



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS)

VANIYAMBADI, TIRUPATTUR DT - 635 751

- ✓ Recognized u/s 2(f) & 12(B) of UGC Act 1956
- ✓ Permanently Affiliated to Thiruvalluvar University
- ✓ Supported by DST - FIST | DBT STAR College Scheme



School of Commerce

Organizes

Intra-School Business Plan Competition on



Green Skills Today... A Sustainable Tomorrow



Date : 16.09.2026
Time : 10.00 am



Venue :
**Sri Guru Mishri
Seminar Hall**

Sub Topics:



**Green Marketing
and Ethical Branding**



**Green Business -
Waste to wealth**



**Poster
Presentation**



**PPT
Presentation**

PRINCIPAL

**Marudhar Kesari Jain College
for Women (Autonomous)**

Sri. V. Dillip Kumar Jain
President

Sri. Anand Singhvi
Secretary

Dr. M. Inbavalli
Principal

Dr. C. Nitya
Dean & Convener



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS), VANIYAMBADI



Activity Report

Topic

“Intra school Business plan Competition on Green Skill India”

Objectives (Input)

1. To encourage students to understand sustainability and eco-friendly practices and Build awareness about the importance of green skills in solving real-world problems.
2. To Inspire innovative business ideas that integrate environmental responsibility and help students learn how to balance profitability with sustainability.
3. Provide hands-on experience in preparing business plans with a green focus, and Equip students with skills like teamwork, research, presentation, and problem-solving.

Methodology (Process)

Intra school Business plan Competition on Green Skill India was organized by School of Commerce for the students of School of Commerce in Sri Guru Mishri Seminar Hall on 16.09.2026 at 10.00 a.m. 22 students were actively participated. Competition was based on Poster Presentation and PPT presentation. The students were participated more in an enthusiastic way and presented interestingly.

Students who gave best poster presentation and PPT presentation were announced prizes.

Output

1. 22 Students were participated and gained awareness (poster presentation and PPT presentation) of “Empowering Youth with Sustainable Skills” — bold tagline with eco-friendly icons (leaf, gear, recycle symbol)
2. Students developed Impact & Vision student-led green initiatives can contribute to *Skill India Mission* and this programme aligned with **SDG 4 - Quality Education, SDG 8 - Decent Work and Economic Growth.**

Outcomes

1. **Student Awareness:** Increased understanding among students about sustainable practices, renewable energy, and eco-friendly entrepreneurship.
2. **Skill Development:** Practical exposure to designing business models that integrate *green skills* like waste management, organic farming, and clean technology.
1. **Community Impact:** Innovative student-led projects that can be scaled to benefit the local community and contribute to India’s *Skill India Mission* and SDGs.

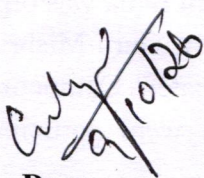
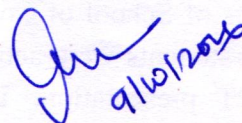
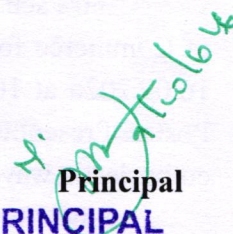
17 students were participated in PPT presentation, 5 students were participated in poster presentation, six of them were secured the following places.

PPT PRESENTATION

S.NO	NAME	CLASS	PRIZE
1	Saba Ambareen N	II B.COM PA	I
2	Sasirekha	II M.COM CA	II
3	Iffa K	I M.COM CA	III

POSTER PRESENTATION

S.NO	NAME	CLASS	PRIZE
1	Sharfiya Amber. M.	II B.COM CA	I
2	Sivasankari K	II B.COM CA	II
3	Aashika Anjum. S	II B.COM CA	III

**HOD****Dean****IQAC Director****Principal****PRINCIPAL**

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Tirupattur District**



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SCHOOL OF COMMERCE

INTRA-SCHOOL BUSINESS PLAN COMPETITION ON GREEN SKILL INDIA

DATE: 16.09.2024



PRINCIPAL

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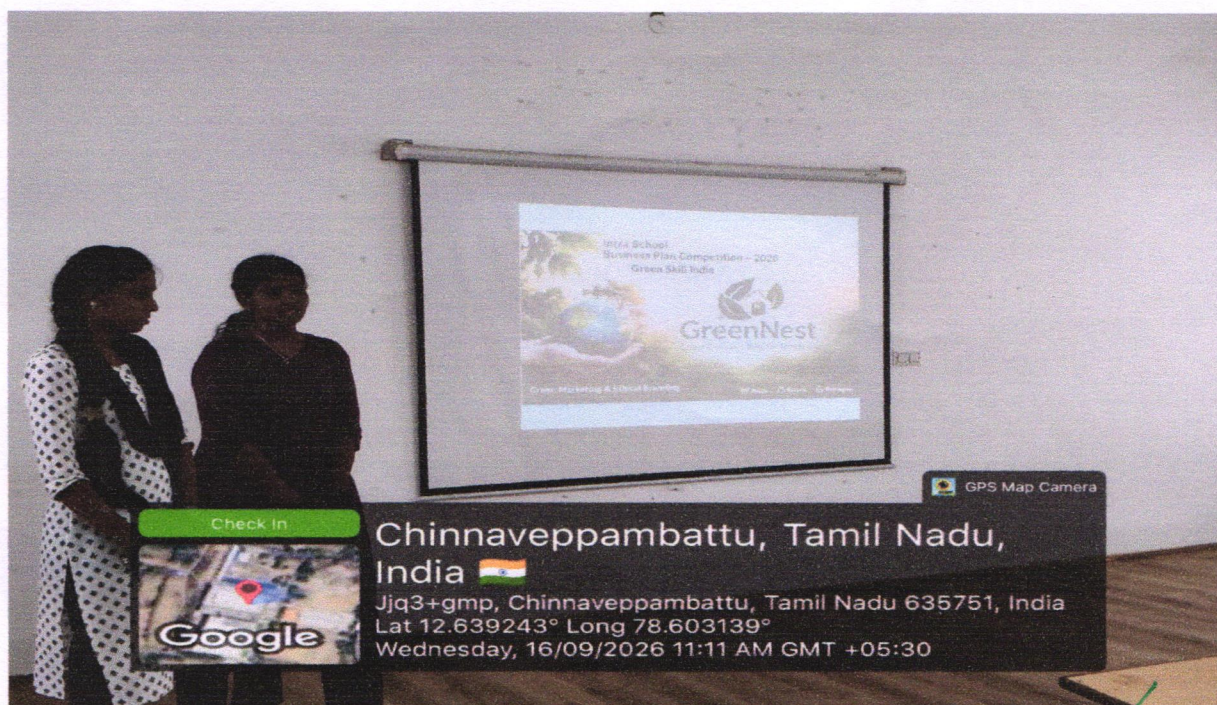
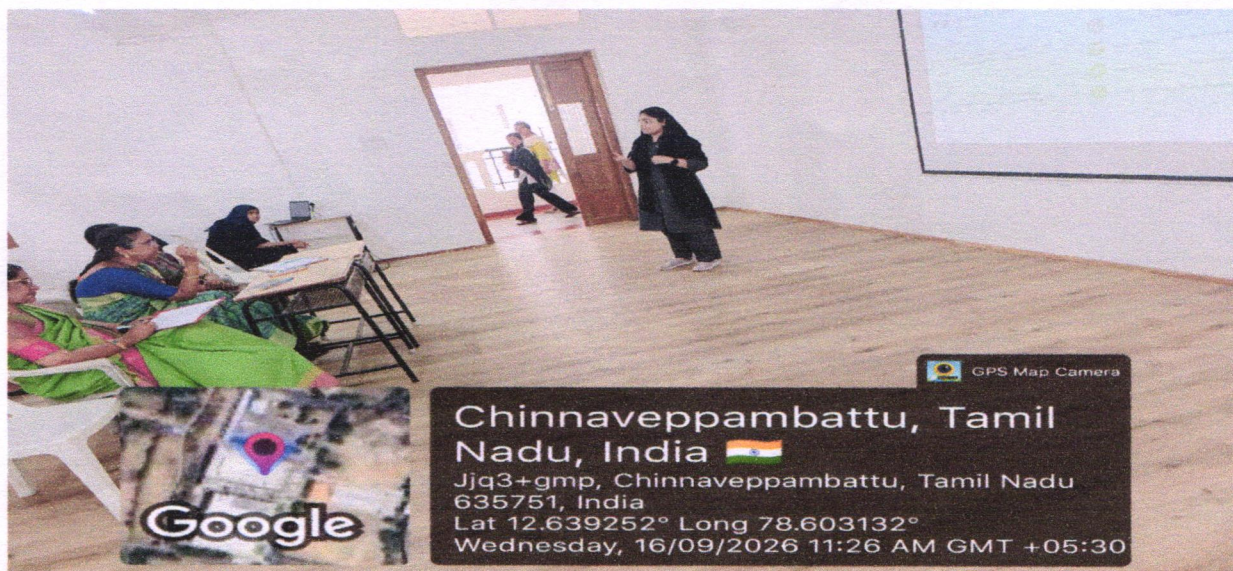


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33
Years
of Educational
Excellence...

SCHOOL OF COMMERCE

INTRA-SCHOOL BUSINESS PLAN COMPETITION ON GREEN SKILL INDIA



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