



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS)

Vaniyambadi, Tirupattur District - 635 751



Recognized u/s 2(F) & 12(B) of UGC Act 1956 | Accredited with "A+" Grade by NAAC (4th Cycle) | Permanently Affiliated to Thiruvalluvar University | An ISO 21001:2018 Certified Institution | Supported by DST - FIST

Research & Development Cell & Teaching Learning Centre

Jointly Organizes



Two Day Workshop on Thematic Analysis for Qualitative Research using ATLAS.ti (Hybrid Mode)



31st October, 2025 and 1st November, 2025



9.30 am to 4.30 pm

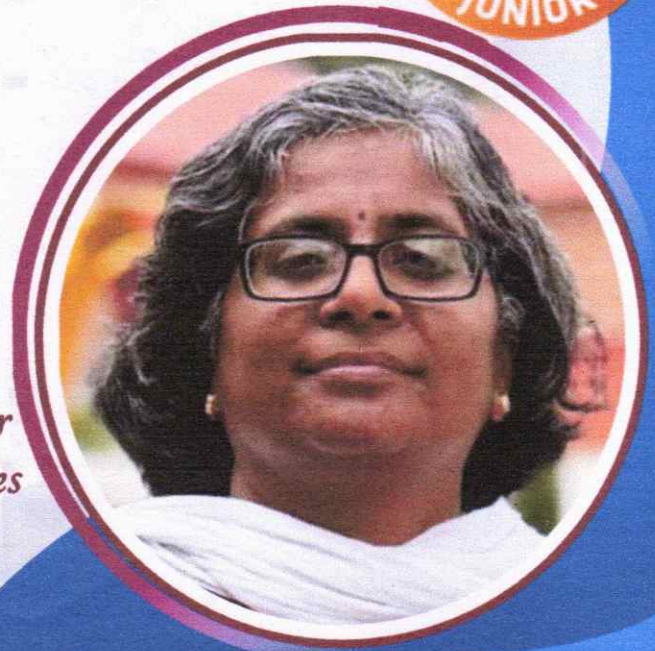


Facilitator and Resource Person

Dr. Merlin Mythili Nelson Ph.D

Director- Teaching Learning Centre,
Marudhar Kesari Jain College for Women,
Vaniyambadi, Tamil Nadu

Certified ATLAS.ti Professional Junior Trainer
Researcher in Gender and Organizational studies



Last Date of Registration:

28th October, 2025

Workshop Fees

Rs 1500 for In Person Participants

Rs 600 for Online Participants



REGISTER NOW

V. Dilip Kumar Jain

President

Anand Singhvi

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Dr. M. Inbavalli

Principal

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M. Inbavalli

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**MARUDHAR KESARI JAIN
COLLEGE FOR WOMEN (AUTONOMOUS), VANIYAMBADI**



**Two Day Workshop on Thematic Analysis for Qualitative Research using ATLAS.ti
(Hybrid Mode)**

**Jointly organized by
Research and Development Cell and Teaching Learning Centre**

Learning Outcomes of this workshop:

At the end this workshop, the participants would be able to:

- Appreciate the philosophical underpinnings that shape the qualitative research design.
- Comprehend the various Qualitative strategies of Inquiry (ethnography, phenomenology, grounded theory, narrative research, autoethnography etc).
- Apply and analyse qualitative data using thematic analyses.
- Appreciate the nuances of coding and Thematic Analysis as a powerful data interpretation technique for qualitative research.
- Create, organise a project, code, explore and visualise data using networks, generating themes and reports for analysis using MS Word and ATLAS.ti.
- Write a research paper based on qualitative research.

Session Contents:

Sessions	Topics
Inaugural Session 9.30 to 10.00 am	
Session 1 31 st Oct 2025 10.00 to 11.00 am	Data Collection Methods for Qualitative research - Audio-visual data, interview data, observational data etc. Types of Qualitative Data Analysis
Session 2 31 st Oct 2025 11.15 am to 12.45 pm	Coding for Thematic Analysis, Coding Types, Coding cycles. Sample papers to understand codes and themes. Manual Coding.
Session 3 31 st Oct 2025 1.15 to 2.45 pm	Coding and Thematic analyses using Atlas ti, Creating and Organizing a project. Entities in Atlas ti, (Documents, Quotations, Codes, Memos, Networks, Links),
Session 4 31 st Oct 2025 3.00 to 4.30 pm	Coding and Thematic analyses using Atlas ti, Coding, Exploring and visualizing data using Atlas.ti, Generating reports using Atlas ti.
Session 5 1 st Nov 2025 9.30 to 11.00 am	Philosophical underpinnings that shape the Qualitative Research Design using Saunders Research Onion Model
Session 6 1 st Nov 2025 11.15 am to 12.45 pm	Understanding Qualitative Strategies of Inquiry using sample research papers - Ethnography, phenomenology, grounded theory, narrative research, auto ethnography, case study
Session 7 1 st Nov 2025 1.15 to 2.45 pm	How to write a Qualitative Research paper?
Session 8 1 st Nov 2025 3.00 to 4.00 pm	Question Answer, Interactive Session
4.00 to 4.30	Valedictory Session

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Activity Report

Title	Two Day Workshop on Thematic Analysis for Qualitative Research using ATLAS.ti (Hybrid Mode)		
Organized By	Research and Development Cell and Teaching Learning Centre		
Type of Activity	Research Workshop		
Level	National Level		
Date	31.10.2025 and 01.11.2025	Time	9.30 am to 4.30 pm
Venue	Old Seminar Hall, MKJC	Mode	Hybrid
Resource Person Details	Merlin Mythili Nelson PhD Director- Teaching Learning Centre, Certified ATLAS. ti Professional Junior Trainer Researcher in Gender and Organizational studies Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi,		
Objective of the Programme	To train participants in Thematic Analysis for Qualitative Research using ATLAS.ti software.		
Internal Participants Count	Research Scholars :26	External Participants Count	9

Summary

Nine external participants who are Research Scholars from Universities and Colleges in Delhi NCR region, Hyderabad, Tirupati and Vellore along with 26 Research Scholars from MKJC participated in this two-day workshop on Thematic Analysis for Qualitative Research using ATLAS.ti (Hybrid Mode) jointly organized by Research and Development Cell and Teaching Learning Centre. Dr Merlin Mythili Nelson, Director- Teaching Learning Centre and a certified Trainer in ATLAS.ti software was the Resource person.

This workshop initiated scholars and participants to understand and appreciate the basics of qualitative research and included:

- Philosophical underpinnings that shape the qualitative research design.
- Qualitative strategies of Inquiry (ethnography, phenomenology, grounded theory, narrative research, auto-ethnography etc).

- Qualitative research methods for data collection, analysis and interpretation (thematic analysis, content analysis based on audio visual data, interview data, observational data etc).
- The nuances of Coding and Thematic Analysis as a powerful data interpretation technique for qualitative research.
- Creating, organizing a project, coding, exploring and visualizing data using networks, generating themes and reports for analysis using MS Word and ATLAS. ti.
- Writing a research paper based on qualitative research.

Outcome of the Programme

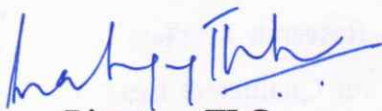
1. The Participants had hands on training to use ATLAS.ti a qualitative analysis software and learnt coding for thematic analysis and the nuances of writing and publishing a qualitative research paper..

Feedback Link:

https://docs.google.com/forms/d/1ONAfj2bUrMvdBXliQ8qghVmIDj0_EH63pnNN8JQo_H8/viewform?edit_requested=true#responses

Feedback Summary:

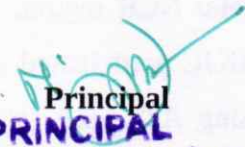
The workshop on qualitative research and ATLAS.ti was a resounding success, significantly enhancing participants' understanding of systematic coding, thematic analysis, and methodology beyond basic data collection. This high impact was driven primarily by the facilitator, who received exceptional praise for their subject mastery, crystal-clear communication, and use of real-life examples. The session was lauded for its meticulous organization and ability to be both interactive and highly informative, successfully providing scholars with the knowledge and motivation needed to produce quality research.



Director - TLC



IQAC Director



Principal

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Associate Dean - Research
Dr. R. JESU JAYA SUDAN
 Associate Dean - Research
Marudhar Kesari Jain College for Women
Vaniyambadi - 635 751.



Marudhar Kesari Jain

College for Women (Autonomous), Vaniyambadi

**Research and Development Cell (RDC) and Teaching Learning
Centre (TLC)**

Programme Name: Workshop

**Topic: "Two day Workshop on Thematic Analysis for Qualitative
Research using ATLAS.ti (Hybrid Mode)"**

Date: 31.10.2025 to 01.11.2025



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