



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)

Recognized u/s 2(f) & 12(B) of UGC Act 1956 Permanently Affiliated to Thiruvalluvar University

Re-Accredited with "A" Grade by NAAC (3rd Cycle) An ISO 21001:2018 Certified Institution



PG & RESEARCH DEPARTMENT OF BUSINESS ADMINISTRATION ORGANIZES A NATIONAL LEVEL MANAGEMENT MEET B-BLAZE ON 28.02.2023

INVITATION



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Marudhar Nagar, Chinnakallupalli, Vaniyambadi.



PG & RESEARCH DEPARTMENT OF BUSINESS ADMINISTRATION

PROUDLY PRESENTS

A National Level Management Meet



Bizz tag



Paper presentation



Light the fire in ur Soul...



Ads up



Team building



Quizzes with twisties



Poster presentation



TEAMWORK



Step out



Best manager



Mind master



Sudden storm



Pop and pick



Reels making

Members of Sri Marudhar Kesari Jain Trust

Sri. M. Vimmal Chand Jain	Ambur
Sri. C. Lickmichand Jain	Ambur
Sri. J. Rathanalal Jain	Vaniyambadi
Sri. M. Sudarsan Kumar Jain	Vaniyambadi
Sri. K. Rajesh Kumar Jain	Vellore
Sri. N. Sripal Kumar Jain	Vaniyambadi
Sri. K. Anand Kumar Jain	Tirupattur
Sri. N. Lalith Kumar Jain	Vaniyambadi
Sri. U. Rishab Jain	Vaniyambadi

Date : 28th Febuary 2023 Tuesday Time : 9.00 am.

ALL ARE CORDIALLY INVITED

Chief Guest : **Dr. K. Sentamilselvan**
Associate Professor & Head Dept of Management Studies
SRM Valliammai Engineering College, Kattankulathur, Chennai.

Co-ordinators : Ms. B. Sakthimala, Ms. A. Athiyaveni, Ms. J. Shema, Ms. S. Ranjitha, Ms. D. Kamalapriya,
Dr. A. Rakini, Ms. N. Affrinbanu, Ms. V. Tamilarasi, Ms. B. Mubeentaj, Ms. A. Dixitha

REGISTRATION FEE

RS. 200/-

For Further Details Contact :
9486914774


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 for Women
 Vaniyambadi - 635 751



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AGENDA

DATE: 28-02-2023

PRAYER

LIGHTNING OF KUTHUVILAKKU

INAUGURATION

WELCOME ADDRESS : JANARANJJINEE. B.N (II BBA)

INTRODUCTION OF CHIEF GUEST : VAHINI (III BBA)

HONOURING OF CHIEF GUEST

CHIEF GUEST ADDRESS : **Dr.K. SENTAMILSELVAN**
ASSOCIATE PROFESSOR & HEAD
DEPARTMENT OF MANAGEMENT STUDIES.
SRM VALLIAMMAL ENGINEERING COLLEGE,
KATTANKULATHUR, CHENNAI

FELICITATION : **DR. M. INBAVALLI**

PRINCIPAL, MARUDHAR KESARI JAIN COLLEGE
FOR WOMEN,
VANIYAMBADI.

TEA BREAK

DEPARTMENT OUTLOOK : POOBANASRI (III BBA)

RULES & REGULATION : VAISHNAVI AND REKHA

EVENTS

BIZZ – TAG	ROOM NO: 28
PAPER PRESENTATION	OLD SEMINAR HALL
QUIZZES WITH TWISTIES	ROOM NO: 29
MIND MASTER	A/V ROOM
POSTER PRESENTATION	ROOM NO:08
ADS-UP	NEW SEMINAR HALL
STEP OUT	ROOM NO:09
SUDDEN STORM	ROOM NO:26(BCA)
TEAM BUILDING	AUDITORIUM
BEST MANAGER	NEW SEMINAR HALL
POP & PICK	OLD SEMINAR HALL
REELS MAKING	VIDEO

VALEDICTION

PRIZE DISTRIBUTION

: TRUSTEE

FEEDBACK SESSION

VOTE OF THANKS

: M. KEERTHANA(III BBA)
DEPARTMENT SECRETARY

NATIONAL ANTHEM


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A NATIONAL LEVEL MANAGEMENT MEET B-BLAZE ON 28.02.2023**

REPORT

PG AND RESEARCH DEPARTMENT OF BUSINESS ADMINISTRATION ORGANIZED B-BLAZE –“LIGHT THE FIRE IN OUR SOUL”, A NATIONAL LEVEL MANAGEMENT MEET which was held in the college premises in a grand manner on 28.02.2023. There were 199 other college students who participated in B-BLAZE and 256 MBA & BBA students of our college in total there were 400 students, along with students 20 faculties joined us to inaugurate the event. The event started with the invocation of prayer song followed by lightening of kuthuvillaku by the dignitaries. At the outset Ms.Divya Dharshini & Ms.J.Khushi hosted the event. Ms.B.N.Janaranjjinee welcomed the gathering with welcome address. Dr.K.Sentamilselvan, associate professor & head department of management studies SRM VALLIAMMAL ENGINEERING COLLEGE, KATTANKULATHUR, CHENNAI was the chief guest of the. Introduction of the Chief Guest was given by Ms.T.Vahani. Honoring of Chief Guest was done by Dr.M.Inbavalli, Principal of Marudhar Kesari Jain College.

Dr.M.Inbavalli, Principal of Marudhar Kesari Jain College felicitated the gathering and updated us to be updated in the technological era and to learn the technical terms used by the MNC'S. MS.B.Poobanasri delivered the department outlook. Set of rules and regulations have been read by our students .

Ms. B. Shakthimala, PRO, heads of various departments and the staff members of our department were the helping hands for the successful completion of B –BLAZE.

B-BLAZE is the event where all the colleges show their talent with flawless promotion and making strategies that enhances the growth and the brand value among the people as we have designed new generation concept that creates a new impression in the minds for observer and our clients for our teams creativity and thoughts beyond this world.

12 management events and games were conducted for the students to exhibit and explore their talents and knowledge. The events were conducted simultaneously in various places and brand names of different bikes were given to other college teams for concluding the event in a fair manner. The overall incharge was given to Ms.A.Dixitha & Ms.V.Tamilarasi, Assistant professors of department of Business Administration. The events conducted were:

Event 1- Bizz Tag - Room NO: 28

Event 2- Paper Presentation - Old Seminar Hall

Event 3- Quizzes with Twisties - Room NO: 29

Event 4- Mind Master - A/V Room

Event 5- Poster Presentation - Room NO: 08

Event 6- Ads - Up - New Seminar Hall

Event 7- step Out - Room NO: 09

Event 8- Sudden Storm - Room NO: 26

Event 9- Team Building - Auditorium

Event 10- Best Manager - New Seminar Hall

Event 11- Pop & Pick - Old Seminar Hall

Event 12- Reels Making – Room NO: 30

Prizes were distributed to all the winners by MS.C.B.SUMATHI mam, Incharge vice principal , the crowning moment of MS. B-BLAZE was given to Ms.T.Uma Priya of sacred heart college, B.COM [shift - 1] and over all championship was won by KTM Team of Sacred Heart college, B.COM [shift - 1].

At the end of the day, B – BLAZE event was well know for creativity, efficiency and cost effective event management, we delivered things at promised time. Vote of thanks was given by Ms. M. Keerthana. Finally the event was concluded by the National Anthem.



Head of the Department



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PHOTOS



M. S. S.
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