



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN,VANIYAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)

Recognised u/s 2 (f) & 12 (B) by UGC Act, 1956- Permanently Affiliated to Thiruvalluvar University

Re-Accredited by NAAC with "A" Grade- An ISO 2001:2018 Certified institution



PG & RESEARCH DEPARTMENT OF BUSINESS ADMINISTRATION ORGANIZES THE INTERCOLLEGIATE NATIONAL LEVEL MANAGEMENT B-BLAZE ON 17.08.2023

INVITATION

MARUDHAR KESARI JAIN COLLEGE FOR WOMEN

Recognized u/s 2(f) & 12 (B) of UGC Act 1956 || Permanently Affiliated to Thiruvalluvar University
An ISO 21001:2018 Certified Institution || Re-Accredited with "A" Grade by NAAC (3rd Cycle)
Marudhar Nagar, Chinnakallupall, Vaniyambadi.

PG & RESEARCH DEPARTMENT OF BUSINESS ADMINISTRATION

PROUDLY PRESENTS

B Blaze

Light the fire in ur Soul...

A National Level Management Meet

Shaping Future Managers

TWISTER

SHOOT AND SWAP

JUMBLE DUMB

PAPER PRESENTATION

DICE WAR

THINK-TANK

KNOCK KNOCK

ECCO

TALENT TROPE

SNAKE AND LADDER

EVENTIA SHOT

MR & MS BLAZE

CORPORATE WALK

BEST & BURST

ADZAP

MANAGEMENT TRUSTEES

Sri. M. Vimal Chand Jain	Andur
Sri. C. Lickmi Chand Jain	Andur
Sri. J. Rathanaal Jain	Vaniyambadi
Sri. K. Rajesh Kumar Jain	Villure
Sri. N. Sripal Kumar Jain	Vaniyambadi
Sri. K. Anand Kumar Jain	Tirupattur
Sri. N. Lalith Kumar Jain	Vaniyambadi
Sri. S. Naveen Kumar Jain	Vaniyambadi
Sri. U. Rishab Jain	Vaniyambadi

Date : 17-08-2023 Time : 9.00 a.m.

All are Cordially invited

Chief Guest : Mr. SURESHBABU NATARAJAN, Managing Director | Mirako Pizzeria

Sri. C. Lickmi Chand Jain, Secretary - Patron Dr. M. Inbavalli, Principal - Co-Patron
Dr. D. Vetrivelan & Dr. G. Deepalakshmi, Convenors - PG & Research Dept. of Business Administration
Coordinators : Ms. B. Sakthimala, Ms. A. Athiyaveni, Ms. J. Shema, Ms. S. Ranjitha, Ms. D. Kamalapriya,
Dr. A. Rakini, Ms. N. Affrinbanu, Ms. V. Tamilarasi, Ms. B. Mubeentaj, Ms. A. Dixitha

PRINCIPAL
Marudhar Kesari Jain College
for Women
Vaniyambadi - 635 751.



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AGENDA

DAY - 1

Host

: B.Poobana Sri, I MBA(HRM).,

Department of Business Administration

Welcome Address

:Vahini.T,I MBA (HRM).,

Department of Business Administration

Felicitation

: Dr.D.Vetrivelan, Research Coordinator Dept of BBA

Marudhar Kesari Jain College for Women,Vaniyambadi

Vote of Thanks

:Afeefa Thareem, I MBA(HRM)., Department of BBA

DAY - 2

Host

: Subha.H, I MBA(HRM).,

Department of Business Administration

Welcome Address

:Yuva Shree.S, I MBA(HRM).,Department of BBA

Felicitation

: Dr.D.Vetrivelan, Research Coordinator Dept of BBA

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Vote of Thanks

:AfraH Harman, I MBA(HRM)., Department of BBA


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ORGANIZES THE INTERCOLLEGIATE NATIONAL LEVEL MANAGEMENT
B-BLAZE ON 17.08.2023**

REPORT

PG AND RESEARCH DEPARTMENT OF BUSINESS ADMINISTRATION ORGANIZED B-BLAZE –“LIGHT THE FIRE IN OUR SOUL”, A NATIONAL LEVEL MANAGEMENT MEET which was held in the college premises in a grand manner on 17.08.2023. There were 199 other college students who participated in B-BLAZE and 256 MBA &BBA students of our college in total there were 455 students, along with students 20 faculties joined us to inaugurate the event. The event started with the invocation of prayer song followed by lightening of kuthuvillaku by the dignitaries. At the outset Ms. Kaviya karthick & Ms. V. Saniya samer hosted the event. Ms. M. Kaviya welcomed the gathering with welcome address. Mr. Suresh Babu Natarajan Managing Director , Mirako Pizzeria was the chief guest of the. Introduction of the Chief Guest was given by Ms R. Gayathri Honouring of Chief Guest was done by Dr.M.Inbavalli, Principal of Marudhar Kesari Jain College.

Dr.M.Inbavalli, Principal of Marudhar Kesari Jain College felicitated the gathering and updated us to be updated in the technological era and to learn the technical terms used by the MNC'S. Set of rules and regulations have been read by our students .

Ms. B. Sakthimala, PRO,heads of various departments and the staff members of our department were the helping hands for the successful completion of B –BLAZE.

B-BLAZE is the event where all the colleges show their talent with flawless promotion and making strategies that enhances the growth and the brand value among the people as we have designed new generation concept that creates a new impression in the minds for

Observer and our clients for our team's creativity and thoughts beyond this world.

12 management events and games were conducted for the students to exhibit and explore their talents and knowledge. The events were conducted simultaneously in various places and brand names of different bikes were given to other college teams for concluding the event in a fair manner. The overall incharge was given to Ms.A.Dixitha & Ms. D. Kamala priya, Assistant professors of department of Business Administration. The events conducted were:

Event 1- Twister- Room NO: 09

Event 2- Shoot and Swap - Sick Room

Event 3 -Paper Presentation –Old Seminar Hall

Event 4- Dice war- Room NO: 08

Event 5- Think Tank- AV Room

Event 6- Knock Knock- Room NO: 28

Event 7-Ecco -Auditorium

Event 8- Talent Trope- Auditorium

Event 9- Jumble Dumb- AV Room

Event 10- Snake and Ladder - Room NO: 30

Event 11-Eventia shot - Room NO: 27

Event 12-Mr. and Mrs.B Blaze- New Seminar Hall

Event 13-Corporate Walk - New Seminar Hall

Event 14-Best and Burst - Room NO: 29


Event 15-Ads up - New Seminar Hall

Prizes were distributed to all the winners by MS.A. Sumaira mam, Incharge vice principal, the crowning moment of MS. B-BLAZE was given to Ms.T.Uma Priya of sacred heart college, B.COM [shift - 1] and over all championship was won by KTM Team of Sacred Heart college, B.COM [shift - 1].

At the end of the day, B – BLAZE event was well know for creativity, efficiency and cost effective event management, we delivered things at promised time. Vote of thanks was given by Ms. B.N .Janaranjane. Finally the event was concluded by the National Anthem.




Head of the Department



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PHOTOS




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