



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)

Recognized under Sec. 2 (f) & 12(B) of UGC Act, 1956 - Permanently Affiliated to Thiruvalluvar University
Accredited by NAAC with "A" Grade (3rd Cycle) - An ISO 21001:2018 Certified Institution



INSTITUTIONS INNOVATION COUNCIL (IIC), ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENT (ARIIA) & WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL

JOINTLY ORGANIZED

A WORKSHOP ON "HOW TO PLAN FOR START-UP AND LEGAL & ETHICAL STEPS" - 21.07.2023 INVITATION



Marudhar Kesari Jain College for Women, Vaniyambadi



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Marudhar Nagar, Chinnakallupalli, Vaniyambadi-635751

INSTITUTION'S INNOVATION COUNCIL (IIC) ,
ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS
(ARIIA) &
WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL ,
ORGANIZES
WORKSHOP ON HOW TO PLAN FOR START-UP AND LEGAL &
ETHICAL STEPS

VENUE: OLD SEMINAR HALL

Dr.D.Vetrivelan.,M.B.A.,M.Phil.,NET.,Ph.D.,
Research Head & Assistant Professor in PG and
Research Department of Management studies
Marudhar kesari Jain college Vaniyambadi



Time : 1.40 pm

Date : 21.07.2023

Sri C.Lekshmi Chand Jain
Secretary

Dr.M.Indayabali
Principal

Ms.B.Vasanthi
WEDC
Co-ordinator

Ms. T.Thirumozhi
IIC Co-ordinator

Ms. M.Priya
ARIIA
Co-ordinator


PRINCIPAL
Marudhar Kesari Jain College
for Women
Vaniyambadi - 635 751

AGENDA



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HOW TO PLAN FOR START-UP AND LEGAL & ETHICAL STEPS**

AGENDA

- HOST** : Ms. S.Sneka
II MCA
- WELCOME ADDRESS** : Ms. D.Jenifer
II MCA
- FELICITATION** : Dr. M. Inbavalli
Principal, MKJC
- INTRODUCTION OF GUEST** : Ms. K.M.Keerthi
II MCA
- CHIEF GUEST ADDRESS** : Dr. D. Vetrivelan , M.B.A., M.Phil., NET., Ph.D.,
Research Head & Assistant Professor
Research Department of Management Studies,
Marudhar Kesari Jain College for Women,
Vaniyambadi.
- VOTE OF THANKS** : Ms.M.Preetha
II MCA


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A WORKSHOP ON "HOW TO PLAN FOR START-UP AND LEGAL & ETHICAL STEPS" - 21.07.2023 REPORT

A report on workshop titled "How to Plan For Start-Up and Legal & Ethical Steps" organized on 21.07.2023 by Institution's Innovation Council (IIC) and Atal Ranking of Institutions on Innovation Achievements (ARIIA) & Women Entrepreneurship Development Cell. The Chief Guest of this programme was Dr. D. Vetrivelan , M.B.A., M.Phil., NET., Ph.D., Research Head & Assistant Professor in PG and Research Department of Management Studies, Marudhar Kesari Jain College for Women, Vaniyambadi.

The Program was hosted by Ms. S. Sneka, II MCA, Department of Computer Application. The program started with the prayer song and welcome address was given by Ms. D. Jenifer, II MCA, Department of Computer Application and the Felicitation Address given by Dr. M. Inbavalli, Principal, Marudhar Kesari Jain College for Women, Vaniyambadi.

Around 243 students participated in the programme. The vote of thanks was given by R. Preetha, II MCA, and Department of Computer Application, MKJC. The Program ends with National Anthem.

Key points:

1. Seek and Validate
2. Legal and Ethical
3. Potential for growth
4. Process of Fine - tuning
5. Intellectual Property Rights (IPR)

T. The


IIC COORDINATOR


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PHOTOS



Peddakallupalli, Tamil Nadu, India
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