



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS)

📍 VANIYAMBADI, TIRUPATTUR DT - 635 751

- ✓ Recognized u/s 2(f) & 12(B) of UGC Act 1956
- ✓ Permanently Affiliated to Thiruvalluvar University
- ✓ Supported by DST - FIST | DBT STAR College Scheme



School of Commerce & FinEdge Club

(in collaboration with)

JCI Ambur & G-Tech Education, Ambur

• Organizes •

Awareness program on



Date : 23.09.2026
Time : 10.30 am



Venue :
Sri Guru Mishri
Seminar Hall

Resource Person



Arulkumaran .R

Effortless Eagle Empire

Trading Coach (Shares & Commodity) Chennai

Sub Topics:



Financial
Planning &
Investment



Budgeting &
Money
Management



Stock Market
& Wealth
Creation



Banking &
Digital
Payments

PRINCIPAL

Marudhar Kesari Jain College
for Women (Autonomous)

Vaniyambadi - 635 751.

Tirupattur District &
Financial Innovation &
Fintech Solutions

Sri. V. Dilip Kumar Jain
President



Sri. Anand Singhvi
Secretary



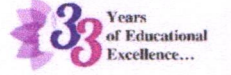
Dr. M. Inbavalli
Principal



Dr. C. Nithya
Dean & Convener



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN
(AUTONOMOUS), VANIYAMBADI**



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ORGANISES

**Awareness program on
Financial & Investment Management
"THE MONEY GAME"
1. Learn 2. Invest 3. Grow**

23rd September, 2026 @ 10:30 a.m.

AGENDA

Invocation : Prayer Song & Tamil Thai Vazhthu

**Welcome Address : Ms. K. Madhu Nisha,
III B. Com, MKJC, (A)**

**Felicitation : Dr. M. Inbavalli
Principal**

**Introduction of the Guest : Ms. P. Afeefa Anjum,
III B. Com, MKJC (A)**

**Chief Guest : Mr. R. Arulkumaran
Effortless Eagle Empire
Trading Coach (Shares & Commodity)
Chennai.**

**Vote of Thanks : Ms. S. Deepika
III B. Com, MKJC, (A)**

National Anthem

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ALL ARE CORDIALLY INVITED



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN
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Activity Report

Topic : Awareness Program on Financial & Investment Management on
The Money Game: Learn, Invest, Grow

Date : 23.09.2026

Place : Sri Guru Mishri Seminar Hall **Time :** 10.30 am

Objectives (Input)

- To provide students with basic knowledge of personal finance, savings, investment planning, and stock market operations.
- To highlighted the importance of financial discipline, long-term investment planning, and responsible financial decision-making.
- To enhance the students, know the importance of saving and investing, primary and secondary markets, shares, Demat accounts, systematic investment plans (SIPs), compounding, risk management and etc.,

Methodology (Process)

Total Student: 232 from PG & Research Department of Commerce and Commerce CA

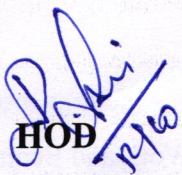
The One Day Awareness Programme on Financial and Investment Management - The Money Game: Learn, Invest, Grow conducted to final year UG and PG students of Commerce, Commerce CA and second B.Com to evaluate the effectiveness of the Financial Literacy and Stock Market Awareness Programme among participating students, the Resource Person was Mr. R. Arul kumaran, Effortless Eagle Empire, Chennai 126, the programme was assigned by current issues and financial content, practical awareness, trainer effectiveness, presentation quality, student learning, and overall satisfaction organized by School of Commerce.

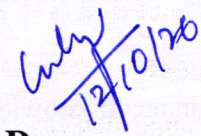
The SDG 4 : Quality Education : Enhances student financial knowledge, investment awareness, money-management skills, and practical financial decision-making, SDG-8: Decent Work and Economic Growth -Develops financial and economic awareness among students and encourages responsible financial

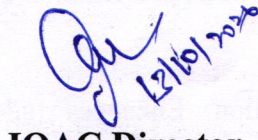
planning, savings, investment, and wealth creation, SDG 10 : Reduced Inequalities -Financial literacy can help students from different backgrounds gain access to knowledge needed to participate more effectively in formal financial and investment systems, SDG 12 : Responsible Consumption and Production - The programme promotes disciplined spending, saving before spending, and responsible management of financial resources. The presentation specifically discusses budgeting and avoiding unnecessary expenditure, SDG 16 : Peace, Justice and Strong Institutions - Awareness of financial scams, fake investment applications, misleading investment promises, and fraudulent stock-market tips promotes responsible and informed financial behaviour and SDG 17 : Partnerships for the Goals - support collaboration among educational institutions, financial educators, market professionals, and students to promote financial awareness and responsible investment practices.

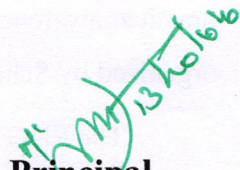
Outcomes

- Improved understanding of saving, investment, and financial planning.
- Increased awareness of stock market concepts, shares, and market operations.
- Improved understanding of risk, return, diversification, and money management.
- Encouraged students to adopt long-term and disciplined investment practices.
- Encouraged students to make informed and responsible financial decisions.
- Enhanced students' financial literacy and awareness of personal money management.


HOD


Dean


IQAC Director


Principal

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School of Commerce & Fin Edge Club
Awareness program on Financial & Investment Management on
Topic: The Money Game: Learn, Invest, Grow

Date: 23.09.2026

PHOTOS



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