



# MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)

Recognized u/s 2(f) & 12(B) of UGC Act, 1956 - Permanently Affiliated to Thiruvalluvar University  
Accredited with "A" Grade by NAAC (3<sup>rd</sup> Cycle) - An ISO 21001:2018 Certified Institution



## INSTITUTION'S INNOVATION COUNCIL (IIC), ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENT (ARIIA) & WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL

JOINTLY ORGANIZED  
A STATE LEVEL WORKSHOP ON "ENTREPRENEURSHIP AND INNOVATION AS CAREER  
OPPORTUNITY" - 04.01.2024

### INVITATION



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN,  
VANIYAMBADI**  
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Marudhar Nagar, Chinnakallupalli, Vaniyambadi-635751.

INSTITUTION'S INNOVATION COUNCIL,(IIC),  
ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS  
(ARIIA) &  
WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL  
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ON  
"ENTREPRENEURSHIP AND INNOVATION AS CAREER  
OPPORTUNITY"

Dr.M.Srinivasan,  
Research Head,  
Department of Commerce,  
Marudhar Kesari Jain College  
for Women,Vaniyambadi.



DATE: 04/01/24  
TIME: 2.00P.M.

VENUE: NEW SEMINAR HALL

Sir. C. Lickmichand Jain  
Secretary

Dr. M. Inbavalli  
Principal

Ms. B. Vasanthi  
WEDC  
Co-ordinator

Ms. T. Thenmozhi  
IIC Co-ordinator

Ms. M. Prithi  
ARIIA  
Co-ordinator

  
**PRINCIPAL**  
Marudhar Kesari Jain College  
for Women  
Vaniyambadi - 635 751

# AGENDA



## MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI

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(ARIIA) &

WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL

JOINTLY ORGANIZES STATE LEVEL WORKSHOP

ON

"ENTREPRENEURSHIP AND INNOVATION AS CAREER OPPORTUNITY"

AGENDA

DATE : 04.01.2024

TIME : 2.00 p.m.

VENUE: NEW SEMINAR HALL.

Prayer

- Welcome Address : Ms. S. Himabindu  
III B.Sc Chemistry,  
Chemistry Secretary,MKJC
- Felicitation : Dr. M. Inbavalli,  
Principal, MKJC.
- Introduction of Guest : Ms. S. Deepthika,  
III B.Sc Computer science,  
Placement Cell Secretary, MKJC.
- Chief Guest Address : Dr.M. Srinivasan,,  
Research Head,  
Department of Commerce,  
Marudhar Kesari Jain College for Women,  
Vaniyambadi.
- Question and Answer Session
- Vote of Thanks : Ms. B. Jeevitha,  
III B.Sc Chemistry,  
Career Guidance Cell Secretary, MKJC.

National Anthem

ALL ARE CORDIALLY INVITED

  
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ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENT (ARIIA) & WOMEN  
ENTREPRENEURSHIP DEVELOPMENT CELL  
JOINTLY ORGANIZED  
A STATE LEVEL WORKSHOP ON "ENTREPRENEURSHIP AND INNOVATION AS CAREER  
OPPORTUNITY" - 04.01.2024**

**REPORT**



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI**



**INSTITUTIONS INNOVATION COUNCIL (IIC) & ATAL RANKING OF  
INSTITUTIONS ON INNOVATION ACHIEVEMENTS (ARIIA) & WOMEN  
ENTREPRENEURSHIP DEVELOPMENT CELL (WEDC), ORGANIZES  
STATE LEVEL WORKSHOP ON  
"ENTREPRENEURSHIP AND INNOVATION AS CAREER OPPORTUNITY"  
ON 04.01.2024**

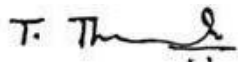
**REPORT**

A report on state level seminar titled "Entrepreneurship skill, Attitude and behavior development" organized on 04.01.2024 by Institution's Innovation Council (IIC) and Atal Ranking of Institutions on Innovation Achievements (ARIIA) & Women Entrepreneurship Development Cell. The Chief Guest of this programme was Dr. M. Srinivasan, M.B.A., M.Phil, NET., Ph.D., Research Head & Assistant Professor in PG and Research Department of Commerce, Marudhar Kesari Jain College for Women, Vaniyambadi.

The program started with the prayer song and welcome address was given by Ms. S. Himabindu, III B.SC, Department of Chemistry and Chemistry Secretary, MKJC, Introduction of Guest was given by Ms. S. Deepthika, III B.Sc Computer science and Placement Cell Secretary, MKJC and the Felicitation Address given by Dr. M. Inbavalli, Principal, Marudhar Kesari Jain College for Women, Vaniyambadi.

Around 200 students participated in the programme. To create awareness about innovation and give motivation to students by sharing his journey of start-up. The purpose of the programme was to provide students with a variety of entrepreneurial possibilities so they could build their own essential talents, increase their employability as successful entrepreneur, and to qualify with the skills they needed to succeed in their chosen fields.

The vote of thanks was given by Ms. B. Jeevitha, III B.Sc, and Department of Chemistry and Career Guidance Cell Secretary, MKJC. The Program ends with National Anthem.




**IIC CO ORDINATOR**



**PRINCIPAL**  
Marudhar Kesari Jain College  
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# PHOTOS



  
**PRINCIPAL**  
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