



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN(Autonomous),VANIYAMBADI
(A Project of Sri Marudhar Kesari JainTrust)

Recognized u/s 2(f) & 12(B) by UGC Act, 1956-Permanently Affiliated to Thiruvalluvar University
Accredited by NAAC with "A+" Grade (4th Cycle)-An ISO 21001:2018 EOMS Certified Institution Supported by DST - FIST

PG & RESEARCH DEPARTMENT OF ENGLISH ORGANIZED On
"MOU Signing and Inauguration of Blu Hornbill club"

06.02.2025

INVITATION



**MARUDHAR KESARI JAIN COLLEGE
FOR WOMEN (AUTONOMOUS)**
Vaniyambadi, Tirupattur District - 635 751

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INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

MoU Signing and Inauguration of Blu Hornbill club

PG & Research
Department of English



Memorandum of Understanding

★★★★★

Date : 06.02.2025 | Time : 03.00 pm
Venue : Sri Arihant Block - Seminar Hall

Chief Guests

Mr. Nagarajan Narayanan
Founder & CEO
ACEnovation Hub Pvt Ltd.

Mr. Ramesh Venkat,
VP - Industry Alliances,
TNSDC.

Guest of Honor

Major Rajan
Founder & CEO
ACEnovation

Dr. Neena Gayatri
Co Founder & COO
ACEnovation Hub Pvt Ltd

V. Dilip Kumar Jain President	Anand Singhvi Secretary	Dr. M. Inbavalli Principal	Dr. N. Hemamalini Head & Convener
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Vaniyambadi - 635 751

AGENDA



Marudhar Kesari Jain College for Women (Autonomous)
Vaniyambadi



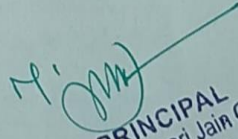
PG & RESEARCH DEPARTMENT OF ENGLISH
MOU & INAUGURATION OF BLU HORN BILL CLUB
AGENDA (06.02.2025)

Time: 3.00 PM

Venue: Old Seminar Hall

- ❖ **Invocation** : Navkar Mantra & Tamil Thaaivaazhthu
- ❖ **Welcome Address** : **Ms.D. Sancia**, Department Secretary, III BA English.
- ❖ **Introduction of the Chief Guest** : **Ms. M. Asfiya Nishath**, II BA English.
- ❖ **Honouring & Felicitation** : **Dr. M. Inbavalli**, Principal.
- ❖ **Chief Guest Address** : **Mr. Ramesh Venkat**, VP – Industry Alliances, TNSDC
- ❖ **Guest of Honor Address** : **Major Rajan**, Founder & CEO, ACEnovation Hub Pvt Ltd.
- ❖ **Keynote Address** : **Dr. Neena Gayatri**, Co Founder & CO, ACEnovation Hub Pvt Ltd.
- ❖ **Activities** : 1. ACEnovation Hub
2. Department of English – MKJC
- ❖ **Vote of Thanks** : **Ms.V. S. Asvika**, I BA English.
- ❖ **National Anthem**

All are Cordially Invited

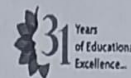

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REPORT



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN

(AUTONOMOUS), VANITYAMBADI



Activity Report

Title	MoU Signing & Inauguration Of Blu Horn Bill Club		
Organized By	PG & Research Department Of English		
Type of Activity	MoU Signing & Inauguration Of Blu Horn Bill Club		
Level	Institutional		
Date	06/02/2025	Time	3.00 P.M
Venue	College Campus	Mode	Offline
Resource Person Details	Mr. Ramesh Venkat, VP – Industry Alliances, TNSDC Major Rajan, Founder & CEO, ACEnovation Hub Pvt Ltd. Dr. Neena Gayatri, Co Founder CO, ACEnovation Hub Pvt Ltd.		
Objective of the Programme	To bridge the gap between academia and industry through mentorship programs. To facilitate job placements, internships, and career guidance for students. To offer workshops, internships, and hands-on training to enhance employability.		
Internal Participants Count	Students : 117 Staff : 19	External Participants Count	Nil

Summary

The PG & Research Department of English successfully organized the Memorandum of Understanding (MoU) Signing Ceremony and the Inauguration of the Blu Horn Bill Club on February 6, 2025. The event aimed to foster academic-industry collaboration and enhance student learning experiences.

The programme commenced with the Invocation, featuring the recitation of the Navkar Mantra and Tamil Thaaai Vaazhthu, setting a solemn and respectful tone for the occasion.

Following this, Ms. D. Sancia, III BA English, Department Secretary, delivered the Welcome Address, extending a warm greeting to the distinguished guests, faculty members, and students. Ms. M. Asfiya Nishath, II BA English, presented the Introduction of the Chief Guest highlighting the accomplishments and contributions of the guest in bridging the gap between academia and industry.

The Honouring & Felicitation segment was led by Dr. M. Inbavalli, Principal, who acknowledged the presence of esteemed guests and expressed appreciation for their commitment to fostering educational excellence.

The MoU was successfully signed by the Founder and Co- Founder of ACEovation and was duly signed and received by the Principal.

The event was graced by an inspiring Chief Guest Address delivered by Mr. Ramesh Venkat, VP – Industry Alliances, TNSDC. His speech emphasized the importance of industry in academic partnerships in shaping student's career trajectories and skill development. Afterward Major Rajan highlighted the importance of passion in professional careers, especially in multimedia and other creative fields. He emphasized that professionals should pursue their careers out of interest rather than compulsion, he shared his experiences and insights of Naan Mudhalvan Programme.

Following this, the Guest of Honor Address was delivered by Dr. Neena Gayatri, Co-Founder & CO, ACEnovation Hub Pvt Ltd. She shared valuable insights on industry expectations, innovation, and employability skills, encouraging students to actively engage in career-oriented learning. Additionally, a compelling story was shared about three women who began narrating stories, capturing the attention of many, including parents, who eagerly listened and participated. This highlighted the transformative power of storytelling in bringing communities together and inspiring positive change.

The event continued with engaging Activities conducted by representatives from ACEnovation Hub and the Department of English – MKJC, showcasing various initiatives aimed at enhancing students' professional skills.

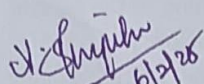
The MoU signing and the inauguration of the Blu Horn Bill Club marked a significant milestone in strengthening the Department of English's commitment to providing students with industry exposure, mentorship opportunities, and career development programs.

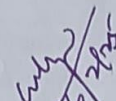
To conclude the event, Ms. V. S. Asvika, I BA English expressed gratitude to all attendees with a heartfelt Vote of Thanks, acknowledging the efforts of faculty members, students, and industry partners in making the event a success.

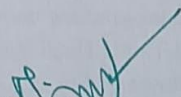
The ceremony ended on a patriotic note with the National Anthem, reinforcing a sense of unity and pride among the attendees.

Outcome of the Programme

1. Provide students access to industry training, workshops, and skill development Programs.
2. Foster career opportunities through industry collaborations.
3. Internships provide exposure to professional environments, helping participants build confidence and workplace adaptability.


Head/ Co Ordinator


IQAC Director


Principal
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PHOTOS



M. Anand
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