



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)

Recognized under Sec. 2(f) & 12(B) of UGC Act, 1956 - Permanently Affiliated to Thiruvalluvar University
Accredited by NAAC with "A" Grade (3rd Cycle) - An ISO 21001:2018 Certified Institution



INSTITUTION'S INNOVATION COUNCIL (IIC), ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS (ARIIA) JOINTLY ORGANIZED TWO DAYS SESSION ON "LEAN START-UP & MINIMUM VIABLE PRODUCT" – 14.07.2023 & 15.07.2023

INVITATION

Marudhar Kesari Jain College for Women, Vaniyambadi

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Marudhar Nagar, Chinnakallupalli, Vaniyambadi-635751

Institution's Innovation Council (IIC) & Atal Ranking of Institutions on Innovation Achievements (ARIIA)
Organizes Two Days

SESSION ON
Lean Start-up & Minimum Viable Product

Venue: Old Seminar Hall

TIME: 1.40 PM
14 th & 15 th July, 2023

Dr. V. MAGENDIRA MANI M.Sc.,M.Phil.,Ph.D.,SET.,
Research Co-ordinator Department of Bio-Chemistry,
Marudhar Kesari Jain College for Women,
Vaniyambadi

Sri C.Lickmichand Jain Secretary
Dr.M.Inbavalli Principal
Ms.B.Vasanthi IIC President
Ms. T.Themmozhi IIC Co-ordinator
Ms. M.Prithi ARIIA Co-ordinator


PRINCIPAL
Marudhar Kesari Jain College
for Women
Vaniyambadi - 635 751

AGENDA



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ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS,
Organizes Two Days
Session On
Lean Start-up & Minimum Viable Product**

AGENDA

- HOST** : Ms.S .Sneka
II MCA ,
Dept.of Computer Applications
- WELCOME ADDRESS** : D.Jenifer
II MCA ,
Dept.of Computer Applications
- FELICITATION** : Dr. M.Inbavalli
Principal, MKJC
- INTRODUCTION OF GUEST** : K.M.Keerthi
II MCA ,
Dept.of Computer Applications
- CHIEF GUEST ADDRESS** : Dr. V.Magendra Mani ,M.Sc.,M.Phil.,Ph.D.,SET.,
Research Co-ordinator
Department of Bio-Chemistry,
Marudhar Kesari Jain College for Women,
Vaniyambadi
- VOTE OF THANKS** : R.Preetha
II MCA ,
Dept.of Computer Applications
- NATIONAL ANTHEM**


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REPORT

MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI



INSTITUTIONS INNOVATION COUNCIL (IIC) & ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENT (ARIIA) ORGANIZES TWO DAY SESSION ON



"LEAN START UP AND MINIMUM VIABLE PRODUCT"

ON 14.07.2023 & 15.07.2023

REPORT

A report on two Day Session titled "Lean Start Up and Minimum Viable Product" organized on 14.07.2023 and 15.07.2023 by Institution's Innovation Council (IIC) and Atal Ranking of Institutions on Innovation Achievements (ARIIA). The Chief Guest of this programme was Dr. V. Magendira Mani, M.Sc., M.Phil., Ph.D., SET., Research Coordinator, Department of Biochemistry, Marudhar Kesari Jain College for Women, Vaniyambadi.

The Program was hosted by Ms. S. Sneka, II MCA, Department of Computer Application. The program started with the prayer song and welcome address was given by Ms. D. Jenifer, II MCA, Department of Computer Application and the Felicitation Address given by Ms. B. Sumathi, Vice Principal, Marudhar Kesari Jain College for Women, Vaniyambadi. The chief guest introduction was given by K. M. Keerthi, II MCA, and Department of Computer Application, MKJC.

Students from the Department of II B.Sc Chemistry, III B.Sc Chemistry, II M.Sc Chemistry, II B.Sc Biochemistry, III B.Sc Biochemistry, II M.Sc Biochemistry attended the two day session. Around 162 students participated in the Programme. The vote of thanks was given by R.Preetha, II MCA, and Department of Computer Application, MKJC.

The Program ends with National Anthem.

Key points:

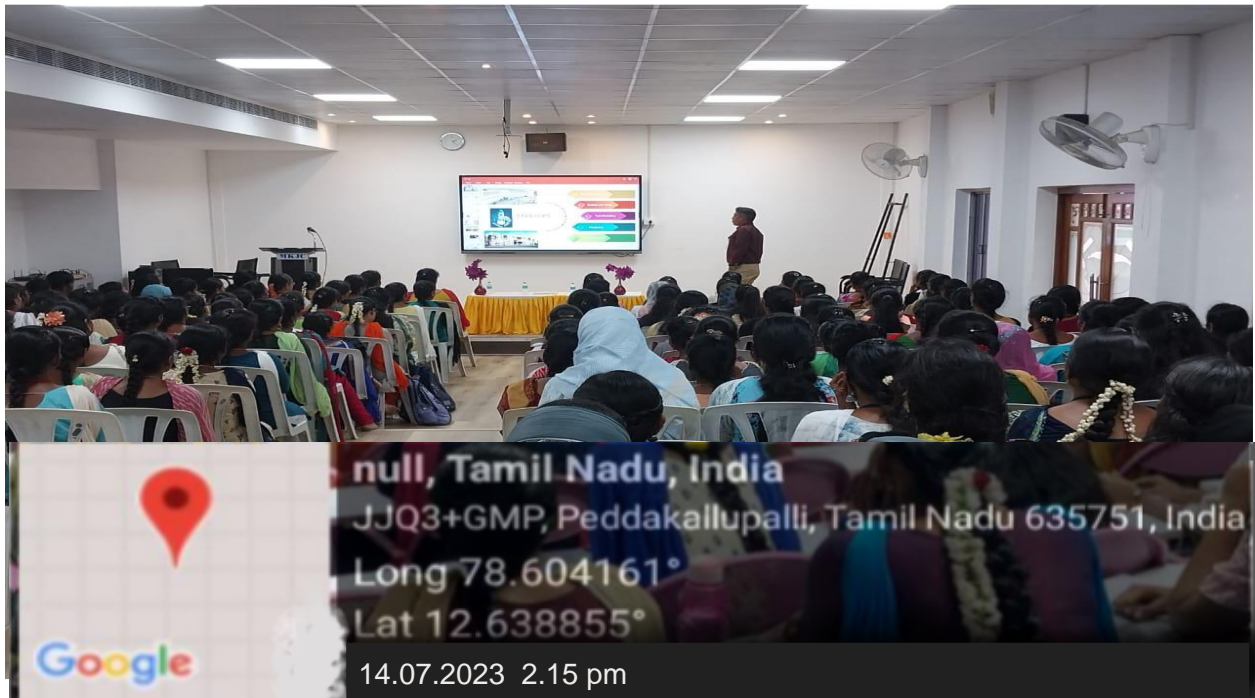
1. Product Development
2. Testing and Trials
3. Test Marketing
4. Mentoring
5. Filling of patents
6. Measure results.


T. The

IIC COORDINATOR


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PHOTOS




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