. 5.To employ budgetary control techniques for efficient resource management and gain knowledge on Accounting tools and standards.
Human Resource Management	1.Gain an understanding importance of HRM policies 2.Implement appropriate HRP in workplace. 3. Learn leadership, communication and controlling skills. 4.Apply feasible Training method and manage career progressions. 5.Design and justify compensation framework.

Managing Organizational Behaviour	1.To familiarize the students to the basic concepts of managing Organizational Behaviour in order to aid in understanding how to behave in an organization. 2.To provide insights on Individual Differences, perception, learning, Attitudes values and Motivation 3.To throw light on Group Dynamics and Interpersonal Communication 4.To elucidate on Leadership, Politics, Conflicts and Negotiation. 5.To create awareness and importance of work stress and Emotional Intelligence and its influence on employees in an organization.
Performance Management	1.Recognize and apply performance management techniques. 2.Design performance management process across various business units. 3.Formulate, comply and implement performance analysis tools and standards. 4.Construct performance review and employ performance management system. 5.Critique team management strategies.
Managerial Skills for Effectiveness	1.Enhance self-awareness and understand the importance of competent management. 2.Develop effective interpersonal and supportive communication skills. 3.Develop teamwork, leadership, and goal-setting skills, along with managing stress and time effectively. 4.Understand and apply principles of empowerment and effective delegation 5.Master skills in oral presentations, meeting conduct, project reporting, case analysis, Viva Voce, and assignment writing.