



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (Autonomous), VANIYAMBADI**  
**(A Project of Sri Marudhar Kesari Jain Trust)**

**Recognised u/s 2(f) & 12(B) by UGC act, 1956 - Permanently Affiliated to  
Thiruvalluvar University Accredited by NAAC with "A+" Grade (4th Cycle) -  
An ISO 21001: 2018 (EOMS) Certified Institution  
Supported by DST - FIST**



**Department of Economics Seminar / Webinar / Workshops /FDP Organized**

**Academic Year 2024– 2025**

<b>DATE</b>	<b>DETAILS OF THE ACTIVITIES</b>	<b>RESOURCE PERSON</b>	<b>NO. OF PARTICIPANTS</b>
13.05.2024 to 06.06.2024	Bank Training Programme	1. Urban Co-Operative Bank 2. Indian Overseas Bank	05
28.08.2024	Biz Fiesta 2024	1. Mr. B. S. Dinesh Sankar, Wondr Diamond, Vellore 2. Dr. E. Bhaskaran, General Manager, District Industry Centre Tirupattur 3. Mr. Sureshbose, Founder, One Mind Federation, Vellore	278
09.09.2024	SOB Talk Series - 26 Application of Principles of Industrial Economics in Modern Business Strategies	Dr. C. Chandraseker, Assistant Professor, Economics, PSG College of Arts & Science, Coimbatore.	47

11.09.2024	SOB Talk Series - 27 Pricing In Factor Market	Dr. J Jacob Stanley Inbaraj, Assistant Professor of Economics, Sacred Heart College (Autonomous), Tirupattur.	58
07.03.2025	National Conference on Disruptive Innovations: Redefining Tomorrow's Business Landscape	<ol style="list-style-type: none"> <li>1. Dr. Pulidindi Venugopal, Professor &amp; Head, VIT Business School, VIT, Vellore</li> <li>2. Dr. Merlin Mythili Nelson, Director – Teaching Learning Centre, MKJC (A), Vaniyambadi</li> <li>3. Dr. J. Anandraj, Assistant Professor, School of Management, Kristu Jayanthi College (Autonomous), Bangaluru</li> </ol>	830