



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN(AUTONOMOUS), VANIYAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)

Recognised u/s 2(f) & 12(B) by UGC Act, 1956 – Permanently Affiliated to Thiruvalluvar University– Accredited by NAAC with “A+” Grade(4th Cycle)–An ISO21001:2018 EOMS Certified Institution Supported by DST– FIST

RESEARCH AND DEVELOPMENT CELL, DEPARTMENT OF BIOTECHNOLOGY AND INSTITUTION’S INNOVATION COUNCIL ORGANIZED NATURE’S BEST HERBAL PRODUCT EXHIBITION

–07.08.2024



Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi
RECOGNISED UNDER SEC 2(F) & 12(B) OF UGC ACT, 1956 || ACCREDITED WITH “A+” GRADE BY NAAC (4TH CYCLE)
PERMANENTLY AFFILIATED TO THIRUVALLUVAR UNIVERSITY || AN ISO 21001:2018 (EOMS) CERTIFIED INSTITUTION
SUPPORTED BY FIST || MARUDHAR NAGAR, CHINNAKALLUPALLI, VANIYAMBADI – 635 751.



30 Years of Educational Excellence...



Department of Biotechnology, Research & Development Cell and
Institution's Innovation Council



RESEARCH & DEVELOPMENT

Organizes

Nature's Best

Herbal Product Exhibition

Sri C. Lickmichand Jain
Co-Chairman



Chief Guests



Sri Anand Singhvi
Secretary



Date:
07-08-2024

Venue:
Swami Vivekananda Auditorium





Time:
2:30pm

All are cordially invited

PRINCIPAL
Marudhar Kesari Jain College
for Women (Autonomous)
Vaniyambadi - 635 751.

AGENDA



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Nature's Best Herbal Product Exhibition

Date: 07-08-2024
Time: 2:30pm

Venue:
Swami Vivekananda Auditorium

Agenda

Inauguration of the Exhibition

*Sri C. Lickmichand Jain
Co-Chairman*

Chief Guest Address

*Sri Anand Singhvi
Secretary*

Visit of the exhibits by the Chief Guests and the dignitaries

Judgement of the Exhibits by the Jury Members

Declaration of the results

Jury

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**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS),
VANIYAMBADI**



**RESEARCH AND DEVELOPMENT CELL, DEPARTMENT OF
BIOTECHNOLOGY AND INSTITUTION'S INNOVATION COUNCIL
ORGANIZED NATURE'S BEST HERBAL PRODUCT EXHIBITION**

-07.08.2024

REPORT

 MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI (A project of Sri Marudhar Kesari Jain Trust) 			
Activity Report			
Title	Nature's Best		
Organized By	Department of Biotechnology, Research and Development Cell and Institution's Innovation Council		
Type of Activity	Exhibition		
Level	Institutional		
Date	07-08-2024	Time	2:30PM
Venue	Swami Vivekanandha Auditorium	Mode	Offline
Jury Details	Sri C. Lickmichand Jain, Co-Chairman Sri Anand Singhvi, Secretary		
Objective of the Programme	To motivate students to involve in research and entrepreneurial activities To cultivate the spirit of self-empowerment and sustainability among the students		
Internal Participants Count	112	External Participants Count	Nil

The Research and Development Cell, PG and Research Department of Biotechnology and Institution's Innovation Council organized an exhibition on herbal products on 07-08-2024 on the topic Nature's Best. The Chief Guests Sri C. Lickmichand Jain Co-Chairman and Sri Anand Singhvi, Secretary inaugurated the exhibition. Sri Anand Singhvi addressed the gathering and appreciated the students for their talent and efforts made in preparing the herbal products. The Post Graduate and Undergraduate students from the department of Biotechnology showcased their talents by exhibiting their self made herbal products and marketed their products skilfully. The event coordinator Dr. J. Lesitha Jeeva Kumari briefed on the objectives of the exhibition and highlighted the parameters on which the products were designed and developed. The Chief Guests Co-Chairman Sri C. Lickmichand Jain, Secretary Sri Anand Singhvi, Principal Dr. M. Inbavalli, Academic Advisor Dr. T. Balasubramanian, Faculty, Staff and Students visited all the exhibited products.

About 59 teams comprising 112 students participated in the exhibition and displayed their products. Dr. A Sumyirra, Head-Department of English, Dr. Merlin Mythili Nelson, Director-TLC

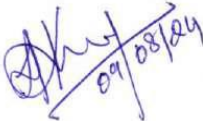
and Dr. D. Vetrivelan, Dean-B School, served as jury members for the exhibition and evaluated the products on the basis of Novelty, Presentation, Packaging, Marketing Skills, Name and logo of the products. On the basis of the cumulative score from the Jury's evaluation, the team Lush Elysium-I got the first place for their organic manure, the team Lush Elysium-II got the second place for their edible crockery and the teams Rose Wine and Nature's Biotin won the third place for their herbal wine and herbal biscuits respectively. The event coordinator Dr. J. Lesitha Jeeva Kumari thanked the jury members for their patient and effective judgment of the herbal products.

Outcome


The participants were able to display their extra-curricular talents and entrepreneurial skills

All the participants gained an experience into marketing skills

The participants also were monetarily benefitted by selling their products to the visitors


09/08/24
Head/ Co Ordinator



09/08/24
IQAC Director


Principal
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PHOTOS






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