



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)

Recognized u/s 2(f) & 12(B) of UGC Act 1956 Permanently Affiliated to Thiruvalluvar University

Re-Accredited with "A" Grade by NAAC (3rd Cycle) An ISO 21001:2018 Certified Institution



PG & RESEARCH DEPARTMENT OF BUSINESS ADMINISTRATION ORGANIZES INTERNATIONAL CONFERENCE "INTEGRATED FARMING AND CHANGING FACES IN AGRICULTURE SECTOR" on 01.03.2023

INVITATION

Conference Publication :

- An abstract not exceeding 500 words shall be submitted
- The final paper should contain a cover page which includes Name, Designation, Relevant Discipline and Year of Study, Address, email id and Contact number.
- No. of Authors: Max 3 members, Author and Co- Authors should pay Registration fees separately
- The paper should be in Times New Roman 12 Size Size font, A4 format, 1.5 line spacing, not exceeding 2500 words including footnotes
- The paper should be in original content.
- There will be no TADA provided
- All manuscript of Research papers should be sent in a soft copy in MS Word document and through email: conferencebba23@gmail.com
- The selected paper will be published in ISBN

Delegates	participation	presentation
NGO / Corporate Sector / Industrialists	Rs.500	Rs.750
Faculties/M. Phil / Ph. D Scholars	Rs.250	Rs.300
PG / UG Students	Rs.200	Rs.250

Payment Details - (Registration fee and Publication fee)
The Principal,
Marudhar Kesari Jain College for Women, Vaniyambadi,
Name of the Bank: Canara Bank,
A/C No: 0951101039157,
IFSC Code: CNRB0000951,
Vaniyambadi Branch.

Important Dates

Last Date of Submission of Abstract	20-Feb-2023
Communication of acceptance of Abstract	23-Feb-2023
Last Date of Submission of Full Paper	25-Feb-2023

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CONTACT DETAILS

All the correspondence related to the seminar including
communication of the papers may be sent to the convener.

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PG & RESEARCH DEPARTMENT OF BUSINESS ADMINISTRATION

Organizes

International Conference

on

"Integrated Farming and changing Faces in
Agricultural Sector"

01.03.2023, Wednesday

Time: 10.00 am Venue: MKJC Campus

Resource Persons

1. Mr. C.L. Muddu Kumar
Senior Manager, Industrial Finance Division,
Karnataka Bank, Bangalore
2. Mr. S. Praveen Babu
District Development Manager, TN NABARD,
(Across the world)
3. Mr. M. Arun Pandian
Chief Manager/ Lead District Manager
Indian Bank, Tirupattur



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Vaniyambadi - 635 751



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PG & RESEARCH DEPARTMENT OF BUSINESS ADMINISTRATION ORGANIZES INTERNATIONAL CONFERENCE "INTEGRATED FARMING AND CHANGING FACES IN AGRICULTURE SECTOR" on 01.03.2023 AGENDA

DATE: 01.03.2023

PRAYER

Lighting of Kuthu vilakku	:	DIGNITARIES
Welcome Address	:	Nida.NI (I MBA HRM)
Inaugural Address	:	Dr.G.Deepalakshmi, Head PG &Research Department of Business Administration, Marudhar Kesari Jain College for Women, Vaniyambadi
Felicitation	:	Dr. M. Inbavalli, Principal, Marudhar Kesari Jain College for Women, Vaniyambadi
Book publication Inaugural	:	DIGNITARIES

PLENARY-I

Introduction of Plenary Chair	:	Misbha Afreen K.R (II MBA HRM)
Speaker	:	Mr. Muzasar Sheik, RDO/LB Officer Tirupattur.

PLENARY-II

Introduction of Plenary Chair	:	Vahini.T(III BBA)
Speaker	:	Mr. S. Praveen Babu District Development Manager, TNNABARD, Salem.

PLENARY-III

Introduction of Plenary Chair	:	J.Rabitha (II MBA HRM)
Speaker	:	Mr . Madhan Kumar, Manager, Karnataka Bank, Bangalore
Certificate Distribution	:	
Vote of Thanks	:	Keerthana.M(IIIBBA),(Department Secretary)


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REPORT

PG AND RESEARCH DEPARTMENT OF BUSINESS ADMINISTRATION ORGANIZED "INTERNATIONAL CONFERENCE INTEGRATED FARMING AND CHANGING FACES IN AGRICULTURE SECTOR" which was held in the college premises in a grand manner on 01.03.2023. There were 199 other college students who participated in International Conference and 256 MBA & BBA students of our college in total there were 455 students, along with students 20 faculties joined us to inaugurate the event. The event started with the invocation of prayer song followed by lightening of kuthuvillaku by the dignitaries. At the outset Ms.Nida I MBA(HRM) welcomed the gathering and Dr.G.Deepalakshmi, Head PG & Research Department of Business Administration With Inaugural address. Mr. Muzasar Sheik, RDO/ LB Officer, Tirupattur & Mr.S.Praveen Babu District Development Manager, TNNABARD, Salem. Mr. Madhan Kumar, Manager, Karnataka Bank, Bangalore was the chief guest of the. Introduction of the Chief Guest was given by Ms.T.Vahani. Honoring of Chief Guest was done by Dr.M.Inbavalli, Principal of Marudhar Kesari Jain College. Dr. M. Inbavalli, Principal of Marudhar Kesari Jain College felicitated the gathering and updated us to be updated in the technological era and to learn the technical terms used by the MNC'S. MS. B. Poobana sri delivered the department outlook. Ms. B. Shakthimala, PRO, heads of various departments and the staff members of our department were the helping hands for the successful completion of Conference is the event where all the colleges show their talent with flawless promotion and making strategies that enhances the growth and the brand value among the people as we have designed new generation concept that creates anew impression in the minds for observer and our clients for our teams creativity and thoughts beyond this world. The over all in charge was given to Mrs. J. Shema & Ms. Dr. A. Rakini, Assistant professors of department of Business Administration. We delivered things at promised time. Vote of thanks was given by Ms. M.Keerthana. Finally the event was concluded by the National Anthem.

Head of the Department

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PHOTOS



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