



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)

Recognized u/s 2(f) & 12(B) of UGC Act 1956- Permanently Affiliated to Thiruvalluvar University Re-Accredited by NAAC with "A" Grade—An ISO 9001:2015 Certified Institution



DEPARTMENT OF BUSINESS ADMINISTRATION ORGANISES WORKSHOP

"SPSS PACKAGE FOR BUSINESS MANAGEMENT" ON 18.02.2020

INVITATION



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"SPSS PACKAGE FOR BUSINESS MANAGEMENT" ON 18.02.2020



CHIEF GUEST

Dr. C. NANDHA KUMAR
Head & Vice Principal,
Associate Professor Department of Statistics,
Sowdeswari College Salem-10.





SPSS

VENU : OLD SEMINAR HALL

Sri.C.Lickmichand Ji
President

Dr. M. Senthil Raj
Principal

Dr. G. Deepalakshmi
Covemor & HOD

T. P. S.

PRINCIPAL
Marudhar Kesari Jain College
for Women
Vaniyambadi - 635 751



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AGENDA

| | |
|--|---|
| PRAYER | : STUDENTS |
| WELCOME ADDRESS | : M.SANTHANALAKSHMI I MBA (HRM) Student |
| INTRODUCTION OF CHIEF GUEST | : A.IRFANA BEGAM I MBA(HRM) Student |
| INAUGURAL ADDRESS & HONOURING THE CHIEF GUEST | : DR. T.BALASUBRAMANIAM Principal, MKJC. |
| CHIEF GUEST ADDRESS | : DR.C.NANDHA KUMAR, Associate Professor, Head and Vice Principal, Department of Statistics, Sowdeswari College Salem-10. |
| FEEDBACK | : STUDENTS |
| VOTE OF THANKS | : A. SONIYA IMBA(HRM) STUDENT |
| NATIONAL ANTHEM | : STUDENTS |


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REPORT

WORKSHOP- "SPSS PACKAGE FOR BUSINESS MANAGEMENT"—was held in the college premises in a befitting manner on 18.02.2020 at New Seminar hall. The program started with the invocation of prayer song. The day's event was planned in advanced and the arrangements were made for the same.

At the outset Ms. M. Santhana lakshmi, Student MKJC welcomed the gathering with grand and glad some welcome address. Introduction of the Chief Guest was given by Ms. Irfana Begum, Student, MKJC. We are inviting the Chief Guest Dr. C. Nandha kumar, Associate Professor, Head and Vice Principal, Department of Statistics, Salem Sowdeshwari College, Salem. Honoring the Chief Guest was done by Dr. T.Balasubramanian, Principal, and MKJC. MS. B. Sakthimala, PRO, MKJC. Heads of various departments and the staff members rendered their helping hands for the successful completion of the WORKSHOP.

He conveys the messages to the students regarding the SPSS Software platform offers advanced statistical analysis, vast library of machine learning algorithms, text analysis open-source extensibility, integration with big data and seamless deployment into applications. Its ease of use, flexibility and scalability make SPSS accessible to user so falls skill levels. What's more , it's suitable for projects of all sizes and levels of complexity, and can help you and your organization find new opportunities, improve efficiency and minimize risk.

Within the SPSS software family of products, SPSS Statistics supports a top-down, hypothesis testing approach to your data while SPSS Modeler poses patterns and models hidden in data through a bottom-up, hypothesis generation approach.

Vote of thanks was given by Ms.A.Sonia, Student, MKJC. Finally, the day was ended with National Anthem.

Head of the Department

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PHOTOS



GPS MAP CAMERA

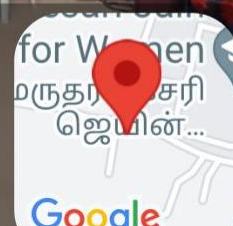
JJP3+H5X Tamil Nadu IN


Latitude 12.6381682

Longitude 78.6022447

Date: 18 Feb 2020

Time: 10:35 AM




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