

MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI (A Project of Sri Marudhar Kesari Jain Trust)

Recognized u/s 2(f) & 12(B) of UGC Act 1956 Permanently Affiliated to Thiruvalluvar University

Re-Accredited with "A" Grade by NAAC (3rd Cycle) An ISO 21001:2018 Certified Institution

PG & RESEARCH DEPARTMENT OF FOODS & NUTRITION
WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL (WEDC) & INSTITUTION'S

INNOVATION COUNCIL (IIC) IN ASSOCIATION

"MKJC DELI DELIGHT" -23.12.2022

INVITATION



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN,
VANIYAMBADI**

**WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL &
INSTITUTION'S INNOVATION COUNCIL CELL**

IN ASSOCIATION WITH

PG & RESEARCH DEPARTMENT OF FOODS & NUTRITION

MKJC DELI DELIGHT

*FRESH FROM OVEN
TASTES LIKE HEAVEN*

*CUPCAKES
BROWNIE
CHEESE CAKES
MOUSSE CUP
ICED TEA
CHIA LEMON DRINK
TRUFFLES
CHOCO DIP*

*Look up
from
December*

Venue : MKJC

ALL ARE CORDIALLY INVITED !!!!!!!

Relish Your Taste Buds



**DECEMBER
23**

**INAUGURAL FUNCTION
GUEST**



Special Guest

Er.P.Kanagaraj,B.Sc.,B.Tech(Int) Managing Director, Sri Samundeeswari Food Products P.Ltd.,Kanthili.	Mr.S.Kulandaisamy, Head Master, Govt Hr Sec School, Kunichi.
Ms.K.Selvi, Head Mistress, Meenakshi Girls Hr Sec School, Tirupattur.	Ms.Parimala, PG Assistant in Home Science, Hasanth E Jaria Girls Hr Sec School Ambur.
Ms.Nirmala Krishnamoorthi,MBA., ARMARIO Organic Products, Organic Soap and Hair Oil Manufacturers, Vaniyambadi.	Alumni Ms.J.Deepalakshmi, PG Assistant, Govt Hr Sec School, Thamalarimuthur. Alumni M.Phil Maths-2013-2014
Ms.B.Anbukkarasi, M/O Ms.R.S.A.Snegha- II BCA Office Administrator, St.Pauls School, Vaniyambadi. Alumni BBA(1999-2002)	Ms.J.Dayana, RV Crafts, Vaniyambadi. Alumni BCOM (2017-2020)

Parents

Mr.D.K.Samuel, F/O Ms.S.Libina Cristy-I B.Sc NFSM & D Herba Life Nutrition Wellness Coach Gadambur.	Mr.M.Aejaz Ahmed, F/O Ms.Urooj Fathima- II B.Sc IDD Amjad Dye Chem Distributor:Chemicals & Shoe Materials, Ambur.
Mr.B.Eliyaz Basha, F/O Ms.E.Misba Kousar- I B.Sc BT Sagar Readymades, Kaveripattinam.	Mr.A.Kubendran, F/O Ms.K.Pavithra-I B.Sc CS Manager, Ambalal Real Estate, Vellore.
Mr.S.S.Vijaya Kumar, F/O Ms.V.S.Aswitha- II BCOM CA Shoba Jewels, Alangayam.	Ms.Shobarani, M/O Ms.V.S.Aswitha- II BCOM CA Shoba Jewels, Alangayam.

M. Anand
PRINCIPAL
Marudhar Kesari Jain College
for Women
Vaniyambadi - 635 751.



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AGENDA



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Marudhar Nagar, Chinnakallupalli, Vaniyambadi – 635751.



WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL &
INSTITUTION'S INNOVATION COUNCIL CELL

IN ASSOCIATION WITH

PG & RESEARCH DEPARTMENT OF FOODS & NUTRITION

MKJC DELI DELIGHT

Startup Inauguration

AGENDA

DATE : 23.12.2022

TIME : 10.00 am

Prayer Song

Tamil Thai Vazhthu

Host & Welcome Address

: Ms. V.Shanthoshini
I MA English
YRC & RRC Secretary.

Inaugural Address

: Sri.C.Lickmichand Jain
Secretary, MKJC.

Special Address

: 1.Dr. M. Inbavalli
Principal, MKJC.
2. Dr.T.Balasubramanian
Academic Advisor, MKJC.

Felicitation

: Guest

Vote of Thanks

: Ms.T.K.Afsa
I BSc Chemistry, MKJC.

Cultural

National Anthem

ALL ARE CORDIALLY INVITED


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"MKJC DELI DELIGHT" -23.12.2022

REPORT

Women Entrepreneurship Development Cell & Institution's Innovation Council Cell in association with PG & Research Department of Food & Nutrition initiated a Business Startup programme on the Title "MKJC Deli Delight" at Marudhar Kesari Jain College for Women, Vaniyambadi on 23.12.2022. The College President Sri.M.Vimmal Chand Jain, Secretary Sri.C.Lickmichand Jain and other Trust members, Principal Dr.M.Inbavalli presided over the session.

Inaugural Function was started with the fine tune of prayer song followed by Tamil Thai Vazhthu. The lightning of the Kuthuvilakku was done by Chief Guests and dignitaries on the dias. The Welcome Address was given by Ms.V. Shanthoshini, I M A English, YRC & RRC Club Secretary. Sri.C. Lickmichand Jain, Secretary, MKJC delivered the Inaugural Address with the motivational story. Sir's speech has ignited the students' interest towards Entrepreneurship. Dr.M.Inbavalli, Principal, MKJC and Dr.T. Balasubramanian, Academic Advisor, MKJC delivered the special Address and honored the Guests with shawl.

Er.P.Kanagaraj, B.Sc., B.Tech (Int), Managing Director, Sri Samundeswari Food Products P.Ltd., Kanthili, Mr.S.Kulandaisamy, Head Master, Govt Hr Sec School, Kunichi Ms.K.Selvi, Head Mistress, Meenakshi Girls Hr Sec School, Tirupattur, Ms.Parimala, PG Assiatant, in Home Science,Hasanth E Jaria Girls Hr Sec School, Ambur Ms.Nirmala Krishnamoorthi, MBA., ARMARIO Organic Products, Organic Soap and Hair Oil Manufacturers, Vaniyambadi and V.Ammu B.A, B.L, Advocate, Vaniyambadi acted as the special Guests and gave their speech.

Ms.J. Deepalakshmi, PG Assistant, Govt Hr Sec School, Thamalarimuthur, Alumni M.Phil Maths-2013-2014, Ms.B.Anbukkarasi, M/O Ms.R.S.A. Snegha – IIBCA, Office Administrator, St. Pauls School, Vaniyambadi, Alumni BBA (1999-2002) Ms.J.Dayana, RV Crafts, Vaniyambadi, Alumni BCOM (2017-2020), was the Alumni of MKJC invited for the programme.

R. Mahalingam

HEAD OF THE DEPARTMENT

M. Inbavalli
PRINCIPAL
Marudhar Kesari Jain College
for Women
Vaniyambadi - 635 751.

Parents of MKJC Students also invited as special guests. Mr.D.K.Samuel, F/O Ms.S.Libina Cristy-I B.Sc NFSM&D Herba Life Nutrition Wellness Coach Gadambur, Mr.M.Aejaz Ahmed, F/O Ms. Urooj Fathima – II B.S.c IDD, Amjad Dye Chem, Distribiutor: Chemicals & Shoe Material, Ambur ,Mr.B.Eliyaz Basha, F/O Ms.E.Misba Kousar-I B.Sc BT, Sagar Readymades, Kaveripattinam, Mr. A.Kubendran, F/O Ms.K.Pavithra -I B.Sc CS, Manager, Ambalal Real Estate, Vellore,Mr,S.S Vijaya Kumar, F/O Ms.V.S Aswitha- IIBCOM CA , Shoba Jewels, Alangayam and Ms.Shobarani, M/O Ms.V.S Aswitha- IIBCOM CA , Shoba Jewels, Alangayam.

Er.P.Kanagaraj, B.Sc., B.Tech (Int), Managing Director, Sri Samundeswari Food Products P.Ltd., Kanthili recommended the students to avoid taking bottled beverages and take fresh juice. He also assured to help the students in their business.

Followed by Dr.T. Aasif Ahamed, Chairman, Associaion of University Teachers, Tamilnadu, Secretary, Global Economics Education Forum (SMA Edu Services), Asst. Professor & Research Supervisor, Department of Economics, Mazharul Uloom College, Ambur gave a speech on the significance of Entrepreneurship activities.

MS.Parimala, PG Assiatant, in Home Science,Hasanth E Jaria Girls Hr Sec School, Ambur spoke on the efficient business start up and the way to carry out in the future.

Ms.Nirmala Krishnamoorthi, MBA, ARMARIO Organic Products, Organic Soap and Hair Oil Manufacturers, Vaniyambadi gave an excellent self motivational session. She insisted the students to spread humanity by visiting Orphanages, old age homes and the emergency ward in hospitals.

N.Unaiza Iffath and Afeefa Thareen from Nutrition & Food Science has summed up about their own startup.

Ms.J. Deepalakshmi, PG Assistant, Govt Hr Sec School, Thamalarimuthur, Alumni of M.Phil Maths (2013-2014) suggested the students to have motivate the habit of self identification and self actualization.

Ms.J.Dayana, RV Crafts, Vaniyambadi, Alumni from BCOM (Batch - 2017-2020) shares her personal experience of Business Start Up and her credit by investing the initial amount of Rs.1000.



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Mr.D.K.Samuel, F/O Ms.S.Libina Cristy-I B.Sc NFSM&D Herba Life Nutrition Wellness Coach Gadambur gave tips for initiating and progress the business in the successful manner. Followed by the parents of Alumni also gave their talk on Business development.

V.Ammu B.A, B.L, Advocate, Vaniyambadi gave a speech on being a successful business man and gave awareness on cyber security.

Our Secretary Sri.C.Lickmichand Jain with his family member inaugurated the stall by cutting the ribbon and enjoyed the delicious food displayed in the stall.

The Programme was ended with Vote of Thanks given by Ms.T.K.Afsa, I BSc Chemistry and National Anthem.



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PHOTOS

