



Marudhar Kesari Jain College for Women

(A Project of Sri Marudhar Kesari Jain Trust)



Recognized u/s 2(f) & 12(B) by UGC Act, 1956 Permanently Affiliated to Thiruvalluvar University Re-Accredited by NAAC with "A+" Grade - An ISO 21001:2018 Certified Institution

**INTELLECTUAL PROPERTY RIGHTS CELL
ORGANIZES SEMINAR ON "INTELLECTUAL
PROPERTY PROTECTION ON IDEA OF PATENT"
DATE: 25.01.2025**

INVITATION



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN
(AUTONOMOUS)
Vaniyambadi, Tirupattur District - 635 751

Recognized u/s 2(f) & 12(B) of UGC Act 1956 | Accredited with "A+" Grade by NAAC (4th Cycle) | Permanently Affiliated to Thiruvalluvar University
An ISO 21001:2018 Certified Institution | Supported by DST - FIST



**INTELLECTUAL PROPERTY RIGHTS CELL
ORGANIZES**



**Seminar on
INTELLECTUAL
PROPERTY PROTECTION ON
IDEA OF PATENT**

**Date : 25.01.2025 | Time : 02.00 pm
Venue : AV Hall**



RESOURCE PERSON
Dr Balaji Ganesh
Dean (Research)
Qualified Patent Agent
Velammal Engineering College,
Chennai

PRINCIPAL
Marudhar Kesari Jain College for Women
Vaniyambadi - 635 751

V. Dilip Kumar Jain President	Anand Singhvi Secretary	Dr. M. Inbavalli Principal	Dr. V. S. Sathya IPR-Coordinator
----------------------------------	----------------------------	-------------------------------	-------------------------------------

AGENDA



Marudhar Kesari Jain College for Women,(Autonomous) Vaniyambadi.

Recognized u/s 2(f) & 12(B) of UGC Act, 1956// ReAccredited with "A+" Grade by NAAC
(4th Cycle) Permanently Affiliated to Thiruvalluvar University Re-Accredited with "A+" Grade by
NAAC (4th Cycle)|| An ISO 21001:2018 (EOMS) Certified Institution
Marudhar Nagar, Chinnakallupalli,
Vaniyambdi - 635751. www.mkjc.in



INTELLECTUAL PROPERTY RIGHTS CELL

ORGANISES SEMINAR ON

Intellectual Property Protection on Idea of Patent

AGENDA

Date: 25:01:2025

Time: 02:00 Pm

Venue: AV Hall

Prayer

Host

:A.Abinaya, II B.A(Economics)
Marudhar Kesari Jain College for Women(A).
Vaniyambadi.

Welcome Address

:G.Pavatharani, II B.A(Economics)
Marudhar Kesari Jain College for Women(A).
Vaniyambadi.

Felicitation Address

:Dr.M.Inbavalli
Principal,
Marudhar Kesari Jain College for Women(A).
Vaniyambadi.

Chief Guest Introduction

:A.Abinaya, II B.A(Economics)
Marudhar Kesari Jain College for Women(A).
Vaniyambadi.

Chief Guest Address

:A.Balaji Ganesh, Ph.D.,
Dean(Research), Vellammal Engineering
College, Chennai. Director- Founder IP
EVER LLP. Director-Co Founder
Emsensing Technologies Private Limited.

Vote of Thanks

:M K Monisha, II B.A(Economics)
Marudhar Kesari Jain College for Women(A).
Vaniyambadi.

National Anthem

PRINCIPAL
Marudhar Kesari Jain College
for Women
Vaniyambadi - 635 751

REPORT



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS), VANIYAMBADI



Activity Report

Title	Intellectual Property Protection on Idea of Patent		
Organized By	Intellectual Property Rights Cell		
Type of Activity	Seminar		
Level	Institutional		
Date	25-01-2025	Time	2.00 pm
Venue	AV Hall	Mode	Online
Resource Person Details	Dr. A Balaji Ganesh, Ph.D., Dean (Research) Velammal Engineering College, Chennai Director - Founder IP EVER LLP Director - Co Founder Emsensing Technologies Private Limited.		
Objective of the Programme	- To raise awareness about the importance of Intellectual Property Rights (IPR), especially patents. - To educate on the patent process, from idea to grant. - To inspire innovation and invention. - To connect academic learning with real-world IPR applications. - To foster a proactive approach to identifying, protecting, and commercializing intellectual property.		
Internal Participants Count	Students: 55 Faculties: 10	External Participants Count	Students: Nil

Summary

The program was hosted by Ms. A. Abinaya, II B.A. Economics. The seminar commenced with a prayer, setting a reflective and focused tone for the day. Ms. G. Pavatharani, II B.A. Economics, welcomed the gathering. Dr. J. Lesitha Jeeva Kumari, Research Associate in the PG & Research Department of Biotechnology, then emphasized the importance of IPR and outlined the seminar objectives. Ms. A. Abinaya, II B.A. Economics, introduced the chief guest, Dr. A. Balaji Ganesh, whose extensive credentials in intellectual property were highlighted.

Dr. A. Balaji Ganesh delivered an insightful presentation on patent protection, sharing his expertise on the patent process and the importance of protecting innovative ideas. His talk covered key aspects such as the criteria for patentability, the different types of patents, and the steps involved in the application process. He also emphasized the importance of conducting thorough prior art searches and highlighted common difficulties to avoid during patent prosecution. Furthermore, Dr. A. Balaji Ganesh discussed strategies for commercializing patents and maximizing their value. Ms. M. K. Monisha delivered the vote of thanks, expressing gratitude to the facilitator, participants, and organizing team for their contributions to the seminar's success. The seminar concluded with the National Anthem. The

well-attended event provided valuable information and knowledgeable insights on protecting intellectual property, particularly patents, for students and faculties.

Outcome of the Programme

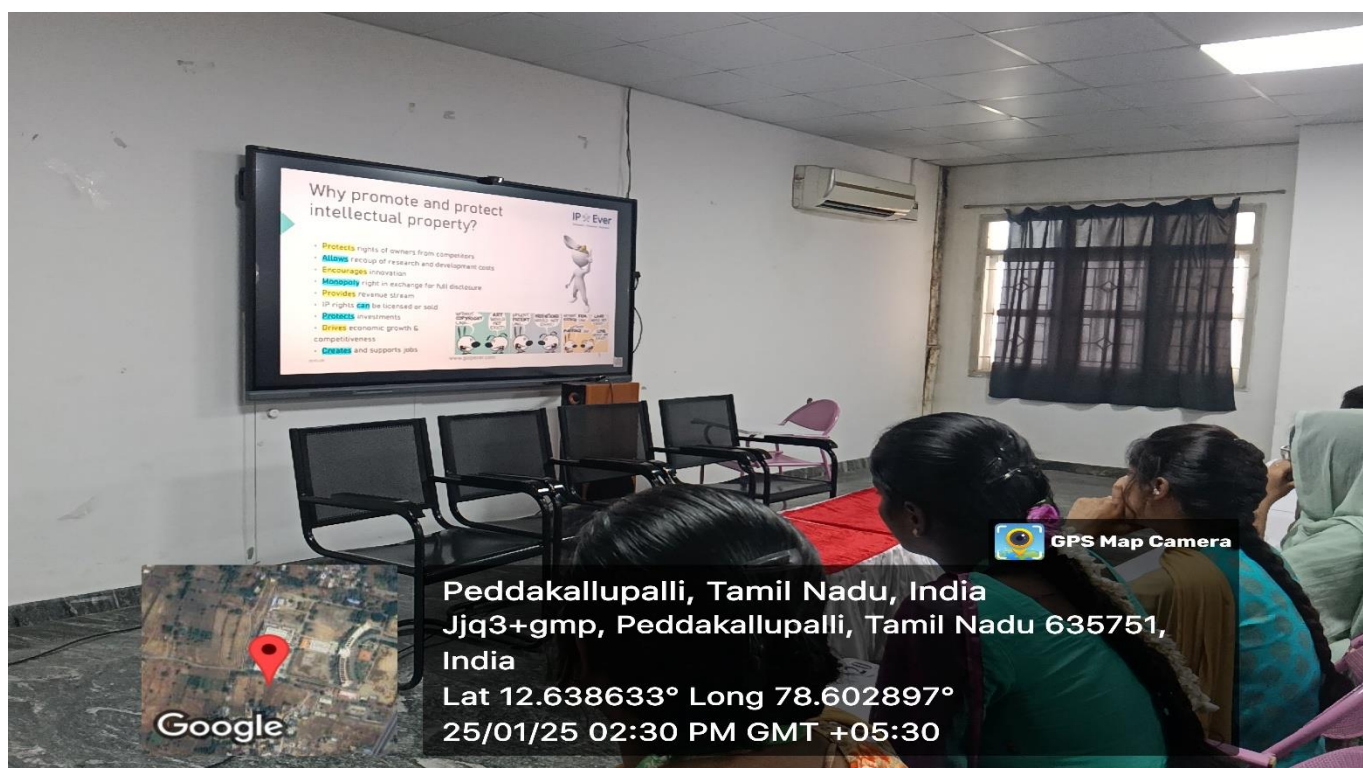
- Participants gained a better understanding of intellectual property rights, specifically patents, and their importance in protecting innovative ideas.
- Attendees learned about the steps involved in securing a patent, from conception to grant, and the resources available to them.
- The seminar inspired attendees to think creatively and consider the potential of their own ideas, potentially leading to future inventions and patents.
- The event provided a platform for students and faculty to interact with an expert in the field, fostering potential mentorship or collaboration opportunities.
- Participants gained practical insights into the real-world application of IPR, empowering them to protect their own intellectual property and potentially commercialize their innovations.

V. Sabar
5/12/25
Co-ordinator
(IPR Cell)

W. S. / 21/25
IQAC - Director

M. S. / 21/25
Principal
PRINCIPAL
Marudhar Kesari Jain College
for Women
Vaniyambadi - 635 754

PHOTOS



M. Murugan
PRINCIPAL
Marudhar Kesari Jain College
for Women
Vaniyambadi - 635 751.