



# MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)



Recognized u/s 2(f)&12 (B) by UGC Act,1956-Permanently Affiliated to Thiruvalluvar University

Re- Accredited by NAAC with "A" Grade –An ISO 9001:2015 Certified Institution

## Seminar/Webinar/Workshops Session /SIH organized by the Institution's Innovation Council & ARIIA

### Academic Year 2023-2024

DATE	DETAILS OF THE ACTIVITIES	RESOURCE PERSONS	NO OF PARTICIPANTS
14.07.2023 & 15.07.2023	Lean Start-Up & Minimum Viable Product	Dr.V.Magendira Mani M.Sc.,M.Phil.,Ph.D.,SET., Research Co-ordinator , Department of Bio-Chemistry, Marudhar Kesari Jain College for women,Vaniyambadi	172
20.07.2023	Intellectual Property Rights (IPRS) And IP Management for Start Up	Dr.Srinivasan,M.Com.,M.Phil.,Ph. D., Research Head Department of Commerce, Marudhar Kesari Jain College for Women,Vaniyambadi	141
21.07.2023	How to Plan for Start-Up and Legal & Ethical Steps	Dr.D.Vetrivelan,M.B.A.,M.Phil.,NET.,Ph.D., Research Head & Assistant Professor in PG and Reserch Department of Management studies ,Marudhar Kesari Jain College ,Vaniyambadi	248
25.09.2023	Smart India Internal Hackathon 2023 (SIHH 2023)	Jury Members: Dr.M.Inbavalli Principal, Marudhar Kesari Jain College for women,Vaniyambadi Dr.C.Nithya Vice Principal & Head PG & Research Department of Commerce Marudhar Kesari Jain College for women,Vaniyambadi Dr. K.Priya Head PG & Research Department of Computer Science Marudhar Kesari Jain College for women,Vaniyambadi	38

17.10.2023	AI & Startup Technology	Mr.M.Prasanna Kumar ERP   CRM   HRMS   BLOCKCHAIN   CUSTOM DEVELOP  Recruitment Service,Training & Development ,Startups Mentoring (Startup TN Mentor),Sales & Marketing Training Coimbatore.	225
------------	-------------------------	---	-----

14.12.2023	National Energy Conservation Day Session on Need of Energy Conservation	Dr. J.Thirupathy Assistant Professor PG Department of Physics Marudhar Kesari Jain College for women,Vaniyambadi	89
28.12.2023	My Story Motivational Session by Successful Innovators	Dr.P. Balasubramanian, Research Co-ordinator, PG & Research Department of Tamil Marudhar Kesari Jain College for Women, Vaniyambadi	225
04.01.2024	Entrepreneurship and Innovation as Career Opportunity	Dr.Srinivasan,M.Com.,M.Phil.,Ph.D., Research Head Department of Commerce, Marudhar Kesari Jain College for Women,Vaniyambadi	225
11.01.2024	Entrepreneurship Skill Attitude and Behaviour Development	Dr.D.Vetrivelan,MBA.,M.Phil.,NET.,Ph.D., Research Head, Business Administration, Marudhar Kesari Jain College for Women, Vaniyambadi	225
12.01.2024	National Youth Day	Dr.P.Balasubramanian Research Co-ordinator & Assistant Professor,Department of Tamil, Marudhar Kesari Jain College for Women,Vaniyambadi	233
24.01.2024	Design Thinking, Critical Thinking and Innovation Design	Dr.V.Magendra Mani M.Sc.,M.Phil.,Ph.D.,SET., Research Co-ordinator Department of Bio- Chemistry,Marudhar Kesari Jain College for women,Vaniyambadi	200

30.01.2024 & 31.01.2024	My Story –Motivational Session by Successful Entrepreneurs	Dr. J.Thirupathy Assistant Professor PG Department of Physics Marudhar Kesari Jain College for women, Vaniyambadi	225
05.03.2024	Intellectual Property Rights and IP Management for Startup	Dr.K.Prabu, M.Sc., M.Phil., Ph.D., Research Co- ordinator PG & Research Department of Biochemistry Marudhar Kesari Jain College for Women Vaniyambadi	225