



## MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)

Recognized u/s 2(f) & 12 (B) of UGC Act 1956 – Permanently Affiliated to Thiruvalluvar University

Re-Accredited by NAAC with “A” Grade – An ISO 9001: 2015 Certified Institution



### DEPARTMENT OF BUSINESS ADMINISTRATION ORGANISES AN INTERNATIONAL CONFERENCE ON DRAFTING EXTENSIONAL PEDAGOGY FOR ACHIEVING CORPORATE AND ACADEMIC EXCELLENCE (22.08.2019)

#### INVITATION



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INTERNATIONAL CONFERENCE ON DRAFTING EXTENSIONAL PEDAGOGY FOR  
ACHIEVING CORPORATE AND ACADEMIC EXCELLENCE (22.08.2019)

**CHIEF GUEST :** 1.Dr. Elammaram Jayamani,  
Senior Professor, University of Malaysia.

2.Dr. S.K.Nagarajan,  
Associate Professor in Management, Annamalai University,  
Chidambaram.

3. Dr. T.Karthikeyan,  
Assistant Professor of Business Administration  
Annamalai University, Chidambaram.



PEDAGOGY



Sri.C.Lickmichand Ji  
President

Dr. T.Balasubramanian  
Principal

Dr. G. Deepalakshmi  
Governor & HOD

  
**PRINCIPAL**  
Marudhar Kesari Jain College  
for Women  
Vaniyambadi - 635 751



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CORPORATE AND ACADEMIC EXCELLENCE (22.08.2019)**

**AGENDA**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**INTERNATIONAL CONFERENCE**

**“DRAFTING EXTENSIONAL PEDAGOGY FOR ACHIEVING CORPORATE AND  
ACADEMIC EXCELLENCE”**

**22<sup>ND</sup> AUGUST 2019**

**TIME: 9.30AM**

**VENUE: MKJC CAMPUS**

**AGENDA**

**PRAYER**

**LIGHTING OF KUTHUVILAKU : DIGNITARIES**

**WELCOME ADDRESS : Dr.G.DEEPALAKSHMI**

**(Head, Dept. of business administration)**

**INAUGURAL ADDRESS : Dr.T.BALASUBRAMANIAM**

**(PRINCIPAL, MKJC FOR WOMEN)**

**FELICITATION : Dr.M.INBAVALLI**

**(VICE PRINCIPAL, MKJC FOR WOMEN)**

**SESSION –I**

**INTRODUCTION OF CHIEF GUEST : Ms.B.SAKTHIMALA**

**(ASST PROF., MKJC FOR WOMEN)**

**KEY NOTE ADDRESS : Dr.ELAMMARAN JAYAMANI**

**(SENIOR PROF., UNIVERSITY OF**

**MALAYSIA SARAWAK MALAYASIA)**

**SESSION-II**

**INTRODUCTION OF CHIEF GUEST** : Ms.ATHIYAVENI  
(ASST.PROF, MKJC FOR WOMEN)

**KEY NOTE ADDRESS** : Dr. S.K.NAGARAJAN.  
(ASSOC.PROF, IN MGT ANNAMALAI  
UNIVERSITY, CHIDAMBARAM)

**SESSION -III**

**INTRODUCTION OF CHIEF GUEST** : MS.M.MADHANA  
(ASST.PROF, MKJC FOR WOMEN)

**KEY NOTE ADDRESS** : Dr.T.KARTHIKEYAN  
(ASST.PROF.DEPT OF BUSINESS  
ADMINISTRATION, ANNAMALAI  
UNIVERSITY, CHIDAMBARAM)

**FELICITATION** : MANAGEMENT TRUSTEES

**VOTE OF THANKS** : STUDENT SECRETARY

**NATIONAL ATHEM**

  
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**REPORT**

**Venue : New Seminar Hall**

**Time : 10.00 am**

**Strength: 200**

International Conference DRAFTING EXTENSIONAL PEDAGOGY FOR ACHIEVING CORPORATE AND ACADEMIC EXCELLENCE – was held in the college premises in a benefiting manner on 22.08.2019 at New Seminar Hall. The program started with the invocation of the prayer song. The days event was planned in advance and the arrangements were made priorly. As the outset Dr.G.Deepalakshmi, HOD - Department Of Business Administration Welcomed the gathering with grand and glad some welcome address.

The conference was conducted by III Session. In Session I with the presence of honorable principal Dr.T.Balasubramanian, MKJC gave the felicitation address to the audience. The trustee members of MKJC showered their blessing in absentia. Felicitation was given by Dr.M.Inbavalli, Vice Principal, MKJC

Introduction of chief guest was given by Ms.B.Sakthimala, PRO, Assistant Professor of Business Administration, MKJC. In this Session the chief Guest was Dr.Elammaran Jayamani, Senior Professor , University of Malaysia, Sarawak, Malaysia.

In Session II Introduction of chief Guest was given by Ms.A.Athiyaveni, Assistant Professor of Business Administration, MKJC. In this session the Chief Guest was Dr.S.K.Nagarajan , Assistant Professor of management, Annamalai University, Chidambaram.

In this Session III introduction of Chief Guest was given by Ms.S.Madhana , Assistant Professor of Business Administration, MKJC. In this session the Chief Guest was Dr. T. Karthikeyan, Assistant Professor of management, Annamalai University, Chidambaram.

Vote of thanks was given by Student Secretary MS.A.Dixitha, Department of Business Administration, MKJC. Finally the day was ended with National Anthem.

  
**Head of the Department**

  
**PRINCIPAL**  
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## PHOTOS

