



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI



Recognized u/s 2(f) & 12(B) of UGC Act 1956 Re-Accredited with "A" Grade by NAAC (3rd Cycle)
Permanently Affiliated to Thiruvalluvar University an ISO 9001:2015 Certified Institution

















PG and Research Department of Commerce PG
Department of Commerce (CA)

And PG Department of Business Administration Jointly
Organized

International FDP on

"Perspectives, Opportunities & Challenges for Building Managerial
Competency Paradigm towards Dynamics Scenario POCBMC 2020"

From 07.06.2020 to 13.06.2020

MARUDHAR KESARI JAIN COLLEGE FOR WOMEN		27 Years of Educational Excellence...	
<p>Recognized under sec.2(f) & 12(B) of UGC Act 1956 Permanently Affiliated to Thiruvalluvar University Re-accredited by NAAC with "A" Grade(3rd Cycle) An ISO 9001:2015 Certified Institution Marudhar Nagar, Chinnakallupalli, Vaniyambadi-635751 email: principal@mkjc.in website:www.mkjc.in</p>			
INTERNATIONAL FDP ON PERSPECTIVES, OPPORTUNITIES & CHALLENGES FOR BUILDING MANAGERIAL COMPETENCY PARADIGM TOWARDS DYNAMICS SCENARIO "POCBMC 2020" [07/06/2020 TO 13/06/2020]			
	Dr. P. Vikkraman , M.Com., M.B.A., M.Phil., M.Ed., Ph.D., Associate Professor, Director i/c, School of Management Studies, Anna University, Regional Centre, Coimbatore, Tamilnadu <i>Topic : Brand Yourself</i>		07/06/2020 10 am to 11.30 am
	Dr. S. Thameemul Ansari , M.Com., M.B.A., M.Phil., PGDFM, NET(Com), Ph.D., Assistant Professor, PG and Research Department of Commerce, Islamiah College (Autonomous), Vaniyambadi, Tamilnadu <i>Topic : HR Practices & Competency Mapping</i>		08/06/2020 10 am to 11.30am
	"Nambikkai" RAMA , B.E., M.B.A., Life Transformation Coach & HR Expert, Tamilnadu <i>Topic : Build Your Positivity</i>		09/06/2020 10 am to 11.30 am
	Dr. M. Venkatalakshmi , MBA., M.Phil., Ph.D., Associate Professor, Sardar Vallabhbhai Patel International School of Textiles & Management Coimbatore, Tamilnadu <i>Topic : Digital Transformation in Higher Education</i>		10/06/2020 11 am to 12 pm
	Dr. A. Ravi , M.B.A., M.Phil., Ph.D., D.Lit., Director, Koshys Institute of Management Studies, Bangalore, Karnataka <i>Topic : Attitude Building for Good Management Practices</i>		11/06/2020 10 am to 11.30 am
	Dr. S. Saravanakumar , M.Sc., M.B.A., M.Phil., Ph.D., Head, Dept. of Business Administration, Govt. Arts College, Salem 7, Tamilnadu <i>Topic : "Classroom Redefined -VLE- Challenges & Strategies"</i>		12/06/2020 10 am to 11.30 am
	Dr. S. Ravi , MBA., MBM., M.Phil., Ph.D., SET, Assistant Professor Head Dept. of Management Studies, Periyar University Constituent College of Arts and Science, Idappadi, Tamilnadu <i>Topic : Finance for non finance</i>		13/06/2020 10 am to 11.00 am
	Dr. J. Elammaran , B.E., M.Tech., Ph.D., Senior Lecturer and Course Coordinator, Mechanical Engineering, Faculty of Engineering, Computing & Science, Swinburne University of Technology, Sarawak campus, Kuching, Sarawak, Malaysia. <i>Topic : CSR Towards Sustainable Manufacturing</i>		13/06/2020 3 pm to 4.30 pm
C. Lickmichand Jain Secretary	Dr. T. Balasubramanian Principal	Dr. M. Inbavalli Vice Principal	Ms. M. Ashtalakshmi, Dr. G. Deepalakshmi, Dr. C. Nithya Convenors
Ms. B. Sakthimala Co-ordinator			



PRINCIPAL
Marudhar Kesari Jain College
for Women
Vaniyambadi - 635 751



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Marudhar Nagar, Chinnakallupalli, Vaniyambadi-635751



PG & RESEARCH DEPARTMENT OF COMMERCE PG DEPARTMENT OF COMMERCE(CA) PG DEPARTMENT OF BUSINESS ADMINISTRATION

Organizes

One Week International FDP on Perspectives, Opportunities & Challenges for Building Managerial Competency

Paradigm towards dynamics scenario "POCBMC 2020"

ABOUT OUR INSTITUTION

MKJC- Marudhar Kesari Jain College for Women, Vaniyambadi established in the year 1994 (25 Years of Excellence), is approved by Govt. of Tamilnadu, and is permanently affiliated to Thiruvalluvar University. It is recognized under sec.2(f) & 12(B) of UGC Act 1956. It has been re-accredited with "A" grade (in 3rd Cycle) by NAAC, Bangalore in the year 2019 and certified by BSI as an ISO 9001:2015 certified institution in the year 2018.

The focus of the college is RURAL DEVELOPMENT through women education, especially those from inclusive society with RIGHT KNOWLEDGE and make them self - sufficient to develop holistic personality and excellence in their walks of life. The college is offering 16 UG courses, 12 PG courses, 8 M.Phil. Courses and 6 Ph.D. courses with 2700 students, 200 Teaching staff and 162 Non-Teaching staff.

MKJC has proud history of achievement in promoting academic and professional excellence that has led to strong outcomes in securing above 90% of results and 5 gold medals and 44 University Ranks in 2018-19. For over 25 years MKJC have achieved a long list of accolades with stories of success within the region.

To extend and support the dreams of the rural and economical background students MKJC associated with Distance Education study centre of

- Mother Teresa Women's University
- University of Madras
- Tamilnadu Physical Education and Sports University
- The Institute of Company Secretaries of India

The college is located in Vaniyambadi - Tirupattur Highway in Tirupattur District. It has a sprawling campus of 25 acres. It is set amidst beautiful sylvan surroundings at the foot of Yelagiri Hills with vast stretches of greenery all around providing a congenial atmosphere for teaching and learning.

MOU's

WENZHOU University | ICTAcademy | ORACLE | NPTEL | TCS iON | Xcellogen Biotech | Sacred Heart College - BBA Department | Saveetha Dental College and Hospital, Chennai | CSC Computer Education | RYA | DELNET | Infibnet | British Council

Professional Society Membership

NIPM | STRA | The Association of Mathematics Teachers of India

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ABOUT THE DEPARTMENTS

The Department of Commerce was intercepted in the year 1994. Since then the department has made significant strides in imparting Commerce education. In 1998, the M.Com degree course was introduced. The Department imbibes a global mind-set in its students. There is also a strong focus on research and encouragement to students to undertake projects. M.Phil and Ph.D courses were introduced in the year 2012 and 2017 respectively. In view of the consistent demand for the course in the new millennium, the Department has introduced an additional UG section in the year 2017-18. The Department is playing a significant role in teaching and imparting knowledge to the students with the team of 10 faculties and one guest faculty.

The Department of Commerce with Computer Applications was established in the year 2010 to meet the challenges of emerging scenario of digitalization. The PG course M.Com (CA) was introduced in the year 2017 to facilitate the students seeking new venues in the field of Commerce and Computer Applications. The department is equipped with qualified and experienced team of 8 faculties and one guest faculty dedicated to strengthen effective teaching learning process in the ambiance of conducive learning environment.

The Department of Business administration was introduced in the academic year 1998. Since then the department has successfully been offering the BBA course to cater to the needs of students interested in Management sector. To meet out in the present day educational scenario, the department was elevated as PG department offering MBA (HRM) in 2018-2019. The Department is very vibrant, undergoing changes and finding innovations every day with a team of 8 dedicated faculties working in it. The vision of the department is to produce effective, efficient future managers to the corporate and responsible citizens to the society.

We produce high quality graduates with the highest level of professionalism capable of meeting the changing needs and challenges of the economy. We train students with updated information so as to create the competence that can cope with the challenges of this global world. In the light of Vision and Mission of the college, departments are working towards the motto "Empowerment - Excellence". The college imparts professional education which provides students a platform to enhance their capabilities, analytical skills and their aptitude to enable them to emerge as business leaders.

ABOUT THE FDP

In recent days teaching profession has become quite challenging. Faculties are expected to be both effective teachers as well as inspirational leaders. Knowledge is being considered as one of the most important drivers of the economy today and shall continue to be so in the years to come. This programme aims at helping participants develop an ability both to create and disseminate knowledge to their fullest potential. The FDP programme has been moduled to be effective in creating a unique platform for building managerial competency for grabbing the opportunities, to face the challenges while developing the competencies in multi facets of teaching. The objective of FDP will be fulfilled by accumulating knowledge to brand yourself and to improve the skills of Competency mapping, attitude building, Finance handling, etc.

MANAGEMENT TRUSTEES

Sri.M.Vimmal Chand Jain	President
Sri.J.Rathanlal Jain	Vice President
Sri.C.Lickmichand Jain	Secretary
Sri.D.Utham Chand Jain	Joint Secretary
Sri.N.Sripal Kumar Jain	Treasurer
Sri.M.Sudarsan Kumar Jain	Trustee
Sri.K.Rajesh Kumar Jain	Trustee
Sri.N.Lalith Kumar Jain	Trustee
Sri.K.Anand Kumar Jain	Trustee

Patron

Dr.T. Balasubramanian, M.Sc, M.Phil, Ph.D
Principal.

Co-Patron

Dr.M. Inbavalli, M.Sc, MCA, M.Phil, Ph.D
Vice Principal.

Convenors

Ms.M.Ashtalakshmi, M.Com., M.Phil., M.Com(CA)., MBA., NET., SET(Com)., SET(Mgt)
Head, PG Department of Commerce(CA). Mobile:9789565577

Dr.G.Deepalakshmi, MBA., MMM., MA., MPhil., Ph.D., SET
Head, PG Department of Business Administration.
Mobile: 9486914774

Dr.C.Nithya, M.Com., M.Phil., MBA., M.Com(CA)., Ph.D
NET(Com), NET(Mgt)
Head, PG & Research Department of Commerce.
Mobile: 9789683142

Co-ordinator

Ms. B. Sakthimala, BE., MIB., SET.
PRO & Assistant Professor, Department of Business
Administration

Organizing Committee Members

Ms.B.Vasanthi, Assistant Professor, Department of Commerce &
Placement Director

Ms.N.Karpagam, Assistant Professor, Department of Commerce
Ms.A.Athiyaveni, Assistant Professor, Department of Business
Administration

Ms. M.Usha, Assistant Professor, Department of Commerce(CA)
Ms.A.Revathi, Assistant Professor, Department of Commerce(CA)
Ms.D.Sheela, Assistant Professor, Department of Business
Administration

Mr.B.Sudhakar, Software i/c

Mr.M.Dinesh, System Administrator

Registration Details

- Link : <https://forms.gle/yxofLWWxVA4t8AP9A>
- email id: pocbmc2020@gmail.com
- Registration Fee: Rs.200/-

Account Holder Name	: C.Nithya
Account Number	: 8539101065347
IFSC Code	: CNRB0008539
Branch	: Islamiah College Branch, Vaniyambadi
Type of Account	: Saving Bank Account


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(A Project of Sri Marudhar Kesari Jain Trust)
Marudhar Nagar, Chinnakallupalli, Vanivambadi.

PG & RESEARCH DEPARTMENT OF COMMERCE,
PG DEPARTMENT OF COMMERCE (CA) &
PG DEPARTMENT OF BUSINESS ADMINISTRATION

Jointly organizes

“One week International FDP on Perspectives, Opportunities &
Challenges for Building Managerial Competency”

Paradigm towards dynamics scenario
“POCBMC 2020”

07.06.2020

Brand Yourself

Agenda

- | | |
|-----------------------------|---|
| Welcome Address | : Dr. M. Inbavalli
Vice Principal, MKJC |
| Felicitation | : Dr. T. Balasubramanian
Principal, MKJC |
| Introduction of Chief Guest | : Dr. C.Nithya
Head, PG & Research Department of Commerce |
| Resource Person | : Dr. P. Vikkraman
Director i/c,
Associate Professor
School of Management Studies
Anna University,
Regional Centre,
Coimbatore. |
| Vote of Thanks | : Dr. C.Nithya
Head, PG & Research Department of Commerce |

All are invited

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Vaniyambadi**



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PG DEPARTMENT OF COMMERCE (CA)
PG DEPARTMENT OF BUSINESS ADMINISTRATION
jointly organizes**

**International FDP on
“Perspectives, Opportunities & Challenges for Building
Managerial Competency”**

***Paradigm towards dynamic scenario “POCBMC 2020”
(07/06/2020 TO 13/06/2020)***

“HR Practices and Competency Mapping”

Date: 08.06.2020

Time: 10am to 11.30 am

Agenda

**Welcome Address &
Introduction of Chief Guest** : **MS. B.VASANTHI**
**ASSISTANT PROFESSOR, PG & RESEARCH DEPARTMENT OF
COMMERCE &
PLACEMENT DIRECTOR, MKJC**

Chief Guest Address : **DR. S. THAMEEMUL ANSARI,**
**ASSISTANT PROFESSOR,
PG AND RESEARCH DEPARTMENT OF COMMERCE,
ISLAMIAH COLLEGE (AUTONOMOUS)
VANIYAMBADI, TAMILNADU**

Vote of Thanks : **MS. N. KARPAGAM**
**ASSISTANT PROFESSOR, PG & RESEARCH DEPARTMENT OF
COMMERCE, MKJC**

ALL ARE CORDIALLY INVITED

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Competency”
Paradigm towards dynamics scenario “POCBMC 2020”
(07/06/2020 TO 13/06/2020)

“Build Your Positivity”

Date: 09.06.2020

Time: 10.00am to 11.30 am

Agenda

**Welcome Address &
Introduction of the guest**

: Dr. G. Deepalakshmi
Head & Assistant Professor
PG Department of Business Administration
MKJC

Resource Person

: “NAMBIKKAI” RAMA
Life Transformation Coach & HR Expert
Tamilnadu

Vote of Thanks

: Ms. B. Sakthimala
PRO & Assistant Professor
PG Department of Business Administration
MKJC

All are invited

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Paradigm towards dynamics scenario “POCBMC 2020”
(07/06/2020 TO 13/06/2020)

“Digital Transformation in Higher Education”

Date: 10.06.2020

Time: 11.00am to 12.00 pm

Agenda

**Welcome Address &
Introduction of the guest**

: Dr. P. Anandhi
Assistant Professor
PG & Research Department of Commerce
MKJC

Resource Person

: DR.M. VENKATALAKSHMI
Assistant Professor
Sardar Vallabhbhai Patel International
School of Textiles & Management
Coimbatore.

Vote of Thanks

: Ms.M. Geetha
Assistant Professor
PG & Research Department of Commerce
MKJC

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Paradigm towards dynamics scenario “POCBMC 2020”
(07/06/2020 TO 13/06/2020)

“Attitude Building for Good Management Practices”

Date: 11.06.2020

Time: 10.00am to 11.30 am

Agenda

**Welcome Address &
Introduction of the guest**

: Ms. S. Madhana
Assistant Professor
PG Department of Business Administration
MKJC

Resource Person

: Dr. A. RAVI
Director
Koshys Institute of Management Studies
Bangalore

Vote of Thanks

: Ms. A. Athiyaveni
Assistant Professor
PG Department of Business Administration
MKJC

All are invited

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Competency"

Paradigm towards dynamics scenario "POCBMC 2020"
(07/06/2020 TO 13/06/2020)

"Classroom Redefined – VLE- Challenges & Strategies"

Date: 12.06.2020

Time: 10.00am to 11.30 am

Agenda

**Welcome Address &
Introduction of the guest**

: Ms. M. Ashtalakshmi
Head & Assistant Professor
PG Department of Commerce (CA)
MKJC

Resource Person

: Dr. S. Saravanakumar
Head, Department of Business Administration
Government Arts College
Salem - 7

Vote of Thanks

: Ms. M.Usha
Assistant Professor
PG Department of Commerce (CA)
MKJC

All are invited


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Paradigm towards dynamics scenario “POCBMC 2020”

(07/06/2020 TO 13/06/2020)

“Finance for non finance”

Date: 13.06.2020

Time: 10.00am to 11.00 am

Agenda

**Welcome Address &
Introduction of the guest**

: Ms. M. Manisha
Assistant Professor
PG & Research Department of Commerce
MKJC

Resource Person

: Dr. S. Ravi
Head, Department of Management Studies
Periyar University Constituent College of Arts
& Science
Idappadi.

Vote of Thanks

: Ms. M. A. Revathi
Assistant Professor
PG Department of Commerce (CA)
MKJC

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Paradigm towards dynamics scenario “POCBMC 2020”
(07/06/2020 TO 13/06/2020)

“CSR Towards Sustainable Manufacturing”

Date: 14.06.2020

Time: 10.00am to 11.30 am

Welcome Address

Agenda

: **Dr. M. Inbavalli**

Vice - Principal
MKJC

Felicitation

: **Dr. T. Balasubramanian**

Principal
MKJC

Introduction of the guest

: **Dr. G. Deepalakshmi**

Head & Assistant Professor
PG Department of Business Administration
MKJC

Resource Person

: **Dr. J. Elammaran**

Senior Lecturer & Course Coordinator
Mechanical Engineering, Faculty of Engineering,
Computing & Science
Swinburne University of Technology,
Sarawak Campus, Kuching,
Malaysia

Vote of Thanks

: **Ms. B. Sakthimala**

PRO & Assistant Professor
PG Department of Business Administration
MKJC

All are invited

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REPORT

PG and Research Department of Commerce, PG Department of Commerce (CA) and PG Department of Business Administration organized International Online Faculty Development Programme on “Perspectives, Opportunities & Challenges for Building Managerial Competency - Paradigm towards Dynamic Scenario “POCBMC 2020” from 07/06/2020 to 14/06/2020. In this faculty development programme 70 faculties from various colleges participated. Total programme conducted through Zoom App and Live given in MKJC Official You tube channel.

The programme has started with welcome address by Dr. M. Inbavalli, Vice Principal, and Felicitation was given by Dr. T. Balasubramanian, Principal, Marudhar Kesari Jain College for Women, and Vaniyambadi on 07/06/2020. Seven days seven sessions carried out by the eminent personalities from different states and countries.

Day1

Resource Person: Dr.P. Vikkraman, Director i/c, Assistant Professor, School of Management Studies, Anna University, Regional Center, Coimbatore.

Topic: “Brand Yourself”

Introduction of the chief guest was done by **Dr. C. Nithya**, Head, PG & Research Dept of Commerce, and Marudhar Kesari Jain College for Women, Vaniyambadi.

Key factors from the Session are Creation of an Identity for our self, Dimensions of Branding of a Personality, Self Esteem and Self Monitoring, Building Networks, etc. Dr.P.Vikkaraman explained how the environment influences personality also. Brand yourself in professional life well explained with different questions raised by participants.

First day session completed by vote of thanks given by **Dr. C. Nithya**, Head, PG & Research Dept of Commerce, Marudhar Kesari Jain College for women, Vaniyambadi

Day2

Resource Person: Dr. S. Thameemul Ansari, Assistant Professor, PG and Research of Commerce, Islamiah College (Autonomous), Newtown, Vaniyambadi.

Topic: “HR Practices & Competency Mapping”

Welcome address and Introduction of the chief guest was done by **Ms.B.Vasanthi**, Assistant Professor, PG & Research Dept of Commerce, Marudhar Kesari Jain College for women, Vaniyambadi.

Key takeaways from presentation are Performance Appraisal, Career Planning, Promotion and transfer, Government policies, analyzing the competency for Career Development, etc. Dr.S. Thameemul Ansari, explained about how the human resource practices help to develop the career of an individual

And at the same time importance of Competency mapping for an individual. Competency Mapping and HR challenges are explained through question and answer Session also.

Second day session completed by vote of thanks, by **Ms. N.Karpagam**, Assistant Professor, PG & Research Dept of Commerce, Marudhar Kesari Jain College for women, Vaniyambadi

Day3

Resource Person: NambikkaiRama, Life Transformation Coach & HR expert, Tamilnadu.

Topic: “Build Your Positivity”

Third day session started with welcoming the participants by **Dr.G. Deepalakshmi**, Head, PG Department of Business Administration, Marudhar Kesari JainCollege for women, Vaniyambadi. She Introduced Resource person as well.

Nambikkai Rama Sir Session imparts the knowledge about the Positive building, relationship between mind and positive thoughts, Developing Positive attitude, Handling Human In the work place, etc. He also gave the thought that how positive attitude changes our work life as well as personal life. Participants availed the psychological benefits by raising lot of questions with resource person.

Third day session completed by vote of thanks, proposed by Ms.B.Sakthimala, Assistant Professor, PG Department of Business Administration, Marudhar Kesari Jain College for women, Vaniyambadi.

Day4

Resource person: Dr.M.Venkatalakshmi, AssociateProfessor, Sardhar VallabhbhaiPatel International School of Textiles & Management, Coimbatore.

Topic: “Digital transformation in higher education”

Fourth day stated with welcoming note by Dr. P. Anandi, Assistant Professor, PG and Research Department of Commerce. She introduced the resource person also.

Dr. M. Venkatalakshmi explained the Digital Transformation in Higher Education. Digital transformation reshaping the education system. Fromher presentation, the digitaltransformation tools, methods, effective teaching through the e-teaching tools, involvement and challenges in digital teaching transformation known by the participants. Teaching challenges and difficulties through online mode are raised through various questions by the participants are answered by resource person. She shows the path way for effective online teaching also.

Fourth day session completed by vote of thanks, proposed by **Ms. M.Geetha**, Assistant Professor, PG & Research Dept of Commerce, Marudhar Kesari Jain College for women, Vaniyambadi.

Day5

Resource person: Dr.A.Ravi, Director, Koshys institute of management studies, Bangalore.

Topic: “Attitude Building for Good Management Practices”

In the fifth day of FDP was started with welcome address and Introduction of the chief guest by Ms. S.Madhana, Assistant Professor, PG Department of Business Administration, Marudhar Kesari Jain College for women, Vaniyambadi.

The knowledge gained from Dr.A.Ravi, Sir presentation are Development of attitude towards excellence of career, Winning the challenges and Defeating the problems, Developing the mind set towards positivity, the ways to develop the management practices, Challenges faced in the corporate world, Skills to develop our personality to sustain the corporate environment i.e Win win environment creation, etc. Doubts are raised by participants in all aspects in the chat box, resource person cleared the doubts with examples.

The session completed by formal vote of Thanks, given by **Ms.A.Athiyaveni**, Assistant Professor, PG Department of Business Administration, Marudhar Kesari Jain College for women, Vaniyambadi.

Day6

Resource person:Dr.S.Saravana Kumar, Head-Department of Business Administration, Government Arts College, Salem.

Topic: “Classroom redefined–VLE–Challenges and Strategies”

The session started by welcome address along with Introduction of the chief guest was done by Ms.M.Ashtalakshmi, Head, PG Department of Commerce(CA), Marudhar Kesari Jain College for women, Vaniyambadi.

Dr.S.Saravanakumar explained about virtual learning environment, various apps of VLE, Advantages, reasons for moving towards VLE, Expectations from teachers and students, Making effective VLE Classroom environment, Constraints of Traditional classroom etc. Each and every question raised by the participants are answered by the guest more enthusiastically.

Ms. M.Usha, Assistant Professor, PG Department of Commerce (CA), Marudhar Kesari Jain College for women, Vaniyambadi, proposed vote of thanks to complete the sixth day session.

Day7

Resource person: Dr. S. Ravi, Head Department of Management Studies, Periyar University, Constituent College of Arts and Science, Idappadi.

Topic:“Financefor non–finance”

Ms. M. Manisha, PG and Research Department of Commerce, started the session welcoming the seventh day session. Ms. R. Chithra, Assistant Professor, PG and ResearchDepartment of Commerce, MKJC introduced the resource person to the participants.

Sir explained about the finance for non – finance concept, tools and techniques in a simple and lucid manner such as procurement and utilization of funds of the enterprises. He also presented on impact of

Finance in real life, Finance, management, accounting for then on-finance people ineasiest way.

Resource person completed the presentation along with question-and-answer session.

The session completed by vote of thanks given by Ms.A.Revathi, Assistant Professor, PG Department of Commerce (CA)

Day8

Resource person, Dr. J. Elammaran, Senior Lecturer and Post Co-coordinator, Mechanical Engineering, Faculty of Engineering, Computing and Science, Swinburne university of Technology, Malaysia.

Topic:“CSR towards Sustainable Manufacturing”

The last day last session started by welcome the participants along with Introduction of the chief guest by **Dr.G. Deepalakshmi**, Head, PG Department of Business Administration, Marudhar Kesari Jain College for women, Vaniyambadi.

Dr.J. Elammaran Sir explained about CSR towards sustainable management. The Corporate Social Responsibility of business and the impact towards the society were presented. CSR impact on management, green environment, CSR challenges towards educational Institutions, etc was explained with examples. All the questions are answered by the resource person most patiently.

ValedictorySession.

The last day i.e on 14/06/2020 was completed by valedictory session. The felicitation given by Dr.T. Balasubramanian, Principal, and The Valedictory address was given by Dr.M.Inbavalli, Vice Principal. The Formal Vote of thanks given by Dr.C. Nithya, Head, PG and Research Department of Commerce. The Programme was ended by National Anthem.

Output of the Programme

The one-week International online Faculty Development Programme ended by well structure manner. The benefit was enormous. As per the title the programme, this FDP gave wonderful eye evoking thoughts on Perspectives, Opportunities and Challenges for Building Managerial competencies.Facultymembersupdatetheirknowledgetowardsvariousmanagerialcompetencies like HR practices, Developing Positive attitude and thoughts, Digital transformation in Higher Education VLE Tools, Finance Handling etc. Each day gave different valuable thoughts for developing their career in a wonderful way. Each day feedback received from the participants through Google forms. Overall feedback also received from the participants. The output of the programme was enjoyed by the faculties with e-certificate.

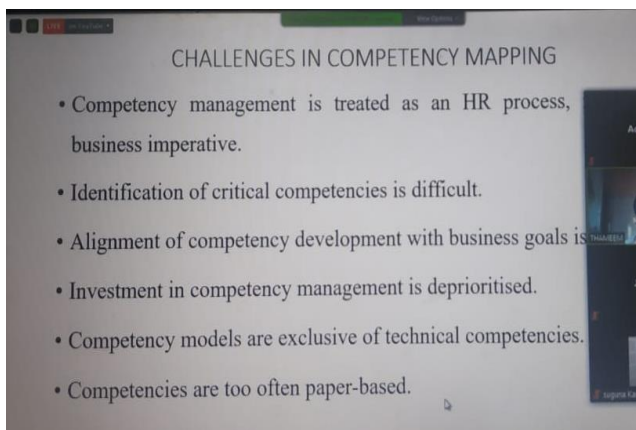


Head of the Department



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PHOTOS




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