



MARUDHARKESARIJAINCOLLEGEFORWOMEN, VANIYAMBADI



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**PG & Research Department of Commerce and
PG Department of Commerce (CA) In Collaboration with
ICT Academy Organizes**

**Virtual Power Seminar on
"OPPORTUNITIES IN FINANCIAL SECTOR-POST COVID-19"**

Date: 29/06/2020

**Virtual Power Seminar on
OPPORTUNITIES IN
FINANCIAL SECTOR
POST COVID-19**

29 June 2020 (12:00 pm - 01:00 pm)

SPEAKER

Rajarajan Rajendran
Sr. Vice President (Corporate Banking Group)
Equitas Small Finance Bank Ltd.

Hosted by

MKJC
MARUDHAR KESARI JAIN COLLEGE FOR WOMEN
VANIYAMBADI

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Marudhar Kesari Jain College
for Women
Vanivambadi - 635 751



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN

(A Project of Sri Marudhar Kesari Jain Trust)
Marudhar Nagar, Chinnakallupalli, Vaniyambadi.



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Time: 12.00 pm to 01.00 pm

Agenda

- | | |
|----------------------------------|--|
| Welcome Address | : Dr. M. INBAVALLI
Vice Principal
MKJC |
| Felicitation | : Dr. T. BALASUBRAMANIAN
Principal
MKJC |
| Introduction of the Guest | : Dr. C.NITHYA
Head & Assistant Professor
PG & Research Department of Commerce
MKJC |
| Guest Speech | : Mr. RAJARAJAN RAJENDRAN
Sr. Vice President
(Corporate Banking Group)
Equitas Small Finance Bank Ltd... |
| Vote of Thanks | : Ms. M. ASHTALAKSHMI
Head & Assistant Professor
PG Department of Commerce (CA)
MKJC |

All are Invited

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REPORT

The programme has started with welcome address by Dr. M. Inbavalli, Vice Principal, and Felicitation was given by Dr.T.Balasubramanian, Principal, Marudhar Kesari Jain College for Women, Vaniyambadi on 29/06/2020. Introduction of the guest was given by Dr.C.Nithya, Head PG and Research department of Commerce. In this virtual Power Seminar was conducted in Webex app. Chief Guest Mr. RajarajanRajendran, Sr. Vice President, (Corporate Banking Group), Equities Small Finance Bank Ltd. Spoke about Opportunities in Financial Sector in very interesting manner. Hestarted the session by 12.00 pm and ends with 1.00 pm. The guest given the details on opportunities in financial sector- post covid-19.Guest explained about the investment advantages of the investment.Current position of the investment pattern, etc..The session completed by question and answer session.Guest explained well for all the questions raised by the participants. 84 participants attended the session. The programme was so useful.

The webinar completed by vote of thanks given by Ms.M. Ashtalakshmi, Head, PG Dept of Commerce (CA), Marudhar Kesari Jain College for Women, Vaniyambadi



Head of the Department



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PHOTOS



Macro Economic Factors-India

Forecast – Agriculture Output will be Robust in Current Context
 • 1985 Agri share in total GDP was 40% has come down to 15%

What it Means :

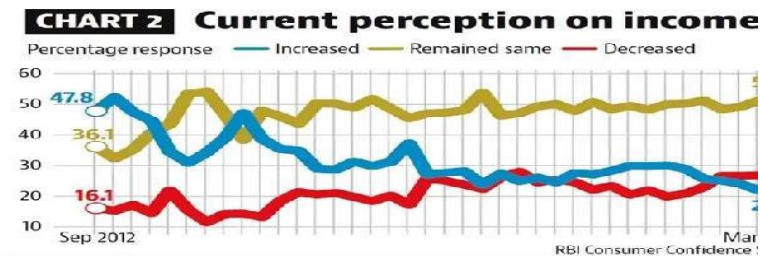
- Current Contraction will affect much larger part of the Economy
- More Job Loss / Income Loss
- High Price / Higher Inflation
- Slow Growth

Impact Assesment.....GDP

The **Gross Domestic Product** measures the value of economic activity within

Factors that Positively Influence GDP Growth.

- Income / Personal Consumption
- Demand / Production
- Price of Money / Interest Rate
- Inflation (Inflation is inversely Proportional to GDP)



Advantage India...

- 2013 – US imports from China, Staggering \$452bn of Goods (Of the above almost 50% is from Apple - ~ \$220bn)
- \$40bn Worth iPhones
- Apple looking to invest \$4.5bn
- U.S. Pharma Major's Medtronic Plc and Abbott Laboratories approached for shifting base to India.

India is Natural Choice of Investments due to its Geography, Land, Logistics & Skilled Labor

- German footwear brand, Vee Weik, decided to shift its entire operations out of China and into India
- Global Pharma, Other Potential Industry Segments looking to invest in India are Automotive Steel, R & D, Textiles & Leather (as per news reports, Indian Ministry have approached 160 US companies.

T. P. R.

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